



AGENDA
Special and Workshop City Council Meeting
Monday, June 21, 2021, 6:00 P.M.
Council Chambers, 116 First Street, Neptune Beach, Florida

1. CALL TO ORDER / ROLL CALL / PLEDGE OF ALLEGIANCE
2. COMMENTS FROM THE PUBLIC
- PH 3. ORDINANCE NO. 2021-03, FIRST READ AND TRANSMITTAL PUBLIC HEARING -An Ordinance Of The City Of Neptune Beach, Florida Adopting The 2021-2046 Comprehensive Land Use Plan; Goals, Objectives And Policies; The Future Land Use Element; Transportation Element; Housing Element; Infrastructure Element; Coastal Management And Conservation Element; Recreation And Open Space Element; Intergovernmental Coordination Element; Capital Improvements Element; Public School Facilities Element; Establishing The Future Land Use Map Providing For Intent; Authority; Findings Of Consistency; Findings Of Fact; Severability; Recordation And An Effective Date p. 3
4. UPDATE ON VISION PLAN / COMPREHENSIVE PLAN / LAND DEVELOPMENT CODE REVISION
5. APPROVAL OF RECOMMENDATION OF SELECTION COMMITTEE FOR CONB RFQ NO. 2021-02, SENIOR ACTIVITY CENTER EXTERIOR AND LANDSCAPING DESIGN p. 113
6. FY2019-2020 AUDIT UPDATE p. 162
7. ADJOURN

WORKSHOP CITY COUNCIL MEETING IMMEDIATELY FOLLOWING
THE ABOVE SPECIAL MEETING

1. CALL TO ORDER / ROLL CALL
2. AWARDS / PRESENTATIONS / RECOGNITION OF GUEST
 - A. Lifesaving Award Presentation to Commander Michael Key
 - B. St. Johns River Water Management District Presentation on the Minimum Levels on Lakes Brooklyn and Geneva and Associated Recovery Strategy to Recover the Lakes
3. DEPARTMENTAL SCORE CARD
 - A. Score Card p. 163
 - B. Mission Statement Survey Reports p. 181

4. COMMITTEE REPORTS
 - A. Finance
 - B. Land Use and Parks
 - C. Strategic Planning and Visioning
 - D. Transportation and Public Safety
5. PUBLIC COMMENTS
6. PROPOSED ORDINANCES / NONE
7. CONTRACTS / AGREEMENTS / NONE
8. ISSUE DEVELOPMENT / NONE
9. PUBLIC COMMENTS
10. COUNCIL COMMENTS
11. ADJOURN

The meeting will be available online for viewing and posted on the website the next day.

Please register for **Special and Workshop City Council Meeting June 21, 2021 6:00 PM EDT** at:

<https://attendee.gotowebinar.com/register/2424941424930146317>



Residents attending public meetings can use the code **XD30** to validate their parking session at no cost. After 5:30 on the date of the meeting, follow these steps:

Make sure you are parked in a North Beaches public parking space – we can't validate valet parking or parking in private lots.

- **To use a kiosk:** Using a nearby kiosk, press the Start button and then select 2 to enter your plate and the validation code.
- **To use the Flowbird app:** Tap the nearest yellow balloon and tap “Park here.” From the payment screen, select “Redeem a code” at the top. Confirm your information and tap “Purchase” – the price will show “Free.”

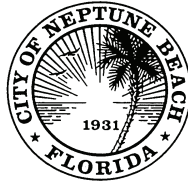


Special Meeting Agenda Item # 3

**CITY OF NEPTUNE BEACH
CITY COUNCIL MEETING
STAFF REPORT**

AGENDA ITEM:	Special Meeting Item 3, Comprehensive Plan Transmittal
SUBMITTED BY:	Stefen Wynn, Catherine Ponson, Kristina Wright
DATE:	6/16/2021
BACKGROUND:	The City of Neptune Beach City Council proposes Ordinance No. 2021-03, An Ordinance of the City of Neptune Beach, Florida, Adopting the 2021-2046 Comprehensive Land Use Plan; Goals, Objectives And Policies; the Future Land Use Element; Transportation Element; Housing Element; Infrastructure Element; Coastal/Conservation Element; Recreation and Open Space Element; Intergovernmental Coordination Element; Capital Improvements Element; Public School Facilities Element; Establishing the Future Land Use Map Providing For Intent; Authority; Findings Of Consistency; Findings Of Fact; Severability; Recordation and An Effective Date.
BUDGET:	Contract
RECOMMENDATION:	Approve the Transmittal subject to the revisions referenced within the Comprehensive Plan Review Comments Comparative Chart.
ATTACHMENT:	Comprehensive Plan Draft, Comprehensive Plan Review Comments Comparative Chart, Future Land Use Map

INTRODUCED BY:



ORDINANCE NO. 2021-03

A BILL TO BE ENTITLED

AN ORDINANCE OF THE CITY OF NEPTUNE BEACH, FLORIDA ADOPTING THE 2021-2046 COMPREHENSIVE LAND USE PLAN; GOALS, OBJECTIVES AND POLICIES; THE FUTURE LAND USE ELEMENT; TRANSPORTATION ELEMENT; HOUSING ELEMENT; INFRASTRUCTURE ELEMENT; COASTAL MANAGEMENT AND CONSERVATION ELEMENT; RECREATION AND OPEN SPACE ELEMENT; INTERGOVERNMENTAL COORDINATION ELEMENT; CAPITAL IMPROVEMENTS ELEMENT; PUBLIC SCHOOL FACILITIES ELEMENT; ESTABLISHING THE FUTURE LAND USE MAP PROVIDING FOR INTENT; AUTHORITY; FINDINGS OF CONSISTENCY; FINDINGS OF FACT; SEVERABILITY; RECORDATION AND AN EFFECTIVE DATE.

WHEREAS, Chapter 125 and Section 163.3161- 163.3215, Florida Statutes, empowers and requires the City Council for the City of Neptune Beach, Florida, prepare, implement, and enforce Comprehensive Plans and Land Development Regulations for the regulation of development within the City; and

WHEREAS, Section 163.3184 Florida Statutes, establishes the process for the adoption for the Comprehensive Plan or Amendment; and

WHEREAS, after required notice was published, public workshops and public hearings of the proposed ordinance were held, in accordance with Section 163.3184(11) Florida Statutes;

NOW THEREFORE, BE IT ENACTED BY THE CITY COUNCIL ON BEHALF OF THE PEOPLE OF THE CITY OF NEPTUNE BEACH, FLORIDA:

SECTION 1. INTENT. The purpose of this ordinance is to adopt the 2021-2046 Comprehensive Plan and to provide for the orderly growth of the City and to exercise the authority and perform the duties as required and set forth with Sections 163.3161- 163.3215, Florida Statutes. The first reading being for transmittal and the second reading to adopt Ordinance 2021-03 following all required approvals, then Ordinance 2021-03 shall be deemed adopted.

SECTION 2. AUTHORITY. This ordinance is adopted pursuant to Chapter 163, Florida Statutes, and the Constitution of the State of Florida, as may be amended from time to time.

SECTION 3. ADOPTION OF MAPS. The Future Land Use Map and all Maps included within the 2021 Comprehensive Plan Map Series are adopted as part of the Comprehensive Plan Amendment. In the event of any conflict between any maps and the text of the Plan, the text of the Plan shall control.

SECTION 4. FINDINGS OF CONSISTENCY. The City Council for the City of Neptune Beach hereby finds that this adoption of 2021-2046 Comprehensive Plan and off the associated elements, goals, objectives, policies and maps are, (i) as a whole consistent with State Comprehensive plan Section 187.201, Florida Statutes, (ii) as a whole consistent with the Northeast Florida Strategic Regional Policy Plan, and (iii) as a whole consistent with Section 163.3161-163.3215 Florida Statutes.

SECTION 5. FINDINGS OF FACTS. These amendments are based upon the review, process and coordination efforts between the City of Neptune Beach and other State of Florida agencies including, but not limited to the Northeast Florida Regional Council, St. Johns River Water Management District, Duval County Public Schools, Florida Department of Transportation, North Florida Transportation Planning Organization, Florida Department of Environmental Protection, and the City of Jacksonville.

SECTION 6. SEVERABILITY. It is declared to be the intent of the City Council for the City of Neptune Beach, that if any provision, paragraph, or section of this Ordinance, and this Plan amendment, is for any reason finally held invalid or unconstitutional by any court of competent jurisdiction, such provision shall be deemed separate, distinct and independent and such holdings shall not effect or alter the remaining provisions of this ordinance or the adopted Comprehensive Plan.

SECTION 7. EFFECTIVE DATE. This Comprehensive Plan Amendment shall become effective on the date the State Land Planning Agency issues a final order determining the adopted amendment to be in compliance or on the date of the Florida Administration Commission issues a final order determining the adopted amendment to be in compliance in accordance with Section 163.3189, Florida Statutes and upon filing of certified copy of this Ordinance with the Secretary of State.

VOTE RESULTS OF FIRST READING:

Mayor Elaine Brown
Vice Mayor Fred Jones
Councilor Kerry Chin
Councilor Lauren Key
Councilor Josh Messinger

Passed on First Reading for Transmittal on this ___ day of ____, 2021

VOTE RESULTS OF SECOND READING:

Mayor Elaine Brown
Vice Mayor Fred Jones
Councilor Kerry Chin
Councilor Lauren Key
Councilor Josh
Messinger

Passed on Second Reading this ___ day of ____, 2021.

Elaine Brown
Mayor

ATTEST:

Catherine Ponson, CMC
City Clerk

Approved as to form and correctness:

Zachary Roth
City Attorney

Comprehensive Plan Review Comments

<p>1. 3 (Intro)</p>	<p>CS: Since a primary goal of the resident is to keep residential out of commercially zone areas other than the Town Center (CBD), why not say that right up front?</p>
<p>2. 5 (A-2)</p>	<p>CS: The additional explanation sentence is unnecessary. It is understood that a projection is not a guaranty of future growth.</p>
<p>3. 6 (A-3)</p>	<p>CS: The legend appears to be out of date and needs to be accurate as to the information the map is attempting to display. Inaccurate maps have resulted in costly litigation. See River Halls Development v. Citrus County.</p> <p>DKP/TA: Why does this legend appear to be out of date? In Table A-1: Inventory of Existing Generalized Land Uses we use the same legend and explain in our footnotes that the information comes from Duval County Property Appraiser Parcel Data and Real-Estate Tax Roll Data (March 2021) and that the County’s tax roll data land use categories do not necessarily match Neptune Beach zoning districts or future land use categories (e.g. Duval County parcel data splits residential land uses into two density categories, 3-7 units per acre and 8-19 units per acre, which does not match the density categories in the City’s zoning on FLUM). We can add the same footnote to Map A-1 if that would help clarify this matter.</p> <p>Staff/Meeting Feedback: A request was made to remove the map since the Inventory of Existing Generalized Land Uses Map was not included in the current Comprehensive Plan.</p>
<p>4. (A-3)</p>	<p>CS: Walkable means that residential must be in close proximity to commercial and professional. The idea is that folks won’t need to use their cars. So redevelopment of a commercial area with some residential would meet this goal. Suggest deleting this language since goal is to keep residential out of commercial areas. Instead, enhancing walkability doesn’t imply that “walkable” redevelopment must/should be approved.</p> <p>DKP/TA: Walkable redevelopment is not synonymous with mixed-use development. While having a mix of uses certainly promotes walkability and reduces car trips, there are other regulatory tools to make a place more walkable, the most important of which is requiring better building to street relationships in the LDC (buildings close to the sidewalk, parking behind buildings, minimum amount of ground floor transparency, and frontage elements like awnings, galleries, or arcades). During the Vision Plan process there was widespread agreement that 3rd Street/A1A is a huge barrier to walkability in the City. Improving this corridor to make it safer and easier for people to get across was a top priority. This is why we reclassified the ‘Commercial Low’ FLU category to ‘Walkable Commercial Corridor’. Even if the land uses remain 100% commercial the LDC can be revised to allow for more street-oriented development. These changes, in turn, will also help to support street design improvements along the corridor. “Accommodating walkable redevelopment patterns” was included for precisely this reason: to ensure the City’s LDC allows street-oriented redevelopment and restricts the suburban commercial development patterns that have helped make roads like A1A and Atlantic Boulevard such unpleasant places to walk in the first place.</p>

Comprehensive Plan Review Comments

5. 7 (A-4)	<p>CS: Suggest striking this language in favor of “accommodate same” so this is not seen as a mandate for greater density where it is currently lower than “desirable.” You don’t necessarily want to “ensure” a particular level of density.</p>
6. (A-4)	<p>CS: Do you really want to create more public access to the beaches in your city? Seems you already have plenty and perhaps creating more would not be best for the residents.</p> <p>DKP/TA: Our suggestion would be to instead revise Policy A.1.1.6 to “The City shall expand opportunities for public access to the Intracoastal Waterway and associated creeks and marshes and will improve existing beach accesses to facilitate passive and natural resource based activities.” While it’s true there are plenty of beach access points, there is definite room to improve many of them by providing basic amenities like bicycle parking and trash/recycling bins.</p> <p>Staff/Meeting Feedback: A request was made to insert “Improve Bicycle Parking at beach access...”.</p>
7. 9 (A-6)	<p>CS: If residential is to be kept out of commercial zones/areas, it makes sense that commercial and mixed-use residential should likewise be kept out of residential areas.</p> <p>DKP/TA: Highly unusual/unnecessary to include something like this (as was the case with residential and mixed-use residential in commercial areas), but it can be done. Just remember that should community sentiment or market realities change in the future to make mixed-use desirable; this creates one more thing that must be revised and updated. This is one of the reasons why Comp Plans are vaguer than LDCs, so that any tweak in the code does not necessarily have to result in a Comp Plan Amendment.</p> <p>Staff/Meeting Feedback: We concur; however, a preference for the simplicity of the inverse also being true continues to be held.</p>
8. 10 (A-7)	<p>CS: No justification for adding street/ROW area to a density calculation.</p> <p>DKP/TA: This is actually a very important revision that was made. The City’s Unified Land Development Code specifies in its definitions that any mention of density refers to gross density, or “the ratio of the number of dwelling units to the gross area (all of the land within a particular area, excluding nothing) on which such dwelling units are located.” The Comp Plan does not specify whether the density referenced is net or gross. Gross density is a useful measure for large developments, which typically include new roads, green spaces, conservation easements, etc., all of which are included in the gross area calculation. For small infill development, net density is a much better measurement, since the total land area is typically just the lot area and nothing else. Since the LDC doesn’t use net density, we felt it important to specify a conversion, as is typically done, in order to be able to compare</p>

Comprehensive Plan Review Comments

	<p>the density of large developments and small infill developments. Many cities either include half of the ROW area into the gross area calculation or supply a net to gross conversion factor to facilitate this. Many of the lots east of third street are less than 0.1 acres, which means that building even a single-family home on them would result in a net density above 10 dua (the current maximum for that area). At the neighborhood scale, though, the density of this area including the area for streets comes out to about 8 dua. This is why it's important to specify that gross area includes the parcel + half of the ROW in front of the parcel. This gives the City a logical way to measure density on individual parcels.</p> <p>Staff/Meeting Feedback: We concur, and the conversion is key especially for long-range planning purposes since we primarily encounter infill development within the City. While it is unlikely that there will be subdivisions and extensive greenfield development, this conversion is helpful in ensuring consistency and clarification. The concern resides in the potential for the ambiguity between the Comp Plan and the LDC to prevent the misinterpretation of these distinctions for a gain in density not supported by our Comprehensive Plan and Land Development Code.</p>
9. (A-7)	<p>CS: Public participation is specifically referenced in F.S. 163.3181(1), so I would use the exact language taken from the statute.</p>
10. (A-7)	<p>CS: Mixed-use residential means there is a residential component to the mix of uses. Not trying to eliminate all mixed uses (such as office/commercial).</p>
11. (A-7)	<p>CS: Special exceptions for other, non-residential uses may be ok. Just need to remove any residential uses from the "special exceptions" process. This comment is for future reference when the new LDRs are drafted.</p>
12. (A-8)	<p>CS: Strongly suggest adding the height restriction already ingrained in the charter into this portion of the Comp Plan, perhaps as A.1.4.3.1, since the Comp Plan, rather than the charter, is considered the "constitution of land use" for a Florida local government. Language could mirror the charter.</p> <p>DKP: Highly unusual/unnecessary to include something like this, but it can be done. Height is already restricted in the City's charter and LDC. Just remember that should community sentiment or environmental realities change in the future to make additional height desirable or necessary; this creates one more thing that must be revised and updated, in addition to the Charter and LDC.</p> <p>TA: It is not uncommon to include height limitations in the comprehensive plan for land use categories. 163.3177(6)(a)(1) requires that the future land use element "include standards to be followed in the control . . . of . . . building and structure intensities." Height is one way to measure building intensity. Admittedly to increase height would thereafter require a plan amendment, but the Charter includes a height limit that would require a voter approved referendum to change, which is probably</p>

Comprehensive Plan Review Comments

	harder than amending the plan. I personally do not take a position on this issue as the charter establishes the height limit.
13. 42 (C-3)	CS: Trying to ensure the provision of housing for all residents does not supersede the mandate not to locate such housing in commercial areas other than the Town Center.

City of Neptune Beach, Florida



2021-2046 Comprehensive Plan

Transmittal Draft – June 2021

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2021 – 2046 Comprehensive Plan

INTRODUCTION

The City of Neptune Beach encompasses an area of about 2.5 square miles and is a coastal community. The City is bounded by the Atlantic Ocean to the east and the Intracoastal Waterway to the west, with approximately 1.2 miles of beach front and 275± acres of salt marsh in Pablo Creek. The City of Neptune Beach is almost fully developed with little remaining land left for development; it was primarily built out prior to the establishment of Growth Management. The City does not anticipate significant revisions to the Future Land Use Map.

It is the stated goal of this Comprehensive Plan to maintain and enhance the residential character of Neptune Beach. The residential development is predominately low density, single family dwelling units. The area east of Third Street is characterized by a mixture of single family, duplexes, and medium density multi-family dwellings. The area west of Third Street is characterized by mostly single family dwellings.

Two commercial corridors exist in the City. The largest is located along the south side of Atlantic Boulevard (SR 10) extending from the western city limits to the eastern city limits (including Town Center). The second commercial corridor extends south from Atlantic Boulevard on Third Street on both sides until Orange Street and then continues on the west side of Third Street to Jarboe Park just north of Florida Boulevard.) Atlantic Boulevard.

The major transportation routes in Neptune Beach include Atlantic Boulevard (SR 10), Third Street (A1A), Penman Road, Florida Boulevard and Seagate Avenue. Atlantic Boulevard is a major east-west access route for those coming into Neptune Beach. Third Street is a major north-south route with heavy use from Atlantic Beach and Jacksonville Beach. Florida Boulevard is another major east-west route that runs through the center of the City.

Jarboe Park is the largest of the four parks owned by the City and is centrally located within Neptune Beach. It is an active park with approximately 12 acres and is located at the northwest corner of Florida Boulevard and Third Street. The remaining parks in Neptune Beach are small community parks and service the needs of the surrounding communities. The City also provides over 20 beach accesses.

A. Future Land Use Element



Future Land Use Element

INVENTORY & ANALYSIS

**Note: The Inventory & Analysis section within each element serves to contextually situate the data and analysis. Introductory narratives for each element are not being formally adopted into the plan, but serve as a guide to inform the origins of thoughts prior to addressing Goals, Objectives, and Policies.*

The following Existing Generalized Land Use Map (Map A-1) and Inventory of Existing Land Uses (Table A-1) identifies land use acreages as they existed in March of 2021 according to Duval County Property Appraiser GIS parcel data and real-estate tax roll data. More than half of Neptune Beach’s land area (56%), excluding streets and public rights-of-way, is currently used for residential purposes, and about a third (29%) of the City is dedicated to conservation, parks, and open spaces.

According to the University of Florida’s Bureau of Economic & Business Research (BEBR) and US Census data, Neptune Beach’s population increased by only 2.2% between 2010 and 2020, compared to 95% in Jacksonville Beach, 9.2% in Atlantic Beach, and 13.9% in the City of Jacksonville. Given the limited amount of land available for residential development, a nominal net increase in population of 0.5% every ten years is anticipated over the coming decades, as shown below in Table A-2.

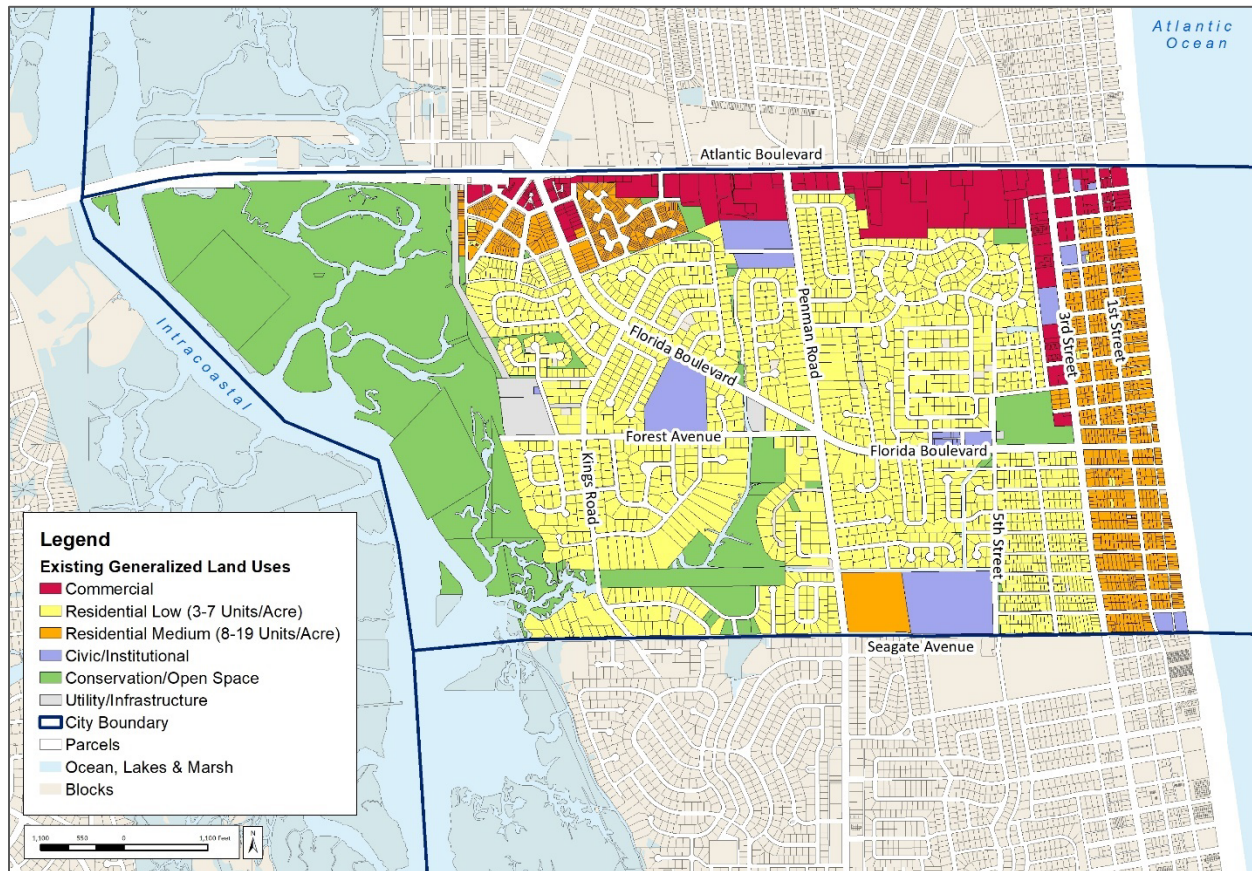
Table A-1: Inventory of Existing Generalized Land Uses

Land Use*	Acreage	Percentage of Total Acreage
Commercial Total	103.5	9%
Residential Total	684.0	56%
<i>Residential Low (3-7 Units/Acre)**</i>	<i>548.6</i>	<i>45%</i>
<i>Residential Medium (8-19 Units/Acre)**</i>	<i>135.4</i>	<i>11%</i>
Civic & Institutional	58.0	5%
Conservation, Parks & Open Space	353.8	29%
Utilities & Infrastructure	13.1	1%
Source: Duval County Property Appraiser Parcel Data and Real-Estate Tax Roll Data (March 2021) * Duval County real-estate tax roll data land use categories do not necessarily match Neptune Beach zoning districts or future land use categories ** Duval County parcel data splits residential land use categories into two density categories, 3-7 units per acre and 8-19 units per acre. These ranges do not necessarily reflect actual densities on individual lots or permitted density according to this FLU element or the City’s zoning.		

Table A-2: Population Growth Estimates & Projections

Year	Population	Growth Rate
2010	7,037 (actual)	NA
2020	7,193 (estimated)	2.2% increase between 2010 and 2020
2030	7,229 (projected)*	0.5% projected between 2020 and 2030
2040	7,265 (projected)*	0.5% projected between 2030 and 2040
2050	7,301 (projected)*	0.5% projected between 2040 and 2050
Source: 2010 statistics and 2020 estimates come from the University of Florida’s Bureau of Economic and Business Research (BEBR) Report: <i>Florida Estimates of Population 2020</i> * Given the limited amount of land available for residential development in Neptune Beach a 10-year population growth rate of 0.5% has been applied to project population for 2030, 2040, and 2050. This represents about a quarter of the population growth estimated from 2010 to 2020. Should land use and zoning be updated in the future to allow for more mixed-use development in existing commercial areas, this population growth rate could increase.		

Map A-1: Generalized Existing Land Uses (March 2021)



GOALS, OBJECTIVES, AND POLICIES

Future land use, new development, and redevelopment within the City of Neptune Beach shall be in accordance with the following Goals, Objectives, and Policies, and as further controlled by the Land Development Regulations, which may be amended to implement the Goals, Objectives, and Policies of this Comprehensive Plan. Development areas shall be defined by the land use categories described within the Future Land Use Element and as depicted on the Future Land Use Map (FLUM), included in the Plan amendment as Map A-2 on the Future Land Use Map Series.

Pursuant to Chapter 163.3194(1), Florida Statutes, as may be amended, all development undertaken and all actions taken regarding development shall be consistent with this Comprehensive Plan. Further, all Land Development Regulations enacted or amended shall be consistent with the adopted Comprehensive Plan. Zoning requirements and Land Development Regulations which are stricter than what is outlined in this Comprehensive Plan are permitted without compromising consistency; however, should there be a conflict whereby the Land Development Regulations allow for greater development potential than what is permitted under this Comprehensive Plan, then the provisions of this Comprehensive Plan shall prevail.

Goal A.1

Preserve the pleasant character of the City and ensure that the scarce developable land remaining will:

- 1) Develop sensitive to and compatible with existing development;
- 2) Accommodate walkable redevelopment patterns that enhance quality of life and support desired street improvements;
- 3) Pro-actively respond to risks and threats posed by sea level rise and storm events;

- 4) Minimize the threat to health, safety, and welfare posed by traffic congestion, commercial and industrial intrusions, and environmental degradation;
- 5) Maintain the pleasant residential character of the community;
- 6) Avoid blighting influences;
- 7) Provide safe and secure access to natural and recreational amenities;
- 8) Preserve and enhance environmental, coastal, historic and cultural resources;
- 9) Provide coastal locations with reasonable public safety and security from hazardous conditions;
- 10) Encourage the use of renewable resources and promote energy efficiency; and
- 11) Provide adequate parking supply that considers changing transportation habits and technology.

Objective A.1.1

Maintaining Residential Character

Future development and redevelopment shall preserve the residential character of the City by 1) retaining the primarily residential character of Neptune Beach, 2) coordinating densities on the Future Land Use Map (FLUM) and the Zoning Map with desirable existing conditions, and 3) protecting and preserving the dense tree canopy and coastal waterway access.

Policies

- A.1.1.1** Continue to identify and update desirable densities for each land use classification by calibrating densities to match the existing and historic buildings in the city, and revise plans and regulations to ensure their achievement within all City Regulatory Documents.
- A.1.1.2** All residential land development regulations enacted or amended must be consistent with the Comprehensive Plan.
- A.1.1.3** The City shall continue to enforce its tree protection, landscaping, and buffering regulations as well as the protection of the right-of-way.
- A.1.1.4** The City shall update its Land Development Regulations to include building form standards which help preserve the unique character of the community at a residential and pedestrian scale.
- A.1.1.5** The City shall continue to manage, preserve, and construct facilities that provide diverse opportunities to all residents for both passive and active recreation, including parks, nature preserves, trails and bikeways, dune cross-overs, waterway accesses, and associated amenities.
- A.1.1.6** The City shall expand opportunities for public access to the beach, the Intracoastal Waterway, and associated creeks and marshes for passive and natural resource based recreational activities.

Objective A.1.2

Public Services and Utilities

Adequate public services and facilities for future development and redevelopment will be ensured through level of service standards and related provisions detailed in the Capital Improvements Element of this Comprehensive Plan.

Policies

- A.1.2.1** The City shall only issue development permits based on the availability of facilities and services necessary to serve the proposed development or redevelopment. The facilities and services shall meet the established levels of service in this Plan and shall be concurrent with the impacts of development, or an alternative means of meeting concurrency requirements shall be provided in accordance with Florida law.
- A.1.2.2** New public utilities and electric substations shall be permitted uses in all land use categories within a utility's service territory except those designated as conservation on the Future Land Use Map or by duly adopted ordinance. The standards as set forth in Section 163.3208, Florida Statutes shall apply.
- A.1.2.3** Public facilities and utilities shall be located and designed to provide the most cost-effective service, to reduce public inconvenience, and to minimize the impacts of storm events and sea level rise on the safe and effective distribution of public services and utilities.

Objective A.1.3

Redevelopment and Infill Development

Encourage redevelopment and development of blighted areas without 1) increasing density beyond the land use densities indicated on the FLUM, 2) expanding non-conforming uses, 3) increasing traffic congestion beyond the Level of Service outlined in the Land Development Regulations.

Redevelopment and Development shall integrate and advance: 1) Beautiful Streets and Trails through increased modal choice, 2) increased land use and transportation coordination, 3) increased safety measures and collaboration to adopt new Context Classifications, increased street networking, and a reduction in lane widths, 4) increasing the quality and opportunity for open spaces and active recreation through woonerfs, shared streets, marsh walks, neighborhood level squares and pocket parks, and kayak launches, 5) Promote art and culture in public places, including gateways for redevelopment catalysts, 6) optimize mobility options through shuttles, bike shares, and ride hailing services, 7) increase sustainability and resiliency through advanced stormwater improvement and the reclamation of pervious surface area, tree preservation, and low impact design principles.

Policies

- A.1.3.1** Mixed use, consisting of office and commercial uses but not residential uses, should be considered in the areas designated as commercial on the FLUM.;
- A.1.3.2** All redevelopment activities shall be based on sound planning principles that will conserve the natural environment and achieve the desired community characteristics without increasing traffic congestion.
- A.1.3.3** The City shall not permit expansion or replacement of land uses in a manner that is inconsistent with this Comprehensive Plan.
- A.1.3.4** The City shall enforce City codes that identify and eliminate blighted areas.

Objective A.1.4

Appropriate Land Use and Development Patterns

Future development and redevelopment shall be in an efficient manner that supports the use designation as set forth on the Future Land Use Map in this Plan. The development, redevelopment, and land use patterns shall 1) enforce the residential densities and limitations upon the type and intensity of uses; 2) respect the predominantly residential character and small-town scale of the City; 3.) address non-conforming uses; 4) protect coastal and environmental resources; and 5) encourage healthy and aesthetically pleasing living conditions.

Policies

A.1.4.1 The City shall review all applications for development permits to determine compliance with the Land Development Regulations, particularly regarding any provisions of required parking, open space, impervious surface area limits, onsite traffic flow, appropriate signage, landscaping, and tree protection so as to avoid traffic congestions, hazardous public safety conditions, and inefficient land use that may also result in harmful environmental or aesthetic effects.

A.1.4.2 The land use categories depicted in the 2021-2046 Future Land Use Map (FLUM), Map A-2, shall permit the following uses and activities:

(A) **Conservation:** Conservation lands shall include those lands so designated on the FLUM. These areas are generally composed of open land, water, marsh, wetlands, and environmentally sensitive areas. They may be either publicly or privately owned. The intent is for the natural and open character of these areas to be retained so that adverse impacts are prohibited or minimized.

Permitted uses within the Conservation category shall be limited to the uses allowed by the Land Development Regulations.

(B) **Residential:** Residential uses shall be permitted in the following six areas designated on the FLUM in accordance with the applicable permitted density and as further controlled by the Land Development Regulations (LDRs) and the Florida Building Code. Residential areas are classified as either “Traditional Residential” or “Suburban Residential”, both of which are split into three intensity categories:

(1) **Traditional Residential I:** Characterized by historical development patterns that are south of Florida Boulevard to Seagate Avenue and are bordered by Fifth Street to the west and Third Street to the east. Densities are limited to 5 residential units per gross acre.

(2) **Traditional Residential II:** Characterized by historical development patterns that exist east of Third Street and in the northwestern corner of the City along Florida Boulevard between Atlantic Boulevard and Oakhurst Drive. Densities are limited to 10 residential units per gross acre, though exceptions are permitted for existing duplexes east of Third Street on lots of at least 5,000 square feet, which shall be deemed conforming provided they comply with impervious surface reductions and any other retrofit requirements set forth in the LDRs or they are replaced with a new duplex that meets all building requirements other than minimum lot size and density.

(3) **Traditional Residential III:** Characterized by historical development patterns in the northwest corner of Neptune Beach that are along the marsh and between Pine

Place and Marsh Point Road. Densities are limited to 17 residential units per gross acre. Intensity category III is meant to accommodate the densest and most compact residential types in the city.

- (4) **Suburban Residential I:** Characterized by single-family homes on larger lot sizes with greater yard setbacks, this designation comprises the largest percentage of land area dedicated to residential development. Densities are limited to 5 residential units per gross acre.
- (5) **Suburban Residential II:** Characterized by middle to low-density residential types, including townhouses and duplexes, which are arranged according to conventional suburban development patterns, including large building setbacks and limited street connectivity. Densities are limited to 10 residential units per gross acre.
- (6) **Suburban Residential III:** Characterized by multifamily condominiums or apartment complexes, which are arranged according to conventional suburban development patterns. Currently this Future Land Use designation applies exclusively to the Ocean Oaks Apartments complex. Densities are limited to 17 residential units per gross acre.

Density caps are expressed as the number of residential units per gross acre. For new development and significant redevelopment, gross acre means the entire site area, including land that will become streets and open spaces. For buildings on lots that have already been subdivided and for streets that have already been created, gross acre means the entire lot area plus one-half the width of the adjoining street/right-of-way.

- (C) **Commercial:** Commercial uses shall be permitted in the following five areas designated on the FLUM in order to allow appropriate locations for neighborhood and community businesses that in turn provide services and retail sales for the City and surrounding communities. Government, civic, religious, cultural, and institutional uses may also be located within these areas. Based on community feedback, residential development is prohibited within commercial areas, except for properties located within the Town Center designation. Permitted uses within these areas, along with uses that may be allowed by special exception, are described generally here and will be regulated more specifically within the Land Development Regulations, which will also address intensities when in proximity to residential uses.
 - (1) **Walkable Commercial Corridor:** These areas shall include offices, professional services, and retail sales which promote and advance walkability, service the routine and daily needs of residents, and are compatible with and have no measurable or noticeable adverse impacts upon surrounding residential uses.
 - (2) **Commercial I:** These areas shall include offices, professional services, retail sales, and light industrial/artisan uses that serve one or more local neighborhoods.
 - (3) **Commercial II:** These areas shall include offices, professional services, and retail sales that serve the City and surrounding communities.
 - (4) **Neighborhood Center:** This area shall include an eclectic mix of commercial, office, artisan, and production, distribution, and repair (PDR) uses, all of which are designed to promote walkability. This land use category is intended to provide residents west of Penman Road with a place to shop, eat, and seek professional

services within walking or bicycling distance. The broader range of permitted light manufacturing and artisan uses is also meant to attract new businesses and creative entrepreneurs to the area.

- (5) **Town Center:** This area contains a well-established pattern and character of development with a mix of commercial uses and compatible residential uses that encourage an urban-intensive, pedestrian oriented neighborhood ambiance.
- (D) **Education:** These areas shall include public schools and facilities related to public schools.
- (E) **Government and Public Utilities:** These areas shall include uses such as government uses, which include buildings, structures, utilities and public services, and infrastructure, including police, fire, and emergency services.
- (F) **Recreation and Open Space:** These areas shall include public and private parks, open space, passive, and active recreation areas. Some park and open space land may be designated as Conservation on the FLUM or on the official zoning map. All beach areas that are seaward of private property lines shall be considered Recreation. Permitted uses shall include public passive and active recreation activities. Government and public safety uses including lifeguard, fire, and police services may be located in Recreation areas.

A.1.4.3 The City's Land Development Regulations, zoning or other maps, and any regulations within the City's Code of Ordinances related to the use and development of land shall be consistent with the Comprehensive Plan and the Future Land Use Map.

A.1.4.4 Where interpretation is required to determine exact boundaries as depicted upon the Future Land Use Map, boundaries shall be determined by the nearest property line, the right-of-way line of streets, municipal boundaries, section, township, and range lines, or environmental or geographic features which serve as natural boundaries, as may be appropriate.

Objective A.1.5

Historic & Archaeological Resources

In collaboration with the Florida Division of Historical Resources the City shall identify, protect, and preserve sites and development that are of historic, architectural, archeological, civic, or cultural importance.

Policies

A.1.5.1 The City shall conduct a historic resources survey to consider the possibility of designating local historic landmarks and establishing a local register of historic properties and/or local historic districts.

A.1.5.2 The Land Development Regulations shall be revised for the protection and conservation of historic resources, for the protection of historically significant properties as identified through the historical survey, and for the protection of properties placed within the local register of historic properties and/or local historic districts.

A.1.5.3 Site and structures which are determined to have historic or archeological significance, and which are found to be worthy of preservation in accordance with standards established by the Florida Division of Historical Resources, shall be protected to the greatest extent possible.

Objective A.1.6

Environmental Resources

The City shall protect, conserve, and enhance natural features and any other environmental resources including wetlands, wildlife habitats, estuarine systems, and surface groundwater resources.

Policies

- A.1.6.1** Land development within the City shall be permitted only where such development is compatible with environmental limitations of the site and only when submitted plans demonstrate appropriate recognition of the site characteristics.
- A.1.6.2** The City shall maintain an inventory of lands which possess significant environmental features, habitats, and areas of unique interest or beauty. The potential for development proposals to adversely impact such areas shall be considered prior to the issuance of development permits.
- A.1.6.3** The City shall protect potable water well fields and surface waters from the adverse impacts of development and shall prohibit the establishment of incompatible land uses adjacent to potable water wells as indicated within Map A-5.
- A.1.6.4** The City shall protect natural environment features by maintaining the buffers implemented through the Land Development Regulations.
- A.1.6.5** The City shall not issue development permits that would significantly alter wetland communities and functions.
- A.1.6.6** New development and redevelopment shall be subject to the stormwater regulations set forth within the Land Development Regulations, and post development conditions shall not discharge any increased level of stormwater run-off in the City's stormwater system.
- A.1.6.7** The City shall not permit public access ways to the beach, the Intracoastal Waterway, or other waterways which are open to the public as of the adoption of this Plan to be closed, vacated, or restricted from public use in any manner.
- A.1.6.8** The City shall require that, as a condition of development approval, new construction projects provide effective stormwater management in order to avoid the contamination of Environmentally Sensitive Areas, wetlands, marsh and estuarine environments in accordance with applicable water quality standards of the St. Johns River Water Management District, the City's National Pollutant Discharge Elimination Systems (NPDES) permit and Stormwater Management Plan and the Land Development Regulations, as may be amended.
- A.1.6.9** The City shall expand opportunities for public access to the beach, the Intracoastal Waterway, and associated creeks and marshes for passive and natural resource based recreational activities.
- A.1.6.10** Continually review and update the City's requirements for permeable surface areas in new projects or renovations to reduce heat island effect and stormwater runoff and incentivize maximum pervious surface area recapture or preservation.
- A.1.6.11** Revise residential site design standards and improve enforcement to ensure that new construction properly manages stormwater on-site and reduces runoff into neighboring properties.

- A.1.6.12** Protect the City’s existing tree canopy and implement a street tree program that encourages homeowners and businesses to plant more shade trees by committing to maintaining the trees once they are planted.
- A.1.6.13** Work with local nonprofit groups to implement sustainability initiatives, including composting programs, water testing, rain barrel programs, single-use plastic bans for City buildings, and beach cleanups, low impact design, and the use of native plantings.

Objective A.1.7

Post Disaster Redevelopment

In the event of post disaster redevelopment, the City shall encourage innovative concepts for land development that will conserve natural resources, protect environmental sensitive areas, reduce the dependence upon automobile travel, prevent property damage, and threaten human safety and security. The Neptune Beach Community Vision Plan (2021) outlined recommendations for addressing vulnerability and resilience, which include conducting assessments and creating an adaptation plan, supporting COJ/Duval County’s stormwater project investments within the City of Neptune Beach, continuing to coordinate resilience efforts with the City of Jacksonville and the Beaches, and conducting community outreach and education to better inform citizens of the risks of climate change and what they can do to better protect and prepare their own properties.

Policies

- A.1.7.1** The reassessment, protection and preservation of vulnerable lands shall coincide with the recapture and preservation of pervious surface area to reduce the impact and potential for events to occur. The delineation of vulnerable lands shall continue to be monitored and may be reflected as part of the FLUM series as expanded conservation areas. Land development standards shall continue to be re-evaluated to ensure that the maximum amount of pervious surface area is being recaptured and preserved to lessen the impact of events and for maximum stormwater management.
- A.1.7.2** The City shall continue to participate in the Duval County Local Mitigation Strategy (LMS) and shall continue to implement the goals and objectives of the LMS.
- A.1.7.3** The City shall identify the Coastal High Hazard Area (Map A-3) as the area below the Category 1 storm surge line as established by the Sea, Lake, and Overland Surges from Hurricane (SLOSH) computerized storm surge model as mapped in the Storm Tide Atlas prepared by the Northeast Florida Regional Council as part of the latest Regional Hurricane Evacuation Study pursuant to Chapter 163, Florida Statutes. Additionally, the Sea Level Rise (SLR) Map that was created as part of the Vision Plan is included within the Coastal Management Element for further reference.
- A.1.7.4.** The City shall continue to monitor the ability to safely evacuate as related to density that was factored into future land use plan element to strategically plan for the event of an impending natural disaster.
- A.1.7.5.** The Division of Emergency Management shall manage the update of the regional hurricane evacuation studies, ensure such studies are done in a consistent manner, and ensure that the methodology used for modeling storm surge is that which is used by the National Hurricane Center.

Objective A.1.8

Energy Efficiency and Energy Conservation

To conserve and protect buildings, land, resources and to promote a healthier environment for the City's residents, the City shall encourage the development and use of renewable energy resources.

Policies

- A.1.9.1** The City shall encourage the use of transit and alternative methods of transportation through efficient land use patterns so that there is a decrease for the reliance on the automobile.
- A.1.9.2** The City will encourage walkability and bike-ability to reduce greenhouse gas emissions, promote a healthy community, and provide access to public, and natural resources.
- A.1.9.3** The City shall develop and implement an energy management plan to minimize fuel, electric and water resources in City buildings, fleet vehicles, and public properties.
- A.1.9.4** Public buildings and facilities shall be constructed and adapted where reasonably feasible to incorporate energy efficient designs and appropriate "green" building standards. The green building standards are set forth by the Florida Green Building Coalition, Inc.
- A.1.9.5** The City shall continue to promote and enforce energy efficient design and construction standards as these become adopted as part of the State Building Codes.

Objective A.1.10

Coordination with Other Agencies and Adjacent Cities

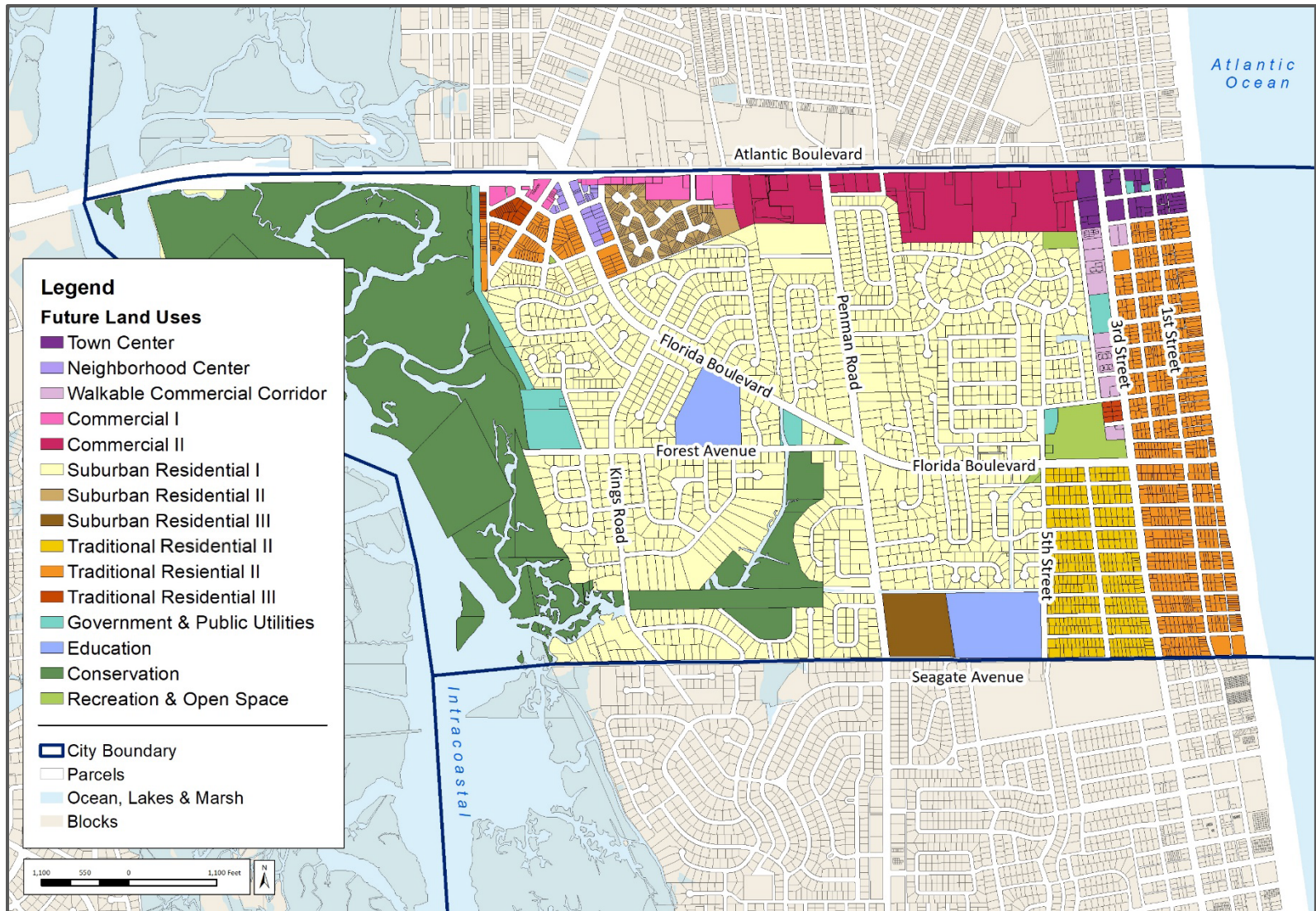
The City shall coordinate its planning and development activities with the resource management plans of the St. Johns River Water Management District, the Florida Department of Environmental Protection, the City of Jacksonville, the City of Atlantic Beach, the City of Jacksonville Beach, and other private entities and public agencies as may be appropriate.

Policies

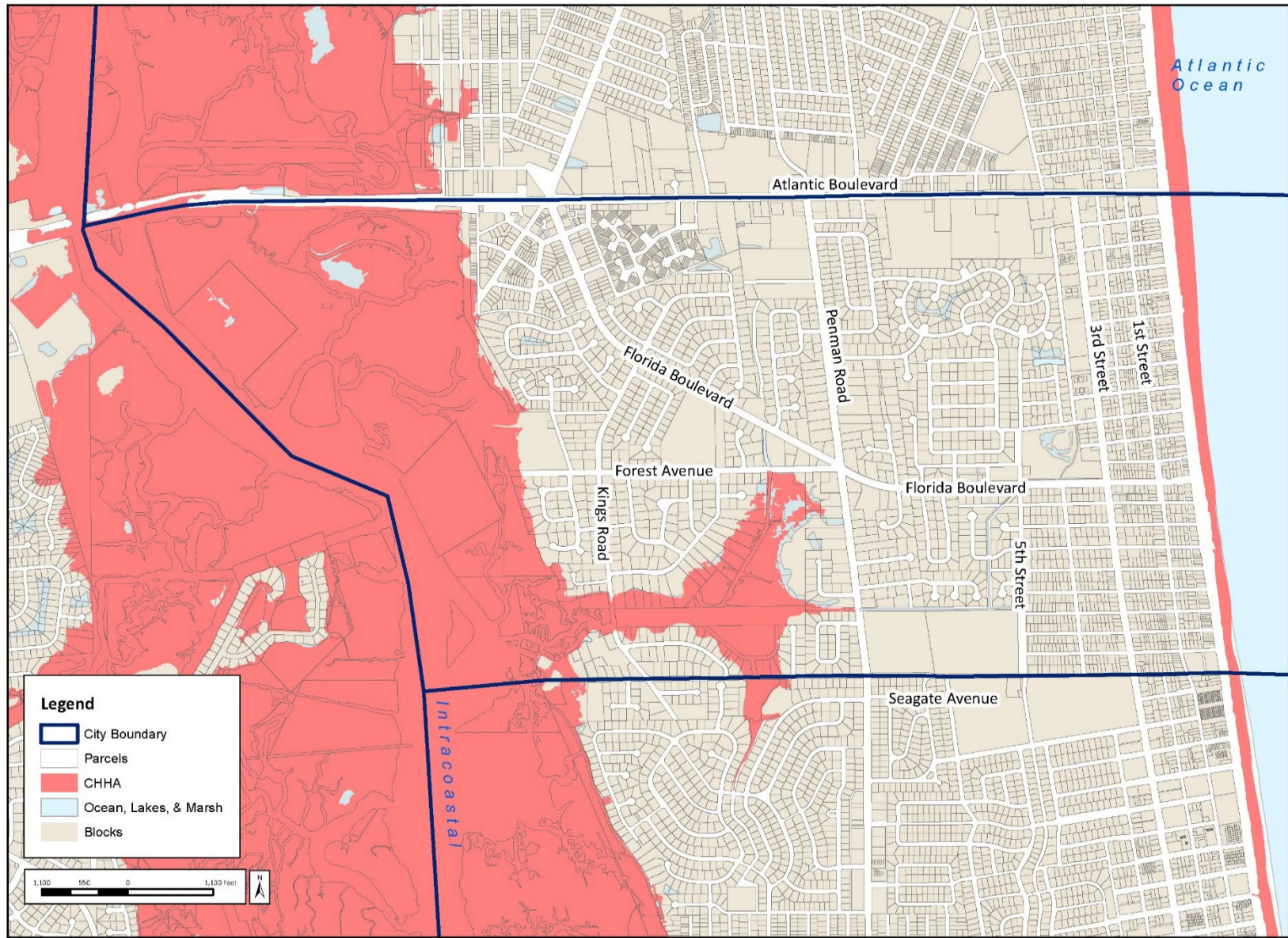
- A.1.10.1** The City shall develop and adopt regulations and policies which are consistent with resource management plans of other government agencies and any special districts within which the City is located.
- A.1.10.2** The City shall not issue local development permits prior to the issuance of any other required permit from County, State or Federal agencies having jurisdiction and permitting authority over the proposed development. Issuance of a required permit from County, State or Federal agencies shall not be presumed to be an entitlement to a local Development Permit.

The Future Land Use Map and all Maps included within the 2021-2046 Comprehensive Plan Map Series are adopted herewith as part of this Plan amendment. In the event of any conflict between any Maps and the text of the Plan, the text of the Plan shall control.

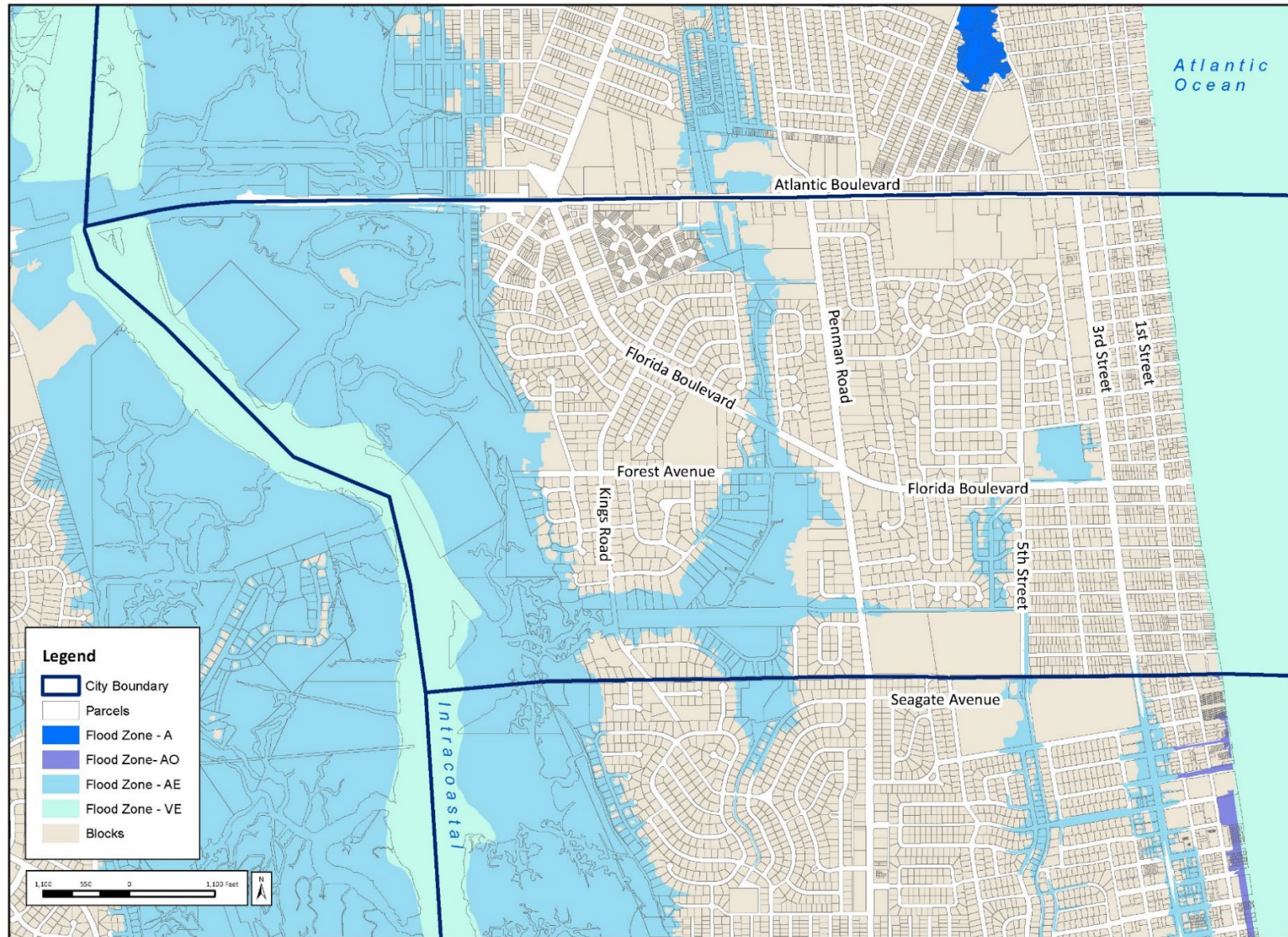
Map A-2: 2021 – 2046 Future Land Use Map (FLUM)



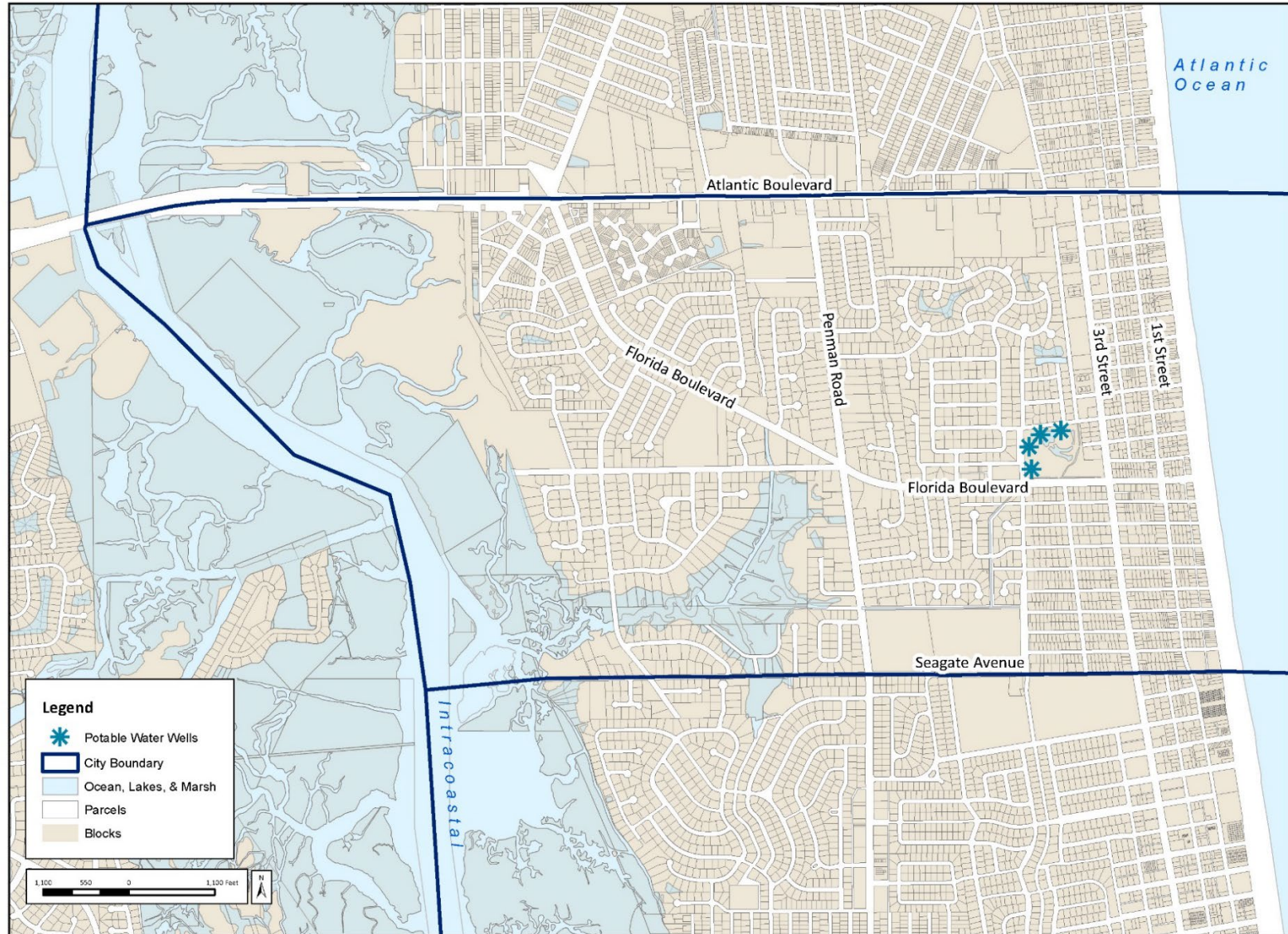
Map A-3: Coastal High Hazard Area (CHHA)



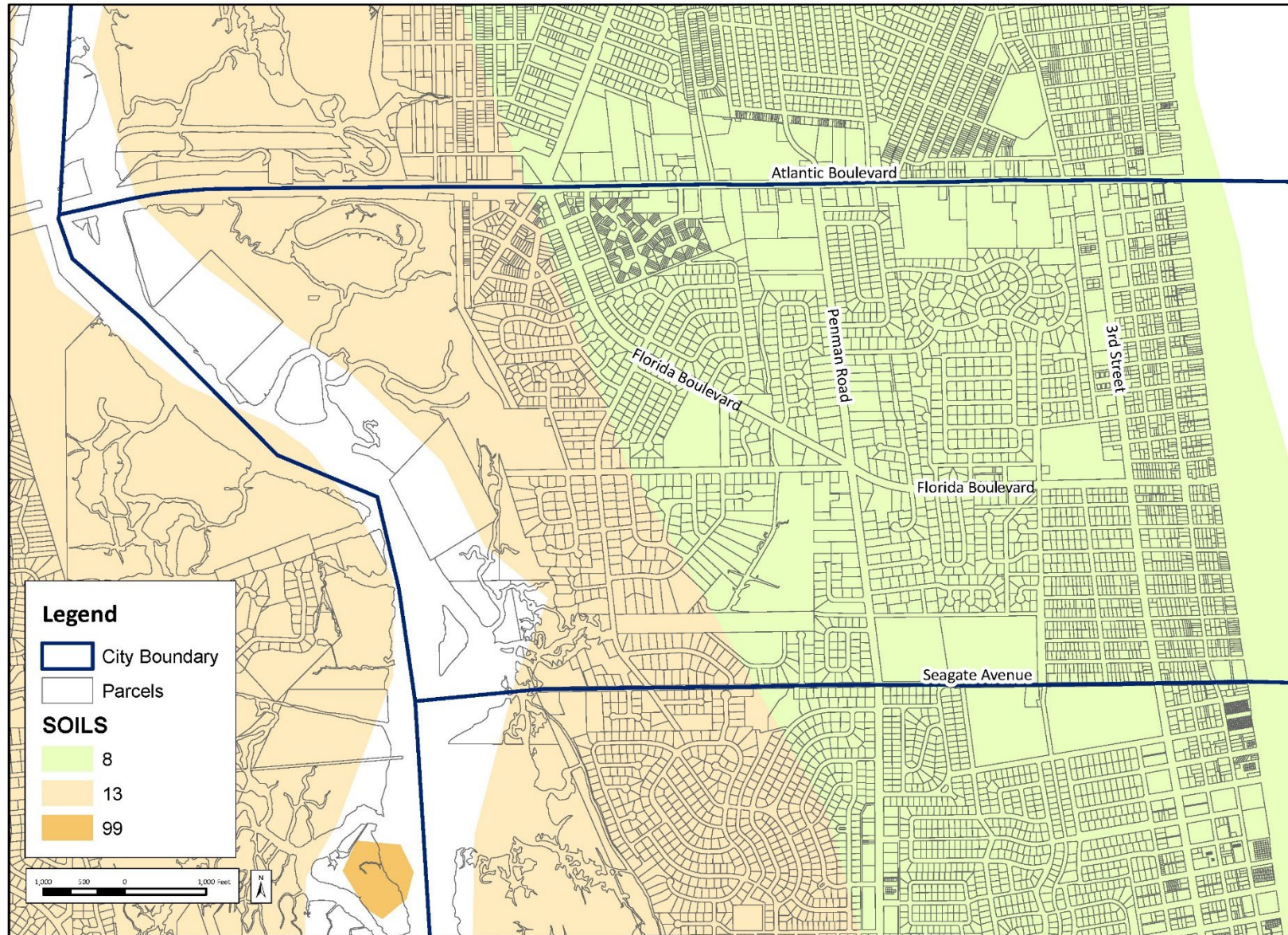
Map A-4: Flood Zones



Map A-5: Potable Water Wells



Map A-6: Mineral & Soils



B. Transportation Element



Transportation Element

INVENTORY & ANALYSIS

**Note: The Inventory and Analysis sections within each element serves to contextually situate the data and analysis. Introductory narratives for each element are not being formally adopted into the plan, but serve as a guide to inform the origins of thought while preparing the adopted Goals, Objectives, and Policies.*

INTRODUCTION

This Transportation Element provides an analysis of transportation, mobility, safety, traffic circulation, parking, and land use coordination to support multimodal public and private transportation innovations. Particular emphasis has been placed on pedestrian safety in order to increase the walkability of our community while reducing an overreliance on the automobile. Traffic congestion at major intersections, such as Atlantic Boulevard with Third Street, and the Five-Way Intersection, have been explored through community visioning and intergovernmental coordination to effectively plan for the future. Along Atlantic Boulevard and Third Street A1A, the automobile continues to dominate, and roadway classifications continue to reinforce speeds that make pedestrian crossings precarious.

This element and this plan encompass a timeframe of twenty-five years, resulting in the planning horizon year of 2046, which has been incorporated into the analysis of future conditions. Existing and planned Transportation Facilities are identified within map B-1 of the map series. Traffic data from the Florida Department of Transportation (FDOT), North Florida Transportation Planning Organization, Jacksonville Transportation Authority (JTA), and the City's Department of Public Works has been considered when preparing this element.

Community collaboration accentuated the need for greater safety, walkability, and interconnectivity through multiple modes of transportation that coordinate not only with land use but that will also advance the quality of life. From reducing roadway classifications and lane widths, to adding street trees, bollards, hardscaping, and advanced signalization, we have begun the process to realize the community vision to advance safety and walkability to promote a true pedestrian scale and orientation.

This Comprehensive Plan update is taking place just as several trends and technologies are reshaping transportation and infrastructure design at the national, state, regional, and local levels. National standard setting organizations are reviewing methods for forecasting, analyzing, planning, operating, and managing transportation systems. This is reflected in FDOT's update to the State Transportation Plan, which includes new concepts such as Vision Zero, use of technology, reduced greenhouse gas emissions, and alternatives to single occupancy vehicles. Moreover, the Department is expanding the destination of performance to include traveler access to important destinations, a departure from previous definitions focused solely on auto travel metrics.

Because many of these technologies and innovations are in testing and pilot phases, it can be difficult to create detailed objectives and policies within a Comprehensive Plan's Transportation Element. However, ideas generated during the visioning process can create a foundation for futureproofing Neptune Beach's transportation system. In the Comprehensive Plan, we can build objectives and policies to help position Neptune Beach for grants, technical assistance, and partnerships that are critical for testing, launching and scaling new mobility services. In the event an impactful technology gains rapid market adoption, the town can mobilize quickly to manage new services, hardware, software, and infrastructure without a lengthy plan modification. In addition, the expected surge in connected devices will likely result in the need for additional communications infrastructure. While federal and state entities have issued pre-emptive rules that limit a locality's ability to fully regulate the look and placement of communications infrastructure, language within a Comprehensive Plan can lay the groundwork for negotiations that meet all stakeholder needs. Citizens seeking to further engage the community planning process can use the data available within this element to continue to advance the design

and application of safety and quality for the community. This element provides a summary of transportation, mobility, parking and safety concerns, in addition to the goals, objectives, and policies that will formally be adopted as part of the new City of Neptune Beach Comprehensive Plan.

Reorienting the Focus to Vehicle Miles Traveled (VMT) instead of Level of Service (LOS) Standards

This element also sets the stage for a transition to Vehicle Miles Traveled (VMT) in lieu of Level of Service to reorient the focus to actual use instead of capacity and demand. This transition will identify approaches to best serve the community and will help identify advancements to situate the City in line with other leading cities throughout Florida to meet the current and future state requirements for the transportation element.

Vehicle Miles Traveled (VMT) focuses on actual usage or vehicular travel across the system rather than just at specific points. VMT is estimated per person or per household, as opposed to focusing on capacity of individual roadways. LOS is indicated by assigning Alphabetical letter, where “A” indicates the highest level of surplus capacity; “D” is often considered the lowest acceptable standard; and “F” being the worst, with travel demand exceeds road capacity. This focus takes into account several factors including a measure of traffic density (or congestion), speed and travel time, maneuverability, driving comfort, convenience, and operating cost. The advantage to using LOS in the past was due to its universal application that overcame difficulty in comparing average speeds for different road classifications. The lower limit (lowest speed, highest volume) of this LOS has been used in the design of highways.

The following are general descriptions of the six Levels of Service:

LOS A = Free- flow traffic with individual users virtually unaffected by the presence of others in the traffic stream.

LOS B = Stable traffic flow with a high degree of freedom to select speed and operating conditions but with some influence from other users.

LOS C = Restricted flow that remains stable but with significant interactions with others in the traffic stream. The general level of comfort and convenience declines noticeably at this level.

LOS D = High-density flow in which speed and freedom to maneuver are severely restricted and comfort and convenience have declined even though flow remains stable.

LOS E = Unstable flow at or near capacity levels with poor levels of comfort and convenience.

LOS F = Forced traffic flow in which the amount of traffic approaching a point exceeds the amount that can be served. LOS F is characterized by stop-and-go waves, poor travel times, low comfort and convenience, and increased accident exposure.

The 2020 FDOT Quality/Level of Service Handbook was used to estimate the standard for determining acceptable and unacceptable standards for pedestrian, bicycle, and transit in addition to vehicular operating conditions. By starting with the pedestrian, we will more readily achieve the desired community outcome of a stronger and safer pedestrian orientation. These standards frame for review and consideration the individual delay and facility attributes for the pedestrian. The Bicycle LOS also considers intersectional delays and facility attributes, but includes volume and speed of adjacent vehicles, presence of on-street parking, and pavement conditions. With transit the focus is on service levels, while the shift for automobiles is from Level of Service (LOS) to Vehicle Miles Traveled (VMT).

Even still, the 2020 FDOT Handbook incorporates standardized service volumes and quality for each of the LOS designations listed above, providing an overview of the operating conditions for roadway segments. More refined methods can be used during concurrency review for those segments where a more detailed traffic engineering analysis is critical for determining whether there exists adequate roadway capacity. Within the 2020 FDOT

Handbook, more emphasis is placed on Q/LOS Principles including the dimensions of mobility, which include quality of travel, quantity of travel, accessibility, and capacity utilization.

The 2020 FDOT Handbook emphasizes Pedestrian LOS (PLOS) as based on the following four critical variables: sidewalk existence, lateral separation of pedestrians from vehicles, vehicle volumes, and vehicle speeds. For bicycles, BLOS is based on average width of the outside through lane, vehicle volumes, vehicle speeds, heavy truck volumes, and pavement condition. Transit LOS is based on averages, turning movements, queue spillback, capacity, and frequency. Furthermore, due to the multimodal nature of contemporary mobility and transit, Transit LOS also is based on a combination of Pedestrian and Bus Analyses that consider roadway crossing, passenger load factor, facilities, and amenities. For traditional vehicular LOS, the 2020 FDOT Handbook determines service volumes based on a number of standardized factors including 1) area type; 2) roadway functional classification; 3) number of lanes; 4) median type; and 5) number of signals per mile. These factors, and more, are integral within the Concurrency Determination process. What is new since the last Comprehensive Plan update, which subsequent FDOT Handbooks have advanced, is the reorientation to the pedestrian and a much more diverse concept of mobility where vehicular LOS is one minor portion of the overall picture and the 2020 iteration motions to innovations using VMT. Furthermore, the Handbook defines each roadway type, and sets minimum LOS standards for roadways based on State Highway System. Roadway types include freeways, highways, and arterials: class I and II. Area types are also factored into LOS, which include core urbanized, transitioning, urban, and rural areas.

More specifically, the LOS for urbanized areas of over 500,000 people apply to roadways within Neptune Beach, since our City is part of the Jacksonville Urbanized Area. The FDOT standard for all roadways in such urbanized area is LOS D. However, pursuant to S. 163.3180(10), Florida Statutes, a local government may adopt an alternative LOS standards for any State roadway that is not on the Florida Intrastate Highway System (FIHS). Since none of the roadways within Neptune Beach are on the FIHS, the LOS standards may be adopted that are lower than those adopted by FDOT.

EXISTING OPERATING CONDITIONS

An analysis of the existing transportation network was performed as part of the visioning process to determine if a reclassification of local roadways is necessary to best achieve the vision of the community. Further, an inventory of roads and information regarding trails and sidewalks, parking, and other forms of mobility were collected to construct maps and to create an analysis as comprehensive as possible that takes into consideration existing capacities and volumes, but that also considers vehicle miles traveled to discover the potential for opportunities to truly maximize the pedestrian orientation through advanced safety measures, and mobility and parking innovation.

Atlantic Boulevard (State Road 10) is one of two major roadway corridors to the Beaches. It is also the most heavily traveled of the two corridors, because it is the most direct route from the City of Jacksonville to the Mayport Naval Station. Atlantic Boulevard is a six-lane roadway with commercial establishments located on both sides of the roadway. East of the Intracoastal, the City of Neptune Beach is located on the south side of Atlantic Boulevard, and the City of Atlantic Beach on the north side. Both residential scale cities are populated with local restaurants, retail, and other commercial establishments. Third Street (State Road A1A) is the major north-south corridor of Neptune Beach. The major function of this road is to provide north-south access through the beach communities and linkages to the east-west arterials and collector roadways. Half of Third Street provides access to abutting commercial properties and the other half to local streets. Penman Road and Florida Boulevard are two-lane collectors that are controlled and maintained by the City of Jacksonville. Seagate Avenue is also a two-lane collector, and the north half of the right-of-way belongs to the City of Neptune Beach.

CONTEXT CLASSIFICATION SYSTEM AND NEW DESIGN STANDARDS

The Community Visioning process revealed key issue and proposed improvements and policies to achieve the goals identified by the community. First, collaboration with FDOT is needed to adopt a new Context Classification Map for state roads and to create a local classification of street types to guide improvements on city roads. This will help to increase walkability, safety, and quality through the potential reduction of automobile speeds, lane number, and lane widths. One of the community's greatest safety concerns surrounds the traffic collisions that have occurred at the intersection of Atlantic Boulevard and Third Street/A1A. Second, to further advance the community-identified priority for pedestrian safety, the need to implement intersection safety improvements, including high visibility crosswalks, signage, and pedestrian activated (HAWK) beacons was identified as a result of community collaboration throughout the visioning process. Third, the community emphasized the need to complete the East Coast Greenway multi-use path widening project along Florida Boulevard.

Next, the desire to transform Penman Rd into a complete street with dedicated paths for pedestrians and cyclists and more frequent crossing areas was identified. Additionally, the community identified the need to prioritize bicycle and pedestrian safety at the five-point intersection of Florida and Penman Road. Additionally, multi-use paths and/or separated bicycle and mobility lanes were identified for coordination as part of the upcoming stormwater construction projects on 1st and 3rd Street.

Further, the community identified the desire for improvements along Atlantic Boulevard. This will require collaboration with FDOT to implement improvements along Atlantic Boulevard to study the possibility of widening the sidewalks and/or incorporating a two-way cycle track on one side of the road. To advance multimodal options and bicycle facilities, the creation of additional trails to advance connectivity to other trails will lead to the advancement of planning trails to connect to the schools and bicycle and pedestrian marsh walks will serve to connect Seagate Avenue over Hopkins Creek. Finally, the prioritization of improvements along school routes was identified through the visioning process that will be advanced through the implementation of a safe routes to school program and through investments in neighborhood traffic calming programs.

TRANSPORTATION

A transportation system that provides mobility for Neptune Beach residents is critical to enhancing quality of life and improving access in and out of the City. Whether walking to the beach, biking to school, driving to work, or taking a shuttle to the airport, we must take a comprehensive look at how well this interconnectivity works to advance transportation policy. The City must focus on accessibility for multiple modes of transportation instead of just a single mode that is dependent upon single driver vehicular access. Through a comprehensive analysis, we can advance recommendations that improve existing mobility services while revealing where innovation can catalyze and optimize the local and regional transportation system. Pavement management is increasingly important as multi-modal needs and the number and type of vehicles continues to rise, which require advanced planning and collaboration to ensure safety as well as the provision and maintenance of quality infrastructure and amenities to prevent conflictual situations that can arise from the growing competition for travel within streets, sidewalks, and along curbsides.

REGIONAL CONNECTIVITY

Bus Service

Residents of the City of Neptune Beach have numerous options for regional connectivity made possible through the Jacksonville Transportation Authority (JTA), which provides access to downtown Jacksonville, the Airport (JAX), as well as the Port (JAXPORT).

Three routes provide access to and throughout the beaches: #205 Beaches Express, #10 Atlantic, and the First Coast Flyer Red. The #205 Beaches Express Route goes east along Beach Boulevard, south on Third Street/A1A,

west on J. Turner Butler Boulevard, I-95 North, to Bay crossing the Hart Bridge back to Beach Boulevard. The #10 Atlantic Route passes directly through the jurisdictional boundary, operating along Atlantic Boulevard, down Third Street/A1A, across J. Turner Butler Boulevard and I-95, returning to Atlantic Boulevard. The First Coast Flyer Red Route operates through Beach Boulevard to Jacksonville Beach, turns south on Third Street/A1A, down J. Turner Butler Boulevard, to I-95 North, to Atlantic Boulevard and down Southside Boulevard.

The Atlantic Route in its current form went into effect in May 2020 and includes a stop on Royal Palms Drive and Atlantic Boulevard at the Atlantic Village Shopping Center, which further connects residents of Neptune Beach to commercial centers along A1A and Downtown Jacksonville. The Atlantic Route assimilated the service area of the discontinued Beaches Trolley, which was supplanted in 2017 by an on-demand shuttle service called Beach Buggy.

For travel from south to north beyond Atlantic Boulevard, Neptune Beach residents may ride the Mayport Route (#24), which is also accessible via Atlantic Boulevard and Royal Palms Drive. This route travels north and terminates at a stop by the St. Johns River Ferry and the Wonderwood Park-n-Ride station. Residents can connect to the Mayport Express (#202) at this Park-n-Ride station allowing for faster east to west travel between transportation, an advantageous connection for commuters from the Neptune Beach and Jacksonville areas.

For travel from north to south, Neptune Beach residents may ride the Atlantic Route to 3rd Avenue South and A1A where they can transfer to the First Coast Flyer Red Line, a new service offering (effective May 2020) providing a second east to the west connection between the region's east coast and Downtown Jacksonville. The routes herein described allow residents of Neptune Beach access to critical connections and attractions, including the TIAA Stadium (via the Rosa Parks Station), Jacksonville Executive Airport (Atlantic Route), and Downtown Jacksonville (Atlantic, First Coast Flyer, and Mayport Express).

There are a variety of payment methods available, namely an e-commerce website, the STAR card website, and the MYJTA mobile application. Fares range from free (for riders age 65 and older) to \$2.75 for express route fares. As of May 2020, there was no indication that JTA intended to expand service offerings within the Neptune Beach area. Private bus companies also serve Neptune Beach, bringing tourists on day trips to the Beaches Town Center.

Boat/Marine

There are no boat routes within the City of Neptune Beach. The closest port is JaxPort located approximately 20 miles to the northwest of the City. Residents may traverse the St. Johns River by way of the St. Johns River Ferry proximal to the Mayport Route bus connection on Atlantic Boulevard and Royal Palms Drive. There also do not appear to be any publicly available docks or boat ramps within the City.

Airport

The closest airport to the City of Neptune Beach is the Jacksonville Executive at Craig Airport (CRG), located in the City of Jacksonville. The airport is accessible by way of the Atlantic bus route, which includes a stop at Atlantic Boulevard and St. Johns Bluff Road.

LOCAL CONNECTIVITY

There are a variety of local connections available to Neptune Beach residents, including paratransit service, local school bus stops, seasonal buses and trolleys, bike paths, and shared use trails. JTA Paratransit Service: The Jacksonville Transit Authority's Connexion and Connexion Plus services constitute paratransit options for Neptune Beach residents and provides service for "people with disabilities who are functionally unable to use fixed-route services for some or all of their transportation needs, and for people who are transportation disadvantaged (TD)." The cost of Connexion ranges from \$3.00 (American with Disabilities Act) or \$3.50 (Transportation Disadvantaged) or \$6.00 for out-of-county TD fare for authorized medical trips. In addition to offering an alternative to fixed-route transit, residents may also take advantage of travel training for individuals using fixed-route transit who are eligible for ADA transit. The Connexion Plus service provides an enhanced (private, same-day, door-to-door)

service option for a marginal increase in price (\$6.00 per passenger). Local School Bus: The walk/bikeshed of Neptune Beach, based on local schools, saturates the entirety of the City of Neptune Beach, necessitating extensive walking and biking connections throughout the city boundaries.

Microtransit: Seasonal Buses & Trolley

Following the discontinuation of the Beaches Trolley circulator, the Jacksonville Transit Authority (JTA) partnered with Beach Buggy to provide transportation to residents and visitors of Neptune Beach. Beach Buggy provides free rides and recommendations to residents and visitors of Neptune Beach and other contiguous east coast municipalities including Jax Beach, and Atlantic Beach. The vehicle offerings are environmentally friendly, zero-emission, long-range, and 8-10 seater electric carts and 14-passenger vans.

Microtransit: On-Demand Ride Service

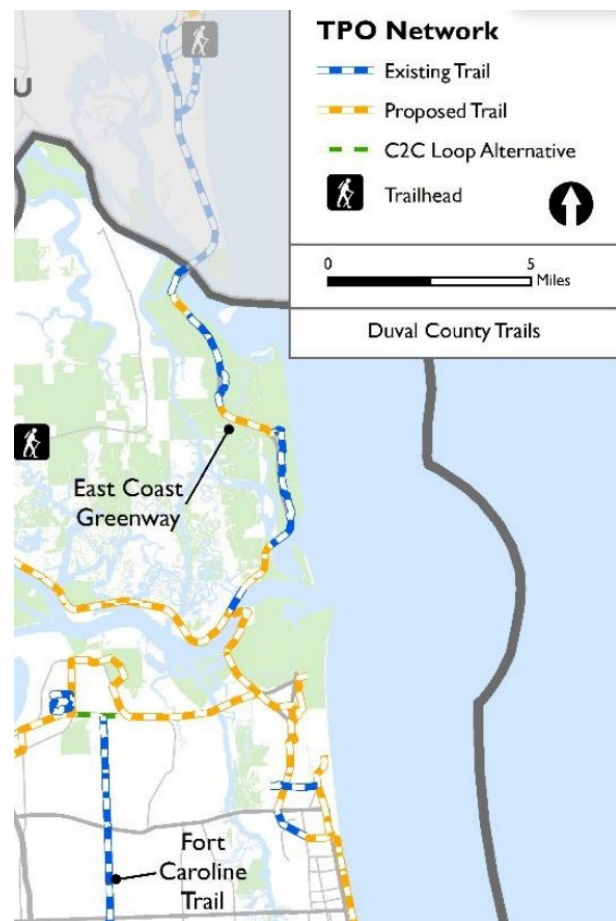
Jacksonville Transportation Authority offers “affordable, on-call transportation” to 11 communities in Jacksonville, including parts of Neptune Beach. Dubbed “ReadiRide,” this service facilitates pre-scheduled rides using the MyJTA app anywhere within a designated zone from Monday through Saturday (6 AM - 7 PM) at the rate of \$2.00 per passenger each way. On demand service must be in the same designated zone. For example, if you are picked up within the Beaches zone, you must be dropped off within the Beaches zone.

Bicycle Trails

Currently, the City of Neptune Beach’s trails include the East Coast Greenway along Florida Boulevard, with multiuse paths lining 1st Street. These paths serve as a nexus to regional cycling infrastructure. Future improvements are guided by several regional plans. In September of 2017, the City of Jacksonville published its Pedestrian and Bicycle Master Plan. This plan incorporated improvements identified in the 2016 report by the North Florida Transportation Planning Organization titled, “Downtown to Beaches Bike-Ped Connectivity Study” and accompanying “Duval County Beaches Bicycle and Pedestrian Focus Area Study. In 2018, the TPO published the Northeast Florida Regional Multi-Use Trail Master Plan.

The focal planning areas within the City of Neptune Beach’s regional bicycle network include:

- The TPO’s Downtown to Beaches regional plan.
- The TPO’s Atlantic/ Neptune Path. This 8.2 mile trail through City of Atlantic Beach and City of Neptune Beach connects the East Coast Greenway network along Mayport Road, Sherry Drive, Plaza, and Jarboe Park.
- Multi-Use Paths along Penman Road from the northern to the southern extent of the City, Indian Woods and forest Marsh Drive, Kings Road, Seagate Avenue, and 5th Street.



Pedestrian Trails

In addition to the multi-use paths, pedestrian connections are proposed along A1A to reduce long-standing traffic safety hazards along the corridor. Maps included in the “Duval County Beaches Bicycle and Pedestrian Focus Area Study” provide some insight into existing sidewalk infrastructure. Of note is the dearth of sidewalk connections to the west of the city, and the limitations of existing sidewalks. For example, sidewalks may only be available to pedestrians on one side of a street. Since the city is only a total of 2.5 square miles, pedestrian connectivity can and should be prioritized.

STREETS & VEHICULAR CONNECTIVITY

Like many American cities located outside a large urban center, Neptune Beach residents primarily commute to a regional employment center in single occupancy automobiles. According to the 2017 Census Data American Community Survey update, 84.8% of workers in Neptune Beach drove alone, followed by 7.41% who worked at home, and 2.73% who Carpooled. In accord with many residents having to drive, car ownership in Neptune Beach is very high; only 1% (44 people) reported not have access to a personal automobile. 40% of households reported having three or more cars.

Major Thoroughfares

State Road A1A is a major four-lane roadway that passes through the City. On the north side of the City, for approximately 1.3 miles, it is called Atlantic Boulevard. Then it makes a 90 degree turn to go south. It is then called 3rd Street paralleling the ocean shoreline for approximately 1.2 miles. Further west, Atlantic Boulevard continues west as State Road 10 over the Intracoastal Waterway towards Jacksonville. A1A branches off Atlantic Boulevard north as Mayport Road and continues south as Florida Boulevard.

According to FDOT District 2 2010 Census Functional Classification, the functional classifications of roadways in Neptune Beach, by the North Florida Transportation Planning Agency, are:

- Atlantic Boulevard (A1A): Principal Arterial
- 3rd Street (A1A): Principal Arterial
- Florida Boulevard: Major Collector
- Seagate Avenue (from Penman Road to 3rd Street): Major Collector
- Penman Road: Minor Arterial

More significant than FDOT’s functional classification of roadways, is its newer system of context classifications. This new system is used to plan and design state facilities in greater harmony with the surrounding land use characteristics. The context classification assigned to a roadway determines key design elements, including speed, lane width, street tree placement, and street parking, among other things. The classification system includes:

- C1 - Natural
- C2 - Rural
- C2T - Rural Town
- C3R - Suburban Residential
- C3C - Suburban Commercial
- C4 - Urban General
- C5 - Urban Center
- C6 Urban Core

The FDOT’s current context classification map for Neptune Beach assigns Atlantic Boulevard west of Seminole Road as C3C and Atlantic Boulevard from Seminole Road to 3rd Street, as well as all of 3rd Street, as C4. The traffic counts and level of service for Neptune Beach’s primary roadways are included in the table below.

Road Link	Average Annual Daily Traffic (AADT)	Traffic Count	LOS AADT Capacity
Atlantic Boulevard/ICW to Mayport Road	51,500	33,800	LOS D
Mayport Road to Penman Road	38,500	33,800	LOS D
Penman Road to 3rd Street	25,000	33,800	LOS D
3rd Street/A1A Atlantic Boulevard to Florida Boulevard	25,000	33,800	LOS D
Florida Boulevard to 15th Avenue 29	29,000	33,800	LOS E
Florida Boulevard 3rd Street to Atlantic Boulevard	18,000	17,160	LOS E
Penman Road Seagate Avenue to Florida Boulevard	18,000	17,160	LOS E
Florida Boulevard to Atlantic Boulevard	5,900	17,160	LOS E
Seagate Avenue 3rd Street to Penman Road	4,700	17,160	LOS E

Bicycle and Pedestrian Facilities

Relevant findings within the North Florida TPO’s 2019 Regional Multi-Use Trail Plan include recommendations to alter traffic control on existing pavement such as delineating bike lanes, creating sharrows, and creating wayfinding links. Below is an illustration of the existing and proposed trail network through the City of Neptune Beach and its connectivity to the overall region.

Recommendations from the City of Jacksonville’s *Pedestrian and Bicycle Master Plan* (2017) include:

Safety recommendations

1. Install sidewalks where missing and increase sidewalk widths. Six feet wide sidewalks are recommended to advance the pedestrian orientation and to provide space for increased social interaction.
2. Continue to provide ample sidewalk buffers. The sidewalk buffer represents the area between the sidewalk and the roadway. While many of these spaces are used for stormwater management, vegetative buffers advance safety by serving to remind drivers that they are within a neighborhood. Buffers increase the pedestrian’s feeling of safety, which promotes walking as a viable and desirable mode choice. Buffers also create space for street trees and street furniture. The recommendation is for a five-foot minimum buffer “to accommodate stormwater, street trees, and roadway signs and poles.”
3. Reduce curb radii at intersections. A lower curb radii lowers the speed of turning vehicles and therefore increases safety. A 15-foot curb radii is recommended at street intersections and tighter radii are recommended at driveways.
4. Mark crosswalks along routes which should expect high numbers of pedestrians. Marking crosswalks signals to drivers that pedestrians have the right-of-way and are likely to be within these spaces.
5. Install traffic calming devices.
6. Install chicanes. Chicanes are traffic calming measures that decrease speed through diversions that also increase driver attention. These can also serve as planters to increase landscaped areas.
7. Install mini traffic circles. Mini-traffic circles help to reduce speed, promote safety, and reduce collisions.
8. Install humps, bumps, and speed tables.

Enhancing access

1. Complete the sidewalk network by filling gaps and by installing sidewalks across driveways.
2. Include buffers from the roadway when installing new sidewalks and retrofitting existing sidewalks.
3. Prioritize lane reductions/road diets on four-lane or two-lane roadways with parking.
4. Install high visibility crosswalks with frequency.
5. Install center median islands with frequency.
6. Reduce curb radii.

7. Identify locations for, and install rectangular rapid flashing beacons (RRFBs).
8. Apply road diets, wider sidewalks, bicycle networks throughout downtown
9. Install outdoor seating, sidewalks across driveways
10. Narrow curb radii.
11. Mid-block crossings with median islands and high visibility pavement markings
12. Raise crosswalks.
13. Make room for parallel parking.
14. Realign diagonal parking from front-in to back-in and consider parallel parking as a substitute to provide more space for sidewalks, outdoor seating, and buffer areas.

Major arterials

1. Install RRFBs
2. Install high visibility crosswalks
3. Add road buffers
4. Apply road diets and lane reductions
5. Install “no right on red” automatic signals at signalized intersections
6. Reduce curb radii
7. Add more frequent opportunities to cross roadways
8. Install medians which reduce conflicts by creating right-in and right-outs
9. Reduce driveway widths and driveway curb radii
10. Plan safe connections to adjacent neighborhoods
11. Realign buildings to front the roadway
12. Sidewalks of sufficient width buffered from the roadway

Other Key Recommendations:

Biannual intergovernmental coordination meetings with partner agencies to “coordinate street resurfacing, major construction projects, planning studies,... and development projects implementing the Pedestrian and Bicycle Master Plan...(to) improve conditions for walking and bicycling.”

Buffered Bike/Mobility Lanes

Like conventional bike lanes, buffered bike lanes run along the curbs of the roadway or adjacent to on-street parking. However, they offer additional protection from moving traffic in the form of a buffer space between the edge of the bike lane and the edge of the vehicular travel lane. Adding a buffer encourages more cyclists to use the facility. Ideally the buffer should be at least 3 feet wide and marked with diagonal cross hatching or a chevron pattern. Buffered bike lanes are strongly preferred to conventional bike lanes in areas with greater traffic volume and higher travel speeds.

Separated or Raised Bike/Mobility Lanes

Separated or raised bicycle lanes are bike facilities that are physically separated from the roadway. Sometimes they are elevated to the plane of the sidewalk, often with a furnishing zone or planting strip between the bike lane and the roadway, and sometimes they are separated from moving or parked cars with a raised median that is at least wide enough to account for the opening and closing of parked car doors. Separated or raised bike lanes are more attractive to a wider variety of cyclists.

Two-Way Cycle/Mobility Track

Two-way cycle tracks are physically separated bicycle/mobility tracks that allow travel in both directions on one side of the road. They can be designed at the street level with a parking lane or other barriers between bikes and vehicles, or as a raised facility with the track separated vertically from the roadway. The benefits of two-way cycle

tracks are that they reduce the risk and fear of collisions, they allow for contra-flow bike travel on one-way streets, and they can have lower implementation costs. These facilities work best on streets with fewer driveways and cross-streets on one side.

Shared-Use Path

Shared-use paths are a type of trail designed to provide off-road routes for many different users including cyclists, runners, pedestrians, and manual or motorized wheelchair users. While similar to other recreational trails, these paths are part of a larger transportation system and serve as a supplement to on-street bike lanes, shared roads, and paved shoulders. In some cases, these paths are marked for different speeds of travel (walking speed vs. biking speed) and in other cases, they are just extra wide paths and shared equally by different users.

Nature Trail

A nature trail is a path designed for both outdoor recreational use and transportation. They are not usually adjacent to any roadway, though like shared-use paths and other bike lanes, they can still connect key destinations and points of interests throughout a city. Being located in more natural and vegetated areas, these trails offer pedestrians, runners, and bicyclists the opportunity to experience the great outdoors close to home and help foster a healthier lifestyle for the overall community.

Shared Street: “Sharrows”

Shared routes are typically located in compact or urban areas and on streets with low design speeds, where car traffic moves slowly and parallel parking lines each side of the street. They are often marked with a “sharrow”, a marking indicating that the travel lane is to be shared by cars and bikes. While sharrow markings can increase driver awareness of the potential presence of cyclists, a picture of a bike painted on the road is no substitute for the safety of a protected bike lane; the shared lane marking is only appropriate in locations where a protected all-ages-and-abilities facility is not possible.

Shared Street: Fietsstraat

A fietsstraat, or “bicycle street”, is the Dutch version of a bicycle boulevard. They are a type of shared street meant to provide a safe and slow environment for cyclists while still allowing access for local cars. This design, which includes elements like different colored asphalt, a central or pair of lateral bands of roadway pavers, and large clear markings identifying the street as a bicycle priority, is intended for use in very low traffic environments, such as quiet residential streets. Unlike a simple sharrow marking, a fietsstraat provides clearer visual and tactile cues to drivers that this is a different kind of street.

Shared Street: Woonerf

A woonerf, or “living street”, is a Dutch term for a street where bikes, pedestrians, and cars coexist. While cars can pass through, they do so with the feeling that they are entering a different kind of public space, one where they must slow down and be attentive to other users. This kind of street design could be applied on 1st Street between Atlantic Boulevard and Orange Street to provide Neptune Beach with a new pedestrian-dominated space for festivals and events, while still allowing car travel and on-street parking when needed.

As part of the Community Vision process in 2020, Neptune Beach has identified the necessary infrastructure as well as the opportunities to advance mobility that puts bicycle and pedestrian facilities at the forefront. Neptune Beach has added several segments within the Florida East Coast Greenway to further expand connectivity. Safety continues to be the priority and the community has collaborated in the design and consideration of advancements that create well lit, clearly demarcated, and appropriately buffered facilities and amenities through buffers, advanced signalization, additional street trees, street furniture, and advanced street network design.

Data Partnership with Regional Entities

New technologies provide a host of methods for monitoring and measuring travel variables in real time, as well as growing capabilities for predictive analytics. As such, transportation users and stakeholders increasingly expect transportation systems to be built on data-informed processes and want the ability to track transportation performance. The state of Florida, and the Jacksonville region in particular, are national leaders in smart city and transportation technology. With this comprehensive plan update, Neptune Beach can join forces to link the Key Performance Indicators developed in the vision plan (page 215) to a data strategy (data collection, use of data plan, analytics, and data management). Data partnerships will also be critical to monitor the degree and persistence of COVID-related changes such as work-from-anywhere patterns and the increase in cycling.

NEEDS ASSESSMENT

As part of the 2020 Community Vision Plan process, the City of Neptune Beach has performed an assessment that factors in future traffic projections that also considers the appropriateness of existing and potential roadway classifications. While Level of Service (LOS) and Capacity are still prevalent measures, we also seek to consider Vehicle Miles Traveled (VMT) to begin to more accurately assess our future mobility needs as a coastal beachfront town. Findings, obtained through this year of collaboration, revealed the dire need to right-size facilities to advance the pedestrian orientation in Neptune Beach that will improve the safety and walkability of our streets.

By advancing the connectivity and quality of our street networks, we can reduce lanes and lane widths to further achieve these ends. Through the extension of streets, such as Lemon Street, we can better accommodate increased volume. We can also potentially allow for future lane eliminations on Atlantic Boulevard and A1A. Through an advanced street network and through the elimination of extra lanes and by reducing lane widths we can reduce speed limits through Context Reclassifications from FDOT.

According to FDOT District Two's 2018 Bike Ped Gap Study, the existing and future bicycle and pedestrian demand and LOS for Neptune Beach reveals the existing bicycle facilities, primarily currently consist of paved shoulders. Also included is data on existing bicycle facilities, existing pedestrian facilities, bicycle level of service, pedestrian level of service, Year 2010 estimated demand, Year 2040 potential demand, 2013-2017 bicycle crashes, and 2013-2017 pedestrian crashes. Demand projections from 2010 as compared to 2040 appear to remain relatively unchanged; however, they are high for a thoroughfare through a walkable, primarily residential oceanfront community reflecting a demand score of 20-30, matching segments of Atlantic Boulevard in Jacksonville and just 2 classifications below U.S. Highway 1 with a demand score ranging between 40-100.

GOALS, OBJECTIVES, AND POLICIES

All transportation related activities within the City of Neptune Beach shall be in accordance with the following Goals, Objectives, and Policies:

Goal B.1

The City shall prioritize non-motorized forms of mobility for all residents and visitors to the city through the transformation of major streets into complete streets with dedicated paths for pedestrians and cyclists with crossing areas that promote accessibility and walkability.

Objective B.1.1

Safe Roadway Conditions

The City shall develop and maintain a roadway system that aims to provide the safest possible environment for pedestrian, bicyclists, and motorists.

Policies

- B.1.1.1** The City shall maintain a program to promote the safety of all activities occurring on streets and within rights-of-ways under the City's jurisdiction.
- B.1.1.2** The City's Department of Public Works shall be responsible for the planning, review, supervision, and coordination of all activities that impact the safety aspects of the roadway system. Public Works will also work with the Florida Department of Transportation (FDOT) and the City of Jacksonville for roads not owned by the City.
- B.1.1.3** The City shall develop and maintain its roadway system in accordance with the minimum criteria as set forth within the Florida DOT Design Manual and the Context Classification Guide, as well as the Future Context Classification Map (B-3).
- B.1.1.4** The City shall require warrants for installation of new traffic control devices and coordinate its efforts with FDOT.
- B.1.1.5** The City shall coordinate traffic signal systems with FDOT and the City of Jacksonville, and advance levels of intergovernmental coordination where feasible.
- B.1.1.6** Prioritize capital improvements along school routes and coordinate with JTA and FDOT to implement a Safe Routes to School program.
- B.1.1.7** Implement intersection safety improvements, including high visibility crosswalks, signage, and pedestrian activated signals.

Objective B.1.2

Construction and Maintenance Standards

The City shall maintain procedures for the maintenance, reconstruction, and construction of local roads, as well as for utility and emergency service functions, which aim to provide safe roadway operating conditions during these activities. The City will also develop and maintain a pavement schedule to ensure that roads remain in safe working conditions.

Policies

- B.1.2.1** The City shall develop and maintain a pavement schedule to ensure that roads remain in safe working condition.
- B.1.2.2** Proposed sidewalk, trail, and roadway improvement projects shall be evaluated and ranked according to the following guidelines:
1. The project is needed to protect public health and safety or to preserve or achieve full use of existing facilities.
 2. The project is needed to increase the efficient use of existing facilities or to prevent or reduce future improvement costs.
- B.1.2.3** The City shall address any existing roadway deficiencies prior to construction of new roadways.

B.1.2.4 The City shall continue to implement the Manual of Traffic Controls and Safe Practices for Streets and Highway Construction, Maintenance and Utility Operations prepared by the FDOT for minimum requirements of work site safety.

B.1.2.5 The City shall coordinate construction scheduling within the public rights-of-ways and shall minimize, whenever possible, any adverse impacts to normal traffic flow resulting from such construction.

Objective B.1.3

Operating Conditions

The City shall maintain and extend, where feasible, its existing street grid, which provides a network of connected neighborhoods for walking, biking, and traveling throughout the City and the adjacent cities with minimum vehicular travel miles and traffic congestion. With safety and quality at the forefront of the community vision, Neptune Beach seeks to improve context classifications to ensure maximum quality/level of service for pedestrian and bicyclists.

Policies

B.1.3.1 The City shall accept the 2016 Highway Capacity Manual Sixth Edition: A Guide for Multimodal Mobility Analysis definitions for Levels of Service (LOS) which utilize qualitative measures for establishing the operational characteristics of the various roadways.

B.1.3.2 The minimum LOS standards, as shown by the following table, shall be applicable to State highway system facilities within the City of Neptune Beach.

Table B-1 Minimum Level of Service Standards for State Roads

Street	Roadway Classification	LOS
Third Street (A1A)	Principal Arterial	Level of Service D
Atlantic Boulevard	Principal Arterial	Level of Service D

B.1.3.3 The City shall make LOS determinations on an as-needed basis by utilizing Average Daily Traffic (ADT) and peak hour data with the method established in the 2016 Highway Capacity Manual, sixth edition.

B.1.3.4 The City shall maintain provisions for landscaping and other buffering methods within the Land Development Regulations to prevent inappropriate land use relationships, to prevent noise transmission, to provide screening of unattractive view, and to enhance the aesthetic qualities of streets, neighborhoods, and public areas of the City.

B.1.3.5 The City shall maintain its existing street patterns, which have been developed to provide a network of connected neighborhoods for walking, biking and traveling throughout the City and the adjacent cities with minimum vehicular travel miles and minimal traffic congestion.

B.1.3.6 New retail and commercial development and redevelopment shall be designed to provide maximum accessibility for pedestrians and bicycles and, where possible, shall connect to adjacent commercial uses.

- B.1.3.7** The City shall pursue strategies to promote quality commercial development in close proximity to housing to promote multimodal mobility choices to further reduce vehicle miles traveled (VMT). In addition to the existing FDOT Context Classification Map (Map B-2), this element includes new proposed context classifications (Map B-3) to guide maintenance and street improvements and to regulate speed in such a way that prioritizes safety for all users and enhances neighborhood character.
- B.1.4.1** Commercial and subdivision development and redevelopment shall provide a block and street network, connecting with the City’s existing grid. The extension of streets such as Lemon Street are critical to increase the depth and quality of the vehicular transportation network.
- B.1.4.2** The City shall conduct curbside management studies to inform near-term management strategies and longer-term infrastructure design options.

Objective B.1.4

Provision of Bikeways and Multimodal Facilities

The City shall require that future developments provide and support a variety of safe transportation choices, including walking, biking, skateboarding, and shared mobility services.

Policies

- B.1.4.3** The City shall encourage new development and redevelopment to promote provisions for pedestrian and bicycle routes in the City. (Shown on the FLUM)
- B.1.4.4** The Land Development Regulations shall include provisions for bicycle and micromobility storage areas in multi-family developments, commercial developments, and recreational areas.
- B.1.4.5** All new streets, including unimproved existing rights-of-ways, shall be constructed to provide for safe use by bicycles and, where sufficient right-of-way exists, separated bicycle paths shall be provided.
- B.1.4.6** The City shall establish a high priority for improving infrastructure for Pedestrians and Bicyclists to achieve a LOS of B or better. Previous studies by FDOT indicated that the City’s main corridors, Atlantic Boulevard and Third Street/A1A, scored a LOS D on these state roads while the segment of Atlantic Boulevard between the bridge and Mayport Road scored a LOS F for pedestrians.
- B.1.4.7** The City shall construct a low-stress network of trails, shared streets, mobility lanes, and multi-use paths as shown in B-4, in order to connect residents in all parts of town to parks, the beach, the intracoastal, schools, and the Beaches Town Center.
- B.1.4.8** The City shall work with the City of Jacksonville to transform Penman Road into a complete street with dedicated path for pedestrians and bicyclists and more frequent crossing areas.

- B.1.4.9** The City shall study and adopt resolutions and regulations for autonomous vehicles and new mobility technologies, with emphasis on safety for pedestrians and bicyclists.
- B.1.4.10** The City shall determine steps to fund and attract an autonomous or driver-operated shuttle service including initiating conversations with the Jacksonville Transportation Authority (JTA) for automated shuttle feasibility studies.
- B.1.4.11** The City shall promote and provide infrastructure upgrades for microtransit and shared mobility services (e.g. Beach Buggy), including pick-up and drop-off zones in new development and redevelopment.
- B.1.4.12** The City’s Public Works, Planning and Community Development, and Police Departments shall engage with business and homeowner associations to promote community engagement and economic activity through temporary pop-ups and open streets programs.
- B.1.4.13** If future studies reveal the need for a public parking structure, the City shall design the structure as a mobility hub to supply multi-modal parking, recharging stations, pick-up and drop-off areas for transit and shared-use mobility, and flexible design features for adaptability.

Objective B.1.5

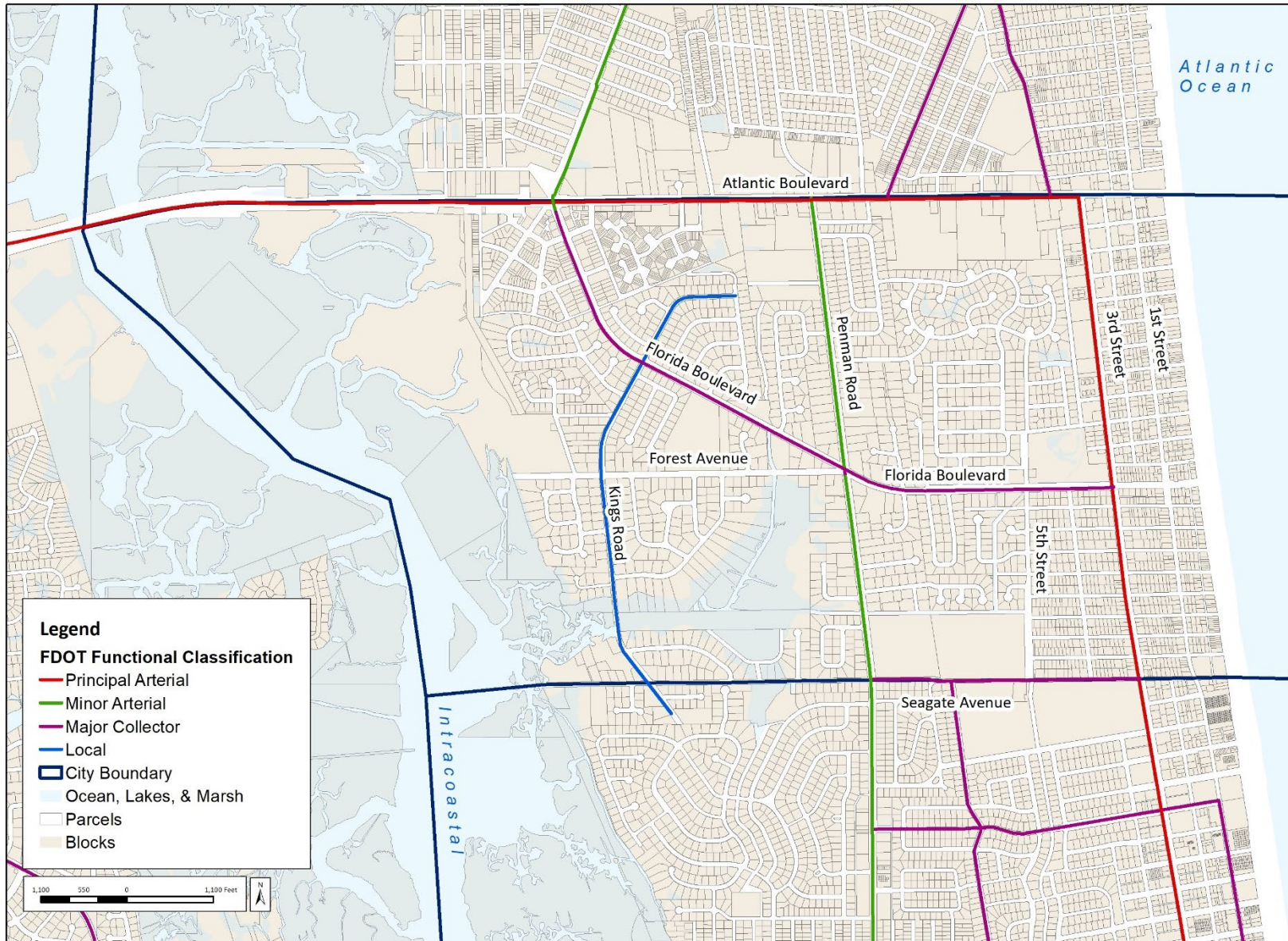
Coordination with Transportation Agencies and Partners

The City shall coordinate its transportation related activities with the plans and programs of all transportation facility providers including the North Florida Transportation Planning Organization (TPO), the Jacksonville Transportation Authority (JTA), the Florida Department of Transportation (FDOT), regional employers, and any other private transportation providers and shared mobility/on-demand services.

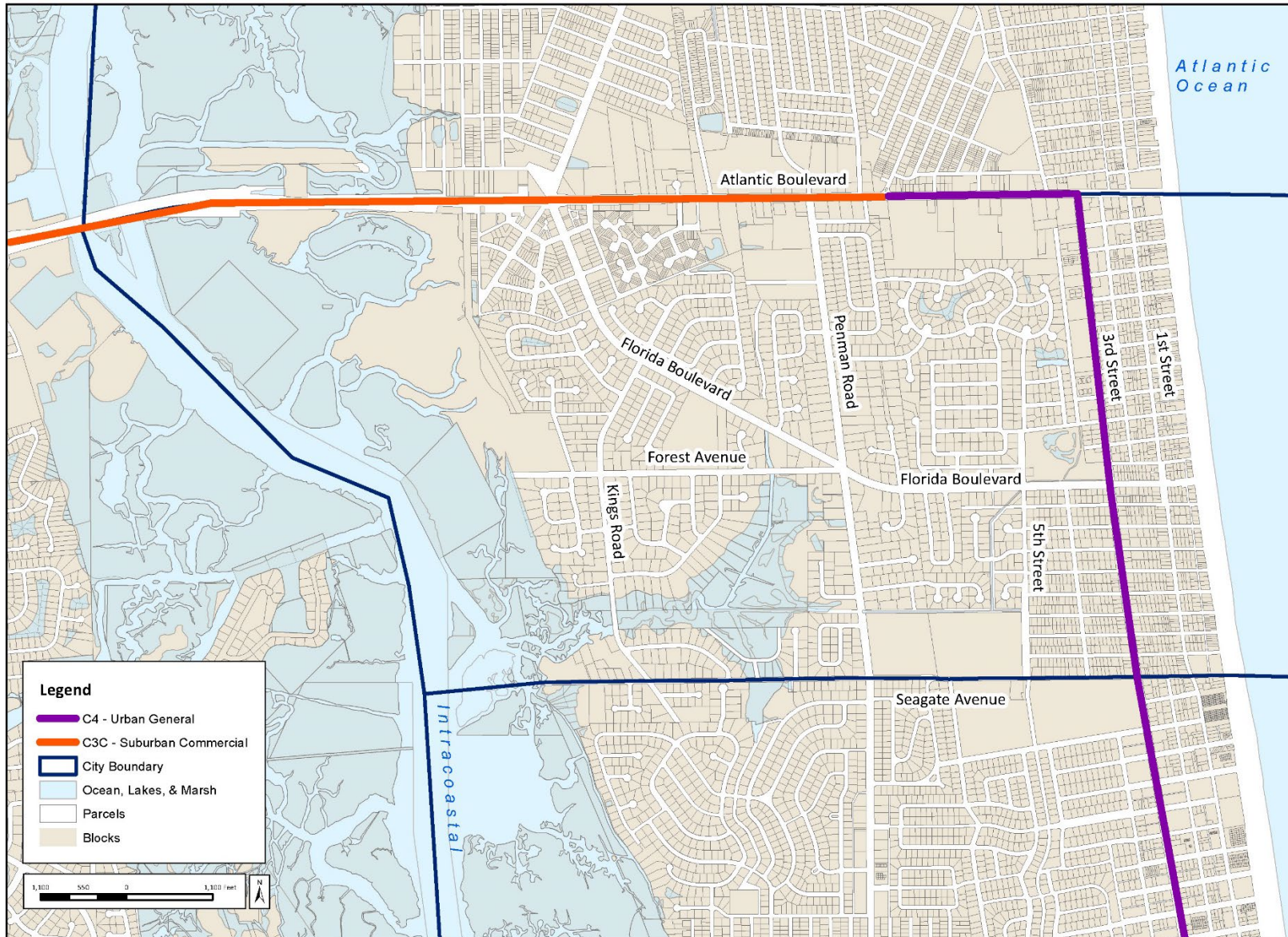
Policies

- B.1.5.1** The City shall coordinate transportation programs and roadway projects with regional agencies, including the North Florida TPO, FDOT’s District 2 office, and the JTA.
- B.1.5.2** The City shall develop and maintain Transportation Demand Management programs that include wayfinding, employer commuter programs, paid and shared parking programs for the Beaches Town Center, Safe Routes to School, and support for microtransit.
- B.1.5.3** The City shall work with regional agencies to proactively pilot and implement trip planning, ride hailing, and ticketing technologies as a Transportation Demand Management tool for local and regional travel planning.
- B.1.5.4** The City shall develop a Mobility Data Strategy in partnership with regional transportation agencies and providers, with attention to funding and grants for data collection.

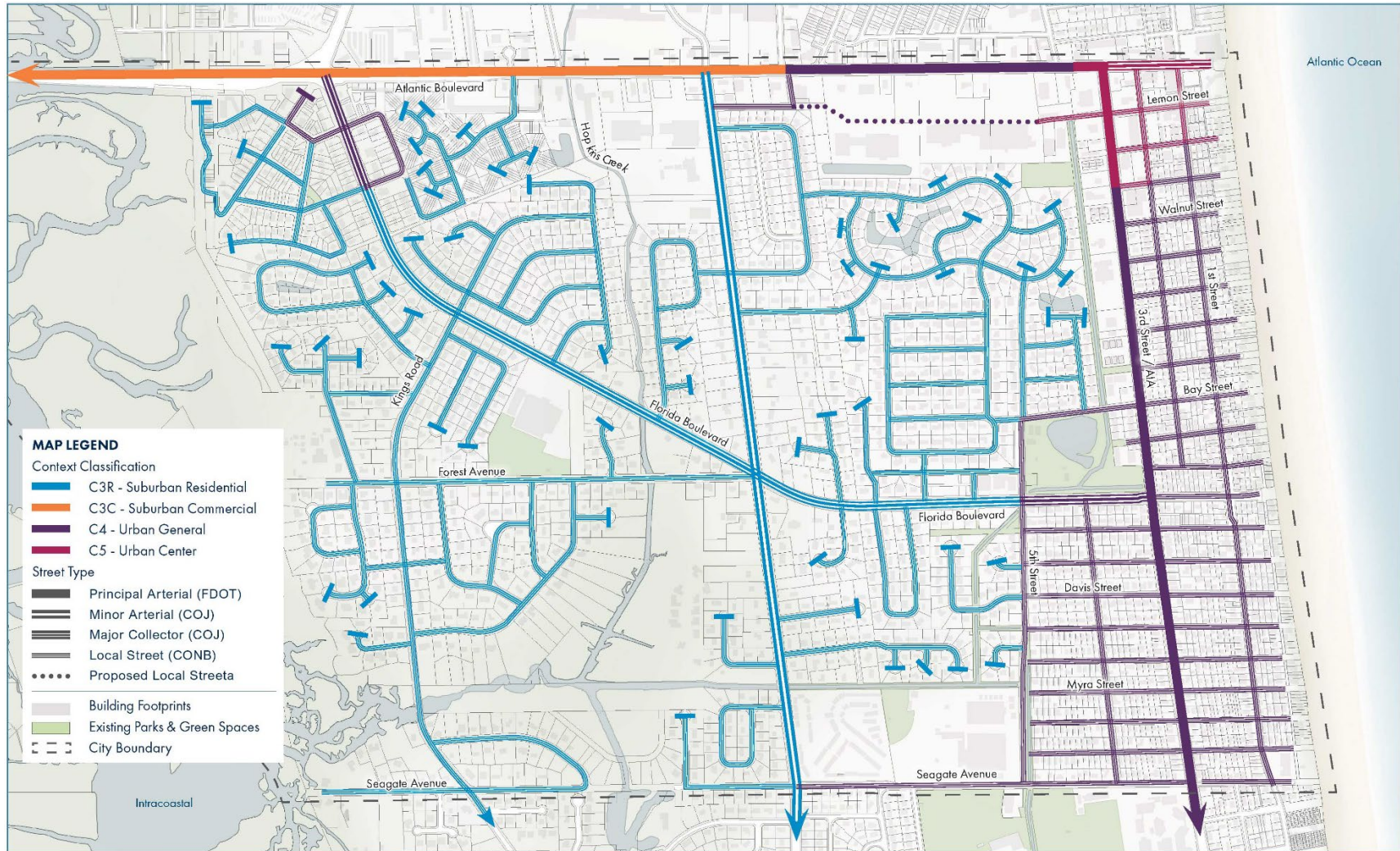
Map B-1 Existing Functional Classification Map



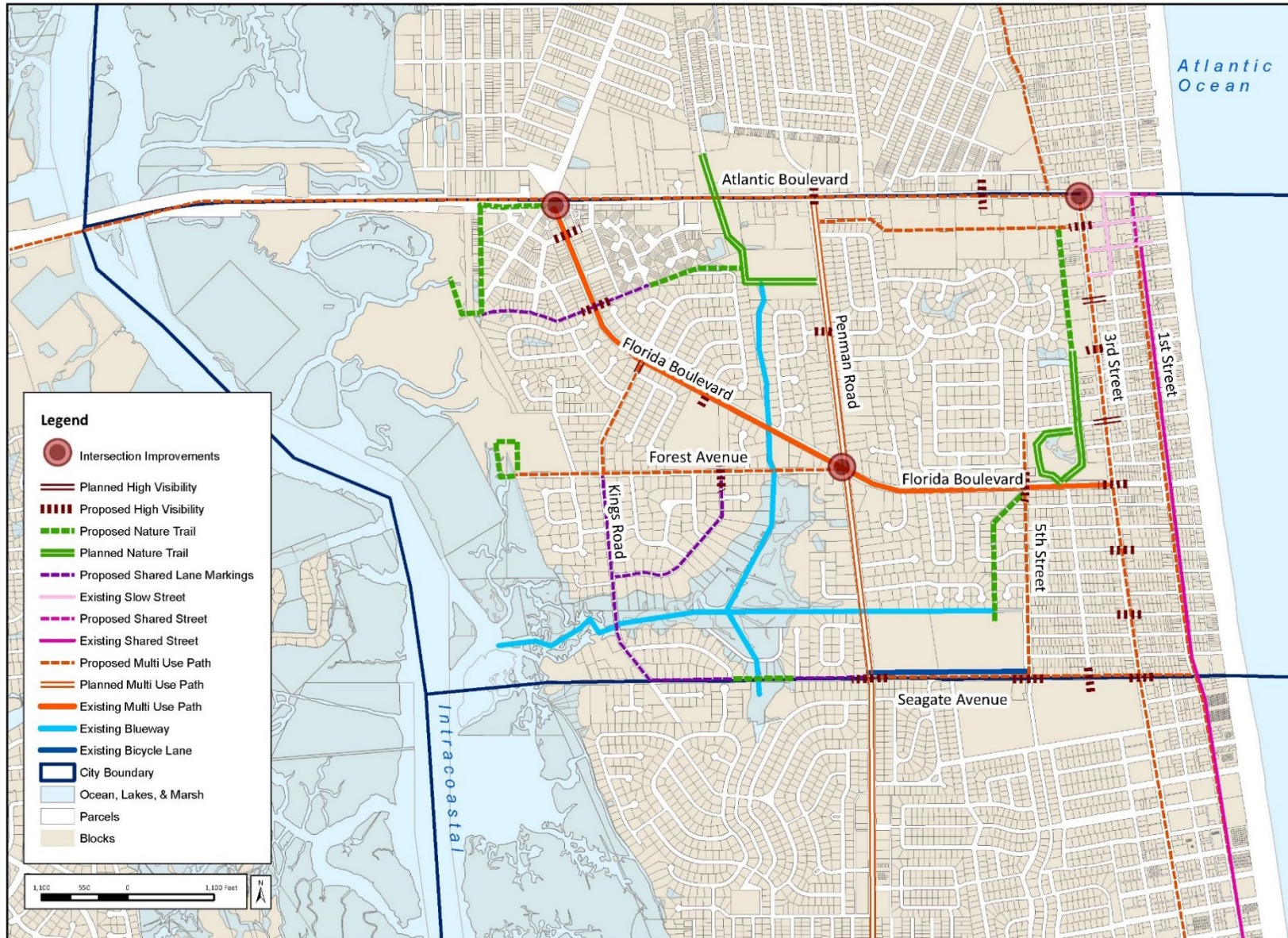
MAP B-2: Existing Context Classification Map



MAP B-3: Future Context Classification Map



MAP B-4: Existing and Future Bicycle Facilities



C. Housing Element



Housing Element

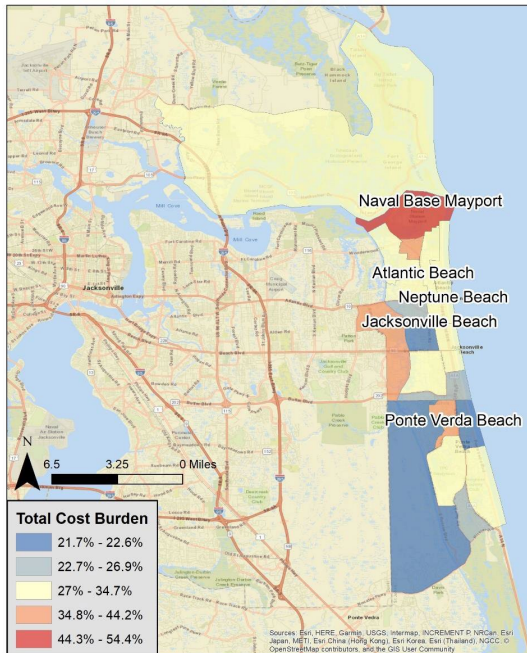
INVENTORY AND ANALYSIS

**Note: The Inventory & Analysis section within each element serves to contextually situate the data and analysis. Introductory narratives for each element are not being formally adopted into the plan, but serve as a guide to inform the origins of thought while preparing the adopted Goals, Objectives, and Policies*

Most housing in Neptune Beach consists of two types. West of Third Street, most housing is in single-family homes on single or double lots. East of Third Street, a majority of housing is in two-family homes no taller than two stories on single lots. Other existing housing types include occasional townhomes, triplexes, quadruplexes, and other multiple tenant housing types. Throughout the Community Vision Plan process, the community expressed a desire to maintain the existing residential character, to emphasize single-family housing, and to add some other types such as bungalow courts or other housing of a similar scale that features a high quality, eclectic use of materials and design styles.

According to the Neptune Beach Community Vision Plan (2021), the majority of existing housing in Neptune beach is 40 years and older, which is much higher than the State and City of Jacksonville averages. While the historic character is important, concern exists when considering potential storm events and planning for coastal resiliency.

Total Cost Burden in the Beaches Communities of Jacksonville



According to the Housing Affordability and Beaches Report (2020), renter and housing cost burden refers to the percentage of household expenses spent on housing. If this amount exceeds 30% of a household budget, the household is considered “cost-burdened”. Cost-burdened households are more financially vulnerable and may be forced to forgo basic needs in order to pay for housing. Within Neptune Beach, the total of cost-burdened households measure about 23-35% of Neptune Beach residents according to the Florida Housing Coalition’s 2020 “Housing Affordability and the Beaches” study as shown in the following map from the 2020 study:

GOALS, OBJECTIVES, AND POLICIES

The City of Neptune Beach shall encourage and support the provision of housing for all residents of the City in accordance with the following Goals, Objectives, and Policies:

Goal C.1

Provide decent, safe, and sanitary housing in suitable neighborhoods at affordable costs to meet the needs of the present and future residents of the City as well as ensure the stability and integrity of sound residential neighborhoods.

Objective C.1.1

Adequate and Affordable Housing

The City will provide opportunities for dwelling units of various types, sizes, and costs (including but not limited to housing for very low, low, and moderate- income families) to meet the housing needs of all existing and anticipated populations of the city, including housing for residents with special housing needs and missing middle housing. According to the Florida Housing Coalition's *Housing Affordability and the Beaches Report* (2020), missing middle housing, including Accessory Dwelling Units (ADUs), Bungalow Courts, Modern Modular, and Tiny homes are options to provide "missing middle" housing choices and promote a reduction in Vehicle Miles Traveled (VMTs) for all economic sectors.

Policies

- C.1.1.1** The City shall support the efforts of the City of Jacksonville Housing Commission and the Florida Housing Coalition, assisting with efforts to determine needs, and to develop sites and programs on a region-wide basis for housing very low, low, and moderate-income persons.
- C.1.1.2** The City shall promote the use of alternative zoning techniques and mechanisms to provide a mix of housing types within residential neighborhoods, which can include reducing minimum lot sizes, exploring a Transfer of Development Rights program (TDR) for properties located in Coastal High Hazard Areas (CHHA), and encouraging accessory dwelling units that may be restricted as long-term rentals with affordable leases.
- C.1.1.3** The City shall provide fast-track processing and other incentives for proposed housing developments intended for persons with special housing needs including the elderly (persons age 60 years or older), the handicapped, low-income residents, and large families.
- C.1.1.4** To provide affordable housing, the City of Neptune Beach may enter into an interlocal agreement with the City of Jacksonville (Duval County) pursuant to 9J-5.010(3)(c)10, FAC, to identify and establish affordable housing alternatives for very low, low, and moderate income residents and special needs households either within the City of Neptune Beach or within close proximity to prevent the need to increase residential densities within Coastal High Hazard Areas (CHHA) while also beginning to consider alternatives for current residents in potentially vulnerable and flood prone areas within the City.

Objective C.1.2

Group Homes and Foster Care Facilities

The City shall identify suitable locations for senior housing, which shall be inclusive of group homes and foster care facilities, either within the city or within close proximity.

Policies

C.1.2.1 The City may allow the location of group homes and foster care facilities in multi-family residential zoning districts in a manner which is consistent with the Residential High designation of the FLUM and the City's Land Development Regulations.

C.1.2.2 The City shall consider the placement of group homes that will encourage walkability and recreational opportunities to promote active living, interactivity, and alternative modes of mobility.

Objective C.1.3

Displacement

The City shall ensure that persons or businesses displaced by state and local government actions shall be treated in a fair and equitable manner and comparable relocation housing shall be provided as required with such laws in order to meet demonstrated needs.

Policies

C.1.3.1 The City shall discourage redevelopment and demolition practices that significantly reduce existing housing stock in older neighborhoods and that result in displacement of very low, low, and moderate-income residents or special needs households.

C.1.3.2 The City shall monitor all redevelopment and demolition activity to ensure that comparable relocation housing is available in accordance with federal regulations, regardless of whether federal monies are involved in the activity, and the City shall ensure that all adopted and proposed regulations shall maintain and encourage diversity in housing types that will support adequate relocation housing as required.

Goal C.2

Preserve and protect housing of historic significance as well as other components of the existing housing inventory.

Objective C.2.1

Historically Significant Housing

The City shall preserve and protect structures which have been identified within The Historic, Architectural Resources Survey of the Beaches Area as historically significant for residential use.

Policies

C.2.1.1 The City shall coordinate with the Department of State's Division of Historical Resources to further the identification and preservation of historically significant housing and sites, and, if appropriate, nominate such sites or structures to the National Register of Historic Places.

- C.2.1.2 The City shall discourage development actions that have the potential to destroy or irretrievably damage the City's identified historic and architectural resources.
- C.2.1.3 The City shall encourage the rehabilitation and adaptive reuse of historically significant housing and will ensure that in the event that any new density limits are created, these shall not create nonconformities for properties in existence prior to the establishment of these density limits.

Objective C.2.2

Neighborhood Stabilization

The City shall preserve, protect, and stabilize the character and viability of residential neighborhoods, particularly in areas that are vulnerable to sea level rise and storm events. It shall also require demolition when rehabilitation is not possible nor economically feasible, such as in areas of the City where a significant concentration of substandard housing that contributes to negative neighborhood or environmental conditions exists.

Policies

- C.2.2.1 Commercial uses that are adjacent to residential districts will not be allowed to expand if the expansion will have an adverse impact on the character or viability of the surrounding neighborhood, or if the expansion will substantially increase non-residential traffic in the surrounding neighborhood.
- C.2.2.2 The City shall enforce the Florida Building Code, the International Property Maintenance Code, and other local ordinances and State laws to ensure adequate maintenance of residential properties, neighborhood environments, and natural resources.
- C.2.2.3 The City shall encourage individual homeowners and developers to increase reinvestment that improves resilience and stormwater management on private property, as well as enhancing the design, structural quality, and aesthetic conditions of existing housing and neighborhoods through the pursuit of building form standards in forthcoming updates to the City's Land Development Code which ensure that new development and redevelopment preserve the existing community character.
- C.2.2.4 The City shall support efforts of community-based organizations and neighborhood improvement initiatives which contribute to the stabilization, conservation, enhancement, and improvement of existing housing, structures, and other physical facilities within neighborhoods.
- C.2.2.5 The City shall create programs and/or incorporate tools within its Land Development Regulations to reduce substandard housing that will also help to identify specific structures and/or general areas for rehabilitation, redevelopment, and, if appropriate, demolition.

Objective C.2.3

Energy Efficient Housing

The City shall encourage building and construction strategies, methods, and practices that promote energy efficiency through low impact design principles, including the use of renewable energy resources in the construction of new homes and the rehabilitation of existing housing structures. The overall intent shall be to wholistic design of site and structure that prioritizes landscape design for maximum design impact and maximum permeability for advanced stormwater runoff.

- C.2.3.1** The City shall encourage individual homeowners and private developers to use currently acceptable green housing specifications as made available from the U.S. Green Building Council for the rehabilitation of existing housing structures and the construction of new homes.
- C.2.3.2** The City shall continue to promote and enforce efficient design and construction standards as these become adopted as part of the Florida Building Codes. The City shall also promote commercial and residential standards that are promulgated from time to time by the Florida Green Building Coalition, Inc.

D. Infrastructure Element



Infrastructure Element

GOALS, OBJECTIVES, AND POLICES

The provision of public facilities and public infrastructure within the City of Neptune Beach shall be in accordance with the following Goals, Objectives, and Policies:

Goal D.1

Provide needed public facilities in a manner which protects investments in existing facilities, promotes efficient and appropriate use by existing and future development, protects public health and safety, and ensures that adequate facility capacity is available at the time a development permit is issued or will be available when needed to serve the development.

Objective D.1.1

Adequate Public Facilities and Infrastructure

The City shall ensure that at the time a development permit is issued, adequate facility capacity is available or will be available when needed to serve the development.

Policies

- D.1.1.1** To ensure that adequate capacity is maintained, methodologies for determining available capacity and demand shall incorporate appropriate peak demand coefficients for each facility and for the type of development proposed.
- D.1.1.2** All improvements for replacement, expansion, or increase in the capacity of public facilities shall be compatible with the adopted level of service standards in the Capital Improvements Element, including LOS Standards for Sanitary Sewer (Table H-1), Solid Waste and Potable Water (Table H-2), and Drainage (Table H-3).
- D.1.1.3** Consistent with public health and safety, sanitary sewer, solid waste, drainage, adequate water supplies, and potable water facilities shall be in place and available to serve new development no later than the issuance by the City of a certificate of occupancy or its functional equivalent. Prior to approval of a building permit or its functional equivalent, the City shall consult with the applicable water supplier to determine whether adequate water supplies to serve the new development will be available no later than the anticipated date of issuance for that certificate of occupancy or its functional equivalent.

Objective D.1.2

Public Facilities Planning

The City of Neptune Beach shall incorporate capital improvement needs for public facilities, including water supply, within the Capital Improvement Element of this plan.

Policies

- D.1.2.1** The City will participate in the development of updates to the Saint Johns River Water Management District's (SJRWMD's) North Florida Regional Water Supply Plan (NFRWSP) and

in other water supply development-related initiatives facilitated by the SJRWMD that affect the City.

- D.1.2.2 The City shall maintain a Water Supply Facilities Work Plan (WSFWP) that is coordinated with SJRWMD's North Florida Regional Water Supply Plan (NFRWSP). The WSFWP and appropriate Comprehensive Plan policies will be updated every 5 years, and within 18 months of any update to the NFRWSP that affects the City.
- D.1.2.3 The City's Water Supply Facilities Work Plan, covering a minimum ten-year planning period, shall identify the water conservation and reuse practices, along with the traditional and alternative water supply projects, necessary to meet existing and future water demands.
- D.1.2.4 The City shall select appropriate projects from the North Florida Regional Water Supply Plan and incorporate the projects into the Water Supply Facilities Work Plan for implementation.

Objective D.1.3

Elimination of Septic Tanks

The City shall protect natural resources and provide safe and sanitary sewer service. It is the intent of the City to eliminate all septic tanks within its borders. On-site wastewater treatment systems shall be limited to the two areas currently using septic tanks, and the City shall install central sewer service in accordance with the Capital Improvements budgeting and planning in order to reduce the number of septic tanks.

Policies

- D.1.3.1 Use of on-site wastewater treatment systems shall be limited to the following conditions: existing septic tanks, which are properly functioning, may remain in service until such time as centralized service is made available, removal is requested by the residents, or septic tank failures become known and identified. Map D-1 illustrates properties where known and likely remaining septic tanks can be found.
- D.1.3.2 All new subdivision and new development shall be required to provide central sewer service as set forth within the Land Development Regulations.
- D.1.3.3 Neptune Beach will work with the Florida Department of Health in Duval County to promote inspection and protect the operation and maintenance of septic tanks.
- D.1.3.4 Issuance of building permits will be conditioned upon compliance with applicable federal, state, and local permit requirements for on-site wastewater treatment systems.
- D.1.3.5 Neptune Beach will coordinate with appropriate local, federal, and state agencies to require that issuance of permits for replacement or expansion of existing on-site wastewater treatments systems is conditioned upon compliance with current regulatory requirements and water quality standards.

Objective D.1.4

Capital Improvements and Infrastructure Facilities

The City of Neptune Beach shall continue to maintain sanitary sewer, solid waste, drainage, and potable water (Map D-3) services and facilities, as well as stormwater infrastructure (Map D-2), to meet existing demand. Future

development and redevelopment that increase the demand for City infrastructure to the extent that additional facilities and services are necessary shall be the responsibility of private property owners to provide based on the level of service (LOS) standards established in the Capital Improvements Element.

Policies

- D.1.4.1** The construction and expansion of capital improvements shall be scheduled so as to minimize disruption of services and duplication of labor, and to maintain acceptable service levels for all facilities.
- D.1.4.2** Projects shall be undertaken in accordance with the schedule provided in the Capital Improvements Element of this plan.
- D.1.4.3** Projects needed to correct existing deficiencies shall be given priority in the formulation and implementation of the annual work programs of the city department responsible for the project.
- D.1.4.4** Unless such development can meet the current capacity requirements outlined in this Plan or appropriate alternatives are made to increase available capacity, no permits shall be issued for new development which would result in an increase in demand on deficient facilities prior to completion of improvements needed to bring the facility up to standard.
- D.1.4.5** All required federal and state permits shall be obtained before Neptune Beach undertakes or authorizes contractors to undertake construction and/or operation of facilities.

Goal D.2

Adequate stormwater management and drainage provisions shall be provided to afford reasonable protection from flooding, prevent the degradation of receiving surface water and ground water quality, and ensure that adequate facility capacity is available at the time a development permit is issued, prior to land disturbing activity.

Objective D.2.1

Protection of Natural Drainage Features

The City shall maintain provisions, in accordance with the Stormwater Management Program and within the Land Development Regulations, that establish a basis for drainage facilities. New development and significant redevelopment will utilize drainage facilities consistent with the City's level of Service standards, Stormwater Management Program, and care for natural drainage features.

Policies

- D.2.1.1** The City shall maintain provisions within the Land Development Regulations which require development and significant redevelopment to minimize stormwater runoff, eliminate erosion of areas adjacent to natural drainage features, and incorporate native plant species and other low-impact and sustainable methods to improve and maintain existing drainage systems.
- D.2.1.2** The City shall maintain Land Development Regulations that require land development projects to submit plans which demonstrate that drainage design and stormwater management will comply with the City's capacity standards and that additional stormwater generated shall be

retained on-site and will not adversely impact existing drainage, stormwater systems, or overall stormwater capacity.

- D.2.1.3** Planning and development activities will reduce pollutants in stormwater discharge and reduce the flow and volume of stormwater discharges from areas of new development and significant redevelopment to environmentally sensitive areas, as is required in the Environmental Resource Permitting rules of the St. Johns River Water Management District.
- D.2.1.4** Planning and development activities discharging pollutants in stormwater that either connects or directly discharges to impaired waters will reduce the discharge of pollutants in stormwater consistent with the requirements set forth in the Impaired Basin Criteria of the St. Johns River Water Management District.
- D.2.1.5** To help mitigate the negative impacts of future storm events and sea level rise, the City shall adopt low impact design principles for the design and construction of streets, parks, and infrastructure improvements, including provisions for the use of native plants that help filter stormwater, and for the prioritization of natural edge stormwater canals over conventionally engineered, hard edge channels.
- D.2.1.6** The City shall review and update as necessary current requirement for permeable surface areas in new projects and renovations in order to reduce heat island effect and better mitigate the negative impacts of current and future flooding events, such as toxic stormwater runoff and property damage.

Objective D.2.2

Stormwater Management and Drainage Facilities

The City shall continue to identify existing stormwater and drainage facility deficiencies and correct these through the provision and maintenance of an efficient drainage system which shall protect life, property, water quality, and the natural environment.

Policies

- D.2.2.1** The City shall work with Florida Department of Transportation (FDOT) to coordinate maintenance and improvement to the drainage and stormwater facilities owned by the FDOT.
- D.2.2.2** The City shall continue to implement the updated Master Stormwater Plan, completed in 2020, to address the identified drainage and stormwater problems areas. Planned stormwater improvement project are shown in Map D-2.
- D.2.2.3** Subject to the availability of funding, the City of Neptune Beach shall update the capital improvement schedule to incorporate low impact design principles for the drainage system improvements identified in the Stormwater Management Program, as per the recommendations from the 2021 Neptune Beach Community Vision Plan to increase overall resilience and mitigate flood impacts in the city.
- D.2.2.4** The City shall continue to implement and follow its Municipal Separate Storm Sewer Systems (MS4) permit requirements.

Goal D.3

The functions of natural groundwater aquifer recharge areas within the City will be protected and maintained.

Objective D.3.1

Protection of Aquifer Recharge Areas

Where feasible, the City shall conserve its potable water resources through regulations, policies, and coordination activities which shall reduce consumption and promote water reuse.

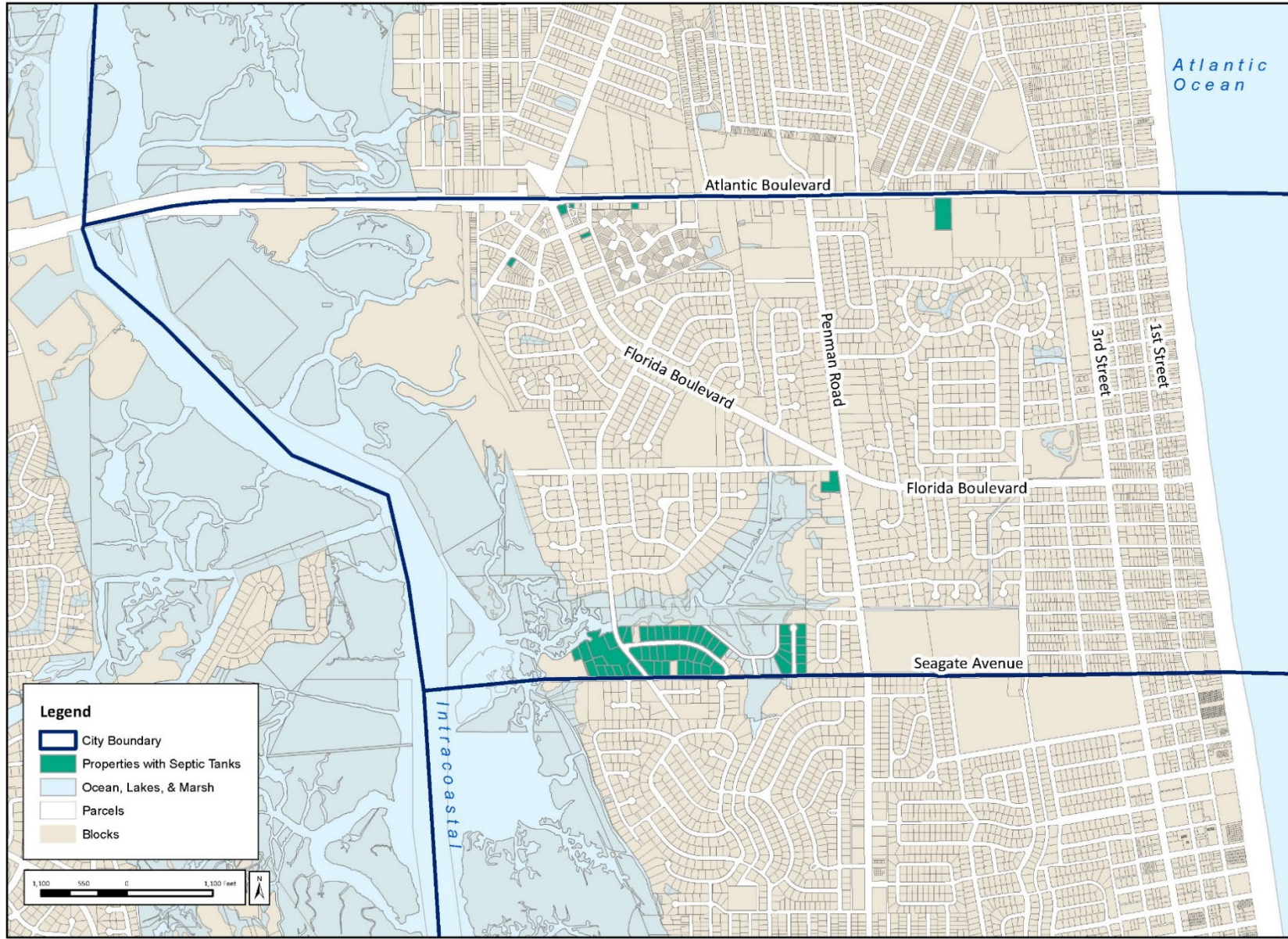
Policies

- D.3.1.1** Neptune Beach will work with the City of Jacksonville on the identification of recharge areas in Neptune Beach. The City agrees to comply with the water conservation rules and Consumptive Use Permit conditions issued by the St. Johns River Water Management District (SJRWMD). The City shall also promote the SJRWMD irrigation restrictions and implement other conservations measures to reduce potable water use by citizens.

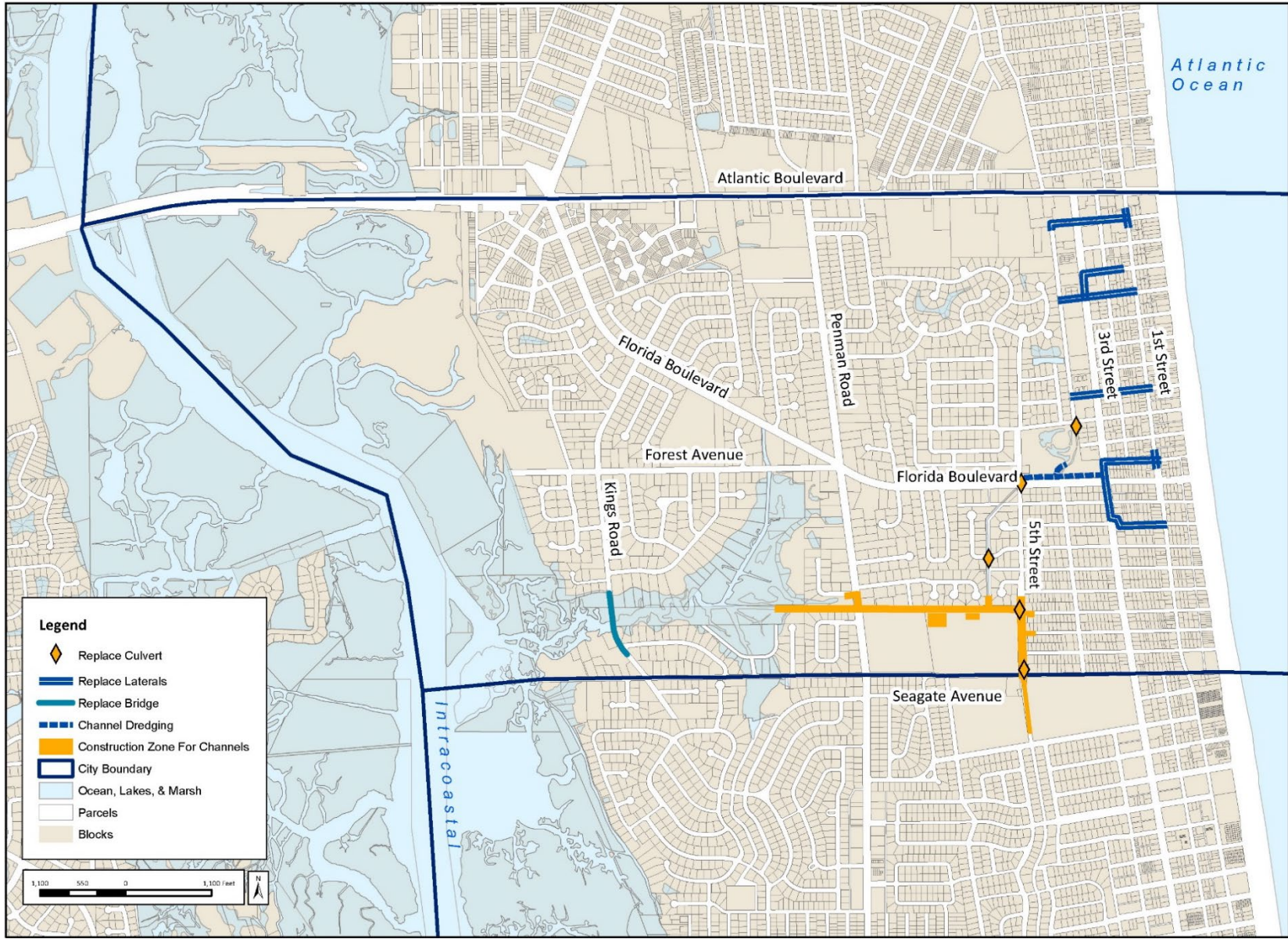
- D.3.1.2** The Department of Public Works shall continue to monitor all facility meters and quantify water loss within the potable water infrastructure (Map D-3). Any deficiencies shall be remedied through the City's ongoing maintenance and repair program.

- D.3.1.3** The City shall continue to consider, where appropriate, reuse water for non-potable water needs in accordance with the Reuse Feasibility Study completed as part of the Florida Department of Environmental Protection (FDEP) Permit renewal and the City's Consumptive Use Permit renewal.

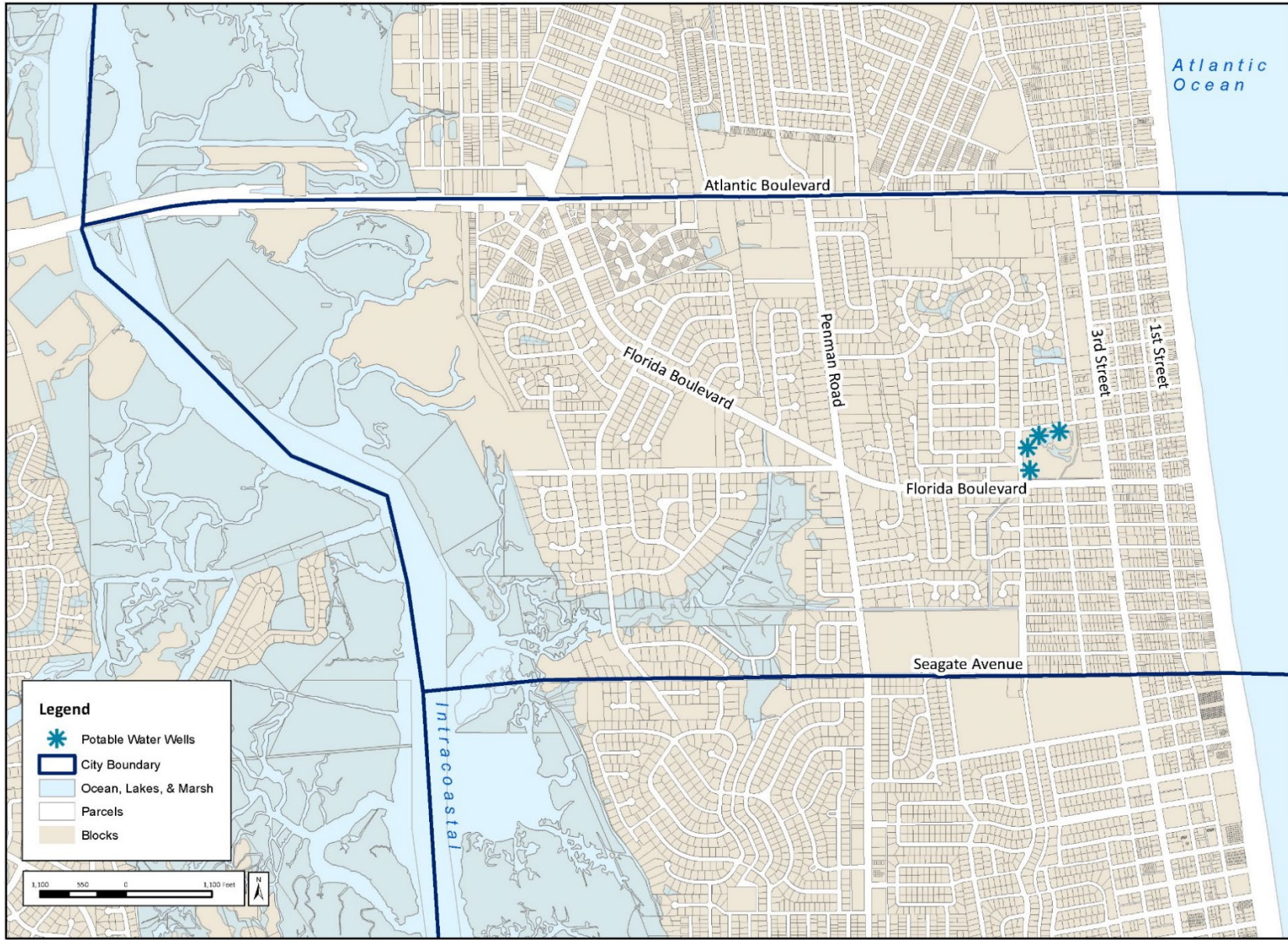
Map D-1: Properties with Septic Tanks



Map D-2: Planned Stormwater Improvements



Map D-3: Potable Water Wells



E. Coastal Management and Conservation Element



Coastal Management and Conservation Element

GOALS, OBJECTIVES, AND POLICIES

All conservation related activities and the management of coastal resources within the City of Neptune Beach shall be in accordance with the following Goals, Objectives, and Policies:

Goal E.1

The coast of Neptune Beach has primarily been developed for urban use. The City shall eliminate any further new development or redevelopment that would destroy or otherwise damage coastal resources. The City shall protect, enhance, and preserve beach and wetland dune systems, as well as other coastal resources of environmental value, through proper maintenance and management practices, and the prohibition of inappropriate use and development, including public-financed improvements within the Coastal High Hazard Area (Map E-1). The city shall conserve, utilize, and protect its natural resources to ensure that adequate resources are available for future generations.

Objective E.1.1

Protection and Conservation of Environmental Resources

The Manager and/or designee will continue to coordinate with the County and other incorporated municipalities to establish the best practice development and redevelopment principles, site development techniques, and engineering strategies to eliminate inappropriate and unsafe development in coastal areas when opportunities arise. Further, the City shall continue to protect, conserve, and enhance areas of native vegetation, existing wildlife habitat, and wetlands within the City. (9J- 5.012(3)(b)(1)).

In accordance with F.S. Chapter 163.3178(2)(f)1., the City of Neptune Beach has included the following policies, principles, strategies, and engineering solutions to reduce the flood risk in coastal areas which results from high-tide events, storm surge, flash floods, stormwater runoff, and the related impacts of sea-level rise.

Policies

- E.1.1.1** The City of Neptune Beach shall protect undeveloped wetlands from development and redevelopment as delineated by the Florida Department of Environmental Regulation and the St. Johns River Water Management District.
- E.1.1.2** The Manager or designee will support the integration of resilience measures into this Plan, and continue to advance and develop policies and programs that conserve natural resources, mitigate greenhouse gas (GHG) pollution, and advance sustainability and climate change resilience.
- E.1.1.3** The Manager or designee will evaluate current minimum shoreline and wetland setback requirements, and identify potential updates to protect vulnerable structures from the effects of long-term Sea-Level Rise (SLR) as projected in NOAA’s SLR models (Map E-4).
- E.1.1.4** Where appropriate, the City will implement wetland design changes, e.g., living shorelines and wetland mitigations, that allow the landward migration of wetlands, for resilience to SLR.
- E.1.1.5** Land development regulations will address possible sea level changes and include appropriate development standards and use regulations.
- E.1.1.6** The Manager or designee will revise land acquisition and preservation policies to consider the values of natural areas for sequestering carbon, and providing climate adaptation and

mitigation benefits, e.g., the resource’s capacity to absorb floodwaters and address coastal ecosystem migration.

- E.1.1.7** The Manager or designee will evaluate current minimum shoreline and wetland setback requirements and identify potential updates to protect vulnerable structures from the effects of long-term SLR.
- E.1.1.8** Land development regulations will establish riparian buffers that reflect projected rates of SLR for all tidally influenced waterbodies to allow the conversion of adjacent land areas to wetlands while retaining transitional ecotones.
- E.1.1.9** The City will prioritize land areas for protection based on their capacity to support coastal ecosystem migration.
- E.1.1.10** The City will incorporate habitat vulnerability to climate change into land use planning and land and conservation easement acquisition policies.

Objective E.1.2

Storm and Flood Hazards

The City shall continue best management practices that are intended to reduce damage and erosion of dune systems, dune vegetation, and estuarine environments that result from pedestrian traffic. In accordance with F.S. Chapter 163, 3178(2)(f)2, the City encourages the use of best practices for development and redevelopment, including principles, strategies, and engineering solutions that will result in the removal of coastal real property from flood zone designations established by the Federal Emergency Management Agency. Further, per Chapter 153. 3178(2)(f)3., the City has identified the following site development techniques and best practices that may reduce losses due to flooding and claims made under flood insurance policies issued in this state.

Policies

- E.1.2.1** The City will enforce its floodplain management regulations to conform with or exceed the requirements of the Federal Emergency Management Agency’s (FEMA) National Flood Insurance Program (NFIP) and capture any additional Community Rating System (CRS) benefits.
- E.1.2.2** The City shall continue to partner in the Duval County Local Mitigation Strategy and participate in the Duval County emergency preparedness operations. The City shall review new Land Development Regulations for consistency with the Local Mitigation Strategy prior to adoption.
- E.1.2.3** The Manager or designee will evaluate the use of rolling easements to designate lands for future abandonment, conservation, drainage, floodplains, recreation, waterways, etc.
- E.1.2.4** Rigid coastal armoring is prohibited unless authorized and permitted according to Section 161.085(9), Florida Statutes and Chapter 62B-56, Florida Administrative Code.
- E.1.2.5** In coordination with FDEP, SJRWMD, and other partner agencies the City shall develop, promulgate, and use development and redevelopment best practices in City-funded projects, employing principles and strategies to remove coastal real property from Flood Insurance Rate Map (FIRM) V Zones (Map E-2). Implementing ordinance provisions may include, but are not limited to:
 - Reconstruction in compliance with current building and construction standards;
 - Public acquisition; or
 - Reduction in intensity of use

- E.1.2.6** Land Development Regulations will provide incentives and/or requirements to remove repetitive loss property and other real property improvements from projected 2040 inundation areas (Map E-4) and FIRM Zones V and Coastal AE (Map E-2) and to capture any additional Community Rating System (CRS) benefits.
- E.1.2.7** Land development regulations will require new development and redevelopment to employ site development techniques that reduce flood losses and claims made under flood insurance policies. These requirements will include structural and non-structural site development techniques, e.g., maintaining adequate level-of-service standards for stormwater management, grading or use of appropriate materials to withstand inundation, minimizing flood damage to structures through flood-proofing, and siting infrastructure and other public facilities to account for predicted flood conditions.
- E.1.2.8** Land development regulations will require new development to add additional freeboard to the base flood elevation and enlarge the time window for cumulative substantial improvements to legal non-conforming structures in projected 2040 inundation areas and capture any additional CRS benefits.
- E.1.2.9** Land development regulations will continue to ensure that new development meets or exceeds the flood-resistance requirements of the Florida Building Code and 44 CFR parts 59 and 60.
- E.1.2.10** Land development regulations will provide for participation in the CRS administered by FEMA and strive to improve the community's score, resulting in reductions in flood risk and insurance premiums for citizens.
- E.1.2.11** The Floodplain Administrator will participate in and support a Duval County-side Program for Public Information (PPI) to improve CRS scores within the City.
- E.1.2.12** The Floodplain Administrator will engage the community with public education and outreach on the benefits and importance of mitigating flood risks through building construction codes, flood elevation requirements, land use regulations, and stormwater management.

Objective E.1.3

Beach and Dune Protection and Enhancement

The City shall continue to cooperate with federal, state, and regional efforts to enhance the beach and shall prevent damage and destruction of dunes and dune vegetation.

Policies

- E.1.3.1** The City will enforce the Coastal Construction Code, and the Florida Building Code as these codes regulate construction within Coastal Areas.
- E.1.3.2** The City shall continue best management practices that are intended to reduce damage and erosion of dune systems and dune vegetation which may result from construction activities and inappropriate pedestrian traffic.
- E.1.3.3** Rigid coastal armoring is prohibited except as otherwise authorized and permitted according to Section 161.085(9), Florida Statutes and Chapter 62B-56, Florida Administrative Code.

Objective E.1.4

Coastal High Hazard Area

Within the Coastal High Hazard Areas (Map E-1), Neptune Beach shall discourage further urban development and shall limit public expenditures that subsidize development except for the restoration or enhancement of natural resources and the provision for appropriate public access to and use of natural resources.

Policies

- E.1.4.1** The city will limit public expenditures in high-hazard areas to improvements that do not increase density; to that which customarily supports recreation and open-space use of the beach and waterway related resources; and which achieves dune stabilization and prevention of erosion through environmentally sound practices.
- E.1.4.2** The city will assist in the enforcement of coastal construction setback lines as established by other regulatory agencies.
- E.1.4.3** The City will not issue development permits for any new residential units in known Coastal High-Hazard Areas (Map E-1).
- E.1.4.4** The City will continue to require construction and development activities seaward of the coastal construction control line must be consistent with F.S. Chapter 161, the Florida Building Code, this Plan, and the land development regulations.

Objective E.1.5

Environmental Conditions

The City shall limit new development of shoreline sites to conform to the reduction of environmental degradation, as well as to encourage visual and physical accessibility, open space conservation, wildlife preservation, and compatibility between adjacent uses.

Policies

- E.1.5.1** In accordance with Section 163.3202, Florida Statutes, the City shall maintain within its Land Development Regulations to establish the following:
- a. A percentage of native vegetation to be protected, preserved, or replaced within Environmentally Sensitive Areas during and following site development or construction activities.
 - b. A buffer zone of natural vegetation around wetland and deep water habitats.
 - c. Stormwater retention and detention standards which maintain rates and amounts equal to conditions existing prior to development

Objective E.1.6

Post-Disaster Redevelopment Plan

The City shall prepare a post-disaster redevelopment plan (9J-5.012(3)(b)(8)). Redevelopment activities within the Coastal High Hazard Area (Map E-1) shall serve the purpose of reducing the vulnerability of people, property, and natural resources to damages from coastal storms. Further in accordance with F.S. Chapter 163.3178(2)(f)4, the City shall be consistent with, or more stringent than, the flood-resistant construction requirements in the Florida Building Code and applicable flood plain management regulations set forth in 44 C.F.R. part 60. Additionally, the City shall require any construction activities seaward of the coastal construction control lines established pursuant to s. 161.053 to be consistent with chapter 161, per F.S. Ch. 163.3178(2)(f)5.

Policies

The City shall coordinate with Duval County in reviewing and revising the City's Hurricane plan and pertinent portions or regulatory codes as necessary to achieve the following policies:

- E.1.6.1** Implement a temporary moratorium on construction immediately following a hurricane occurrence until damage assessments and redevelopment policies have been determined.
- E.1.6.2** Prior to re-entry of the population into evacuated areas, all critical cleanup and repair activities required to assure public health and safety must be completed.
- E.1.6.3** The City shall complete an assessment of alternative redevelopment strategies in the event of a severe storm occurrence and formally adopt a redevelopment plan which balances the need for protection of life and property with the rights and responsibilities of property owners.
- E.1.6.4** The City shall incorporate within its redevelopment plan, described in Objective E.1.6 standards for determining the appropriateness and form of redevelopment, means of eliminating unsafe conditions, and methods of achieving compatible land use patterns.
- E.1.6.5** The City established, for regulatory purposes, the Coastal High Hazard Area (Map E-1) as the area below the Category 1 storm surge line as established by the Sea, Lake and Overland Surges from Hurricane (SLOSH) computerized storm model as mapped in the Storm Tide Atlas prepared by the Northeast Florida Regional Council as part of the current Regional Hurricane Evacuation Study pursuant to Chapter 163, Florida Statutes.

Objective E.1.7

Public Beach and Waterway Access

The City shall ensure adequate and convenient public access to beach and other public waterways through maintenance of all public waterway and beach access-ways at the twenty-two street-end locations existing as of the adoption of the Plan amendment.

Policies

- E.1.7.1** The City will not allow closure of the current beach access at street ends to benefit development.
- E.1.7.2** The City shall maintain all existing beach parking as of the date of this Plan, and reduction in the number of public parking spaces available at beach accesses shall not be permitted unless such eliminated spaces are replaced in equal numbers and within similar proximity to the beach.
- E.1.7.3** The City shall not permit, either through public or private action, public access ways to the beach, the Intracoastal Waterway, or other waterways which are open to the public as of the date of adoption of this Plan to be closed, vacated, or restricted from public use in any manner.
- E.1.7.4** As preferred alternative to the construction of parking facilities at beach access-ways the City shall maintain all existing accesses including barrier-free ramps and shall join with others in seeking means of accommodating beach visitors.
- E.1.7.5** The City has determined that there are no appropriate locations for marinas within the City of Neptune Beach.

Goal E.2

The City shall maximize, to the extent feasible, provisions and opportunities for the protection of life and property from the effects of hurricanes and other natural disasters.

Objective E.2.1

Hurricane Evacuation

The City shall maintain a comprehensive hurricane evacuation management plan that identifies evacuation zones (Map -E-3) and incorporates measures deemed necessary to maintain or reduce the City's hurricane evacuation clearance times.

Policies

- E.2.1.1** The City shall cooperate with and assist other communities in identifying adequate public upland shelter spaces and shall not approve new development that creates undue burdens on the number of spaces available for threatened populations.
- E.2.1.2** The City hereby adopts and shall maintain a Level of Service standard of a 12-hour evacuation time for a Category 5 storm for out-of-county hurricane evacuation.
- E.2.1.3** The City shall not approve Plan amendments that increase residential density within Coastal High Hazard Areas in that such increases to existing densities have the effect of concentrating populations in hazard prone areas and may result in an increase of hurricane evacuation times for the City and the County.
- E.2.1.4** The City shall coordinate hurricane preparedness activities with other local government and affected agencies within the region; review its emergency preparedness plan each year; maintain a broad program of activities to increase public awareness; meet the evacuation needs of special populations; and through coordination with other local governments, strive to achieve an evacuation time within the "quick" response time frame for each storm category.
- E.2.1.5** The City's evacuation plan shall be consistent with the Duval County Hurricane Evacuation Traffic Management Plan as amended and shall maximize efficiencies in traffic movement to reduce or maintain evacuation clearance times within the City of Neptune Beach.

Objective E.2.3

Hazard Mitigation

The City shall seek appropriate means of reducing the potential for loss of life and property through provisions within the Land Development Regulations, including implementation of hazard mitigation policies from the Local Mitigation Strategy.

Policies

- E.2.3.1** The City shall maintain provisions within its Land Development Regulations which require that residential development within the Coastal High Hazard Area (Map E-1) assess and mitigate impacts to hurricane evacuation times and shelter provision.
- E.2.3.2** The City shall not approve Plan amendments which increase residential density within the Coastal High Hazard Area (Map E-1) or where demands upon existing shelter space shall be increased.

Goal E.3

The City shall protect, preserve, and maintain natural environmental resources in order to maintain or enhance air quality, water quality, vegetative communities, wildlife habitats, and the natural functions of soils, fisheries, wetlands, and estuarine marshes.

Objective E.3.1

Air Quality

The City shall cooperate with adjacent communities in regional air quality management programs to provide a high standard of air quality.

Policies

E.3.1.1 The City shall implement policies from the Local Mitigation Strategy to protect air quality and shall require mitigation prior to permitting of projects that may adversely affect air quality.

Objective E.3.2

Conservation and Protection of Natural Coastal Resources

The City shall maintain or adopt provisions within its Land Development Regulations for private and public development which conserve and enhance soils, native vegetation, living marine and water resources, and wildlife habitats to the maximum extent possible.

Policies

E.3.2.1 The City shall require applicants for development permits to submit appropriate environmental surveys and reports prior to the issuance of development permits. All applications for development permits and other zoning related applications shall be required to identify environmental features, including any Wetlands, CCCL, natural water bodies, open space, buffers, and vegetation preservation areas, and to sufficiently address any adverse impacts to Environmentally Sensitive Areas.

E.3.2.2 The City shall cooperate with the SJRWMD in the implementation of water conservation measures as set forth within the rules of the SJRWMD. The City shall continue to implement its Water Conservation Plan submitted to the SJRWMD as part of its consumptive use permit process.

E.3.2.3 In order to prohibit incompatible land uses, the City shall protect potable water well cones of influence, shall maintain maps of such cones of influence, and shall continue to implement the well- field protection regulations, as set forth within the Land Development Regulations. Such incompatible uses shall include all industrial uses but shall also include uses which have the potential to contaminate or degrade potable water supply wells, wetland functions, or natural systems associated with Environmentally Sensitive Areas.

E.3.2.4 The City shall appropriately restrict land use activities which may threaten water sources from stormwater runoff into recharge areas by maintaining the Stormwater, Drainage, Storage, and Treatment Requirements as set forth within the Land Development Regulations. Development permits shall be issued only in accordance with the City's National Pollutant Discharge Elimination Systems (NPDES) permit in addition to the requirements of the Water Management District and the Florida Department of Environmental Protection. NPDES requirements shall include use of Best Management Practices (BMPs) prior to discharge into natural or artificial drainage systems. All construction projects of one acre or more shall require a NPDES permit.

E.3.2.5 In accordance with Chapter 163.3202, Florida Statutes, the City shall establish and maintain within its Land Development Regulations all necessary requirements and restrictions to ensure that land development, land disturbing activities, and land uses are managed in a manner which protects and conserves the natural functions of soils, fisheries, wildlife habitats, rivers, flood plains, wetlands (including estuarine marshes), and marine habitats including hatchling turtles.

- E.3.2.6** The City shall cooperate with adjacent local governments and regulatory agencies to conserve and protect, as may be appropriate, unique vegetative communities located within the City and within adjacent jurisdictions.
- E.3.2.7** The City shall designate Environmentally Sensitive Areas requiring protection as a means of implementing the Comprehensive Plan and shall include in its Land Development Regulations, prepared in accordance with S. 163.3202, F.S., means of ensuring protection of such lands from degradation.
- E.3.2.8** Environmentally Sensitive Areas shall include lands, waters, or areas within the City of Neptune Beach which meet any of the following criteria:
- a. All Wetlands, including those determined to be jurisdictional which are regulated by the Florida Department of Environmental Protection (FDEP) and the St. Johns River Water Management District (SJRWMD);
 - b. Estuaries, or estuarine systems;
 - c. Outstanding Florida Waters and Natural Water Bodies;
 - d. Areas designated pursuant to the Federal Coastal Barrier Resource Act (PL97-348) and those beach and dune areas seaward of the Coastal Construction Control Line;
 - e. Areas designated as Conservation by the Future Land Use Map;
 - f. Essential Habitat to Listed Species as determined by approved methodologies of the Florida Fish and Wildlife Conservation Commission, the Department of Agriculture and Consumer Services, and the U.S. Fish & Wildlife Service.
- E.3.2.9** The City shall ensure environmentally sound management of hazardous wastes and reduction of potential problems resulting therefrom through a multi-faceted program incorporating public information, enforcement of regulations, and monitoring of waste handling activities. The following components shall be included within the City's program:
- a. Support the enforcement of current State and Federal regulations aimed at prohibiting discharge of wastewater containing hazardous and industrial waste into septic tanks or through stormwater runoff into aquifer recharge areas or surface water bodies.
 - b. Public education programs encouraging residents and business owners to avoid the dumping of used petroleum products, paint, hazardous materials, and pesticides onto the ground or water bodies.
 - c. City coordination and monitoring of hazardous wastes by collection and transportation entities to ensure safe and responsible handling practices.

Objective E.3.3

Regulatory Authority

The City shall continue to cooperate with other permitting and regulatory agencies to improve estuarine environmental quality to achieve the estuarine water quality standards established by FDEP.

Policies

- E.3.3.1** The City shall maintain and amend as necessary, provisions within its Land Development Regulations to achieve consistency with the rules and regulatory authority of the SJRWMD.
- E.3.3.2** The City shall coordinate with other governmental agencies during the review, permitting, and development of sites which, if improperly developed, could have adverse impacts upon estuarine water quality and related resources; through such coordination, the City shall

ensure adequate sites within the drainage basin for water-dependent uses; prevent estuarine pollution which could adversely affect another governmental jurisdiction; ensure public access; and reduce exposure to flood hazards.

- E.3.3.3 In a timely manner in order to ensure that such projects and activities can be reviewed and comments returned to the City prior to permitting the City shall coordinate its permitting activities with existing resource protection plans by notifying the administrators of such plans of any pending development activity or public improvement.

Objective E.3.4

Natural Resource Based Recreation and Public Access

The City shall provide opportunities for appropriate recreational uses and access to public waterways, the beach, and natural areas, and shall restrict activities that harm or diminish the public's right to use such publicly owned natural resources.

Policies

- E.3.4.1 The City shall prohibit the closure or abandonment of public right-of ways or public lands that would restrict access to any public waterbodies.
- E.3.4.2 The City shall enforce the requirements for public access to beach areas as set forth in the Coastal Protection Act of 1985 in all permitting activities and through the course of coastal redevelopment programs.
- E.3.4.3 The City shall prohibit the closure of existing beach and waterway accesses and any unopened easements except in the case of risk to public safety as determined by the City's public safety officials or in the case of adverse environmental impact.
- E.3.4.4 To the extent that the City has regulatory control over such resources the City shall adopt within its Land Development Regulations provisions to provide for the appropriate recreational use of surface waters within the City that are under public control or City ownership including dock construction, mooring and anchoring and resource protection regulations.

Goal E.4

The City shall promote and encourage energy conservation and efficiency to reduce greenhouse gas emissions and protect the environment.

Objective E.4.1

Energy Efficiency and Energy Conservation

In order to conserve and protect the value of land, buildings, and resources the City shall encourage the development and use of renewable energy resources, and shall promote the good health of the City's residents.

Policies

- E.4.1.1 The City shall maintain an energy efficient land use pattern and shall continue to promote the use of transit and alternative methods of transportation that decrease reliance on automobiles.
- E.4.1.2 The City shall continue to encourage and develop the "walk-ability" and "bike-ability" of the City as a means to promote the health of the City's residents, to increase their access to recreational and natural resources, and to reduce greenhouse gas emissions.

- E.4.1.3** The City shall continue to promote and enforce energy efficient design and construction standards as these are adopted as part of the State Building Codes. The City shall also promote commercial and residential standards that are promulgated from time to time by the Florida Green Building Coalition, Inc.

Objective E.4.2

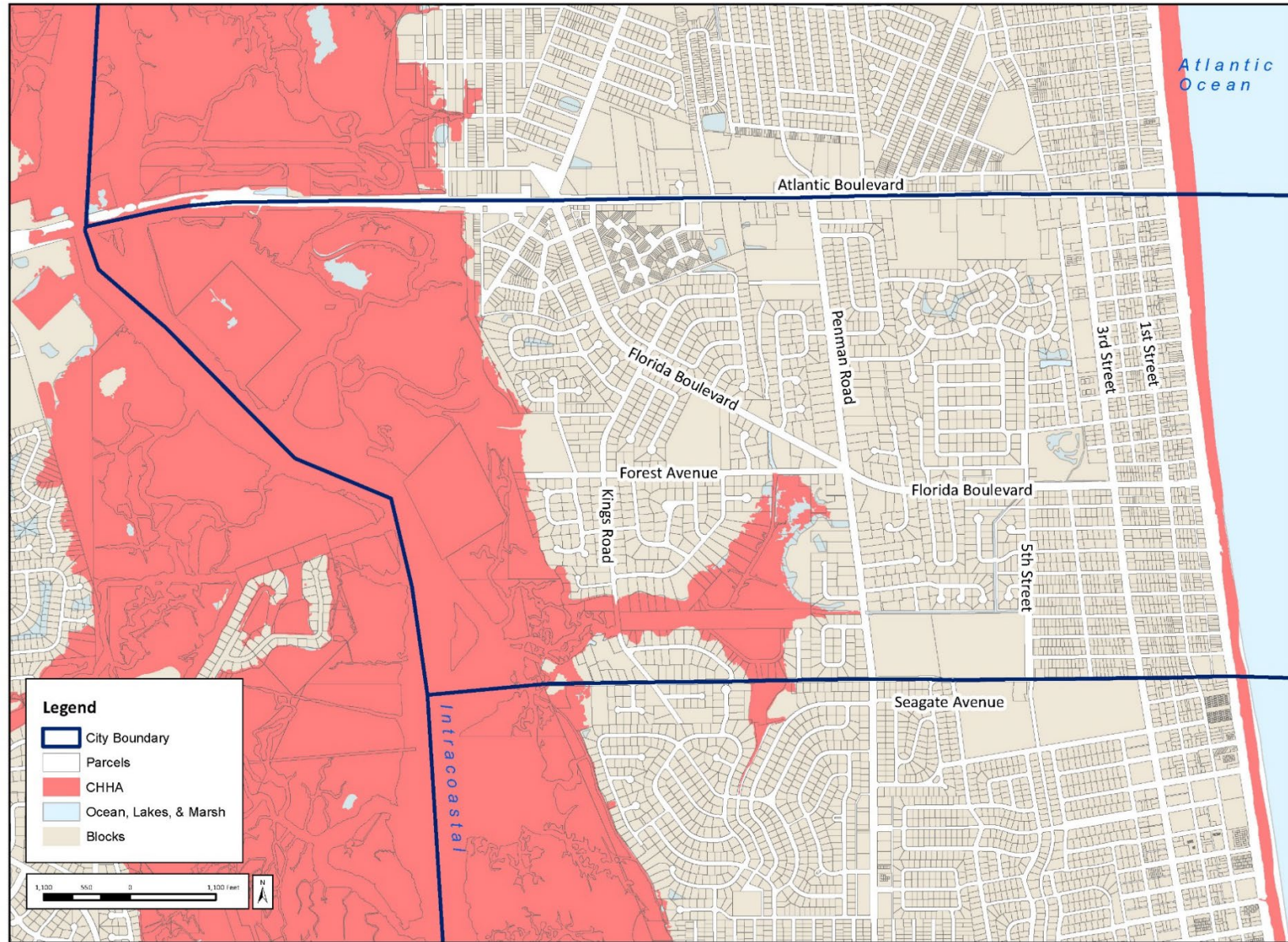
City Buildings and Equipment

The City shall improve energy conservation and efficiency in City buildings, facilities, and equipment.

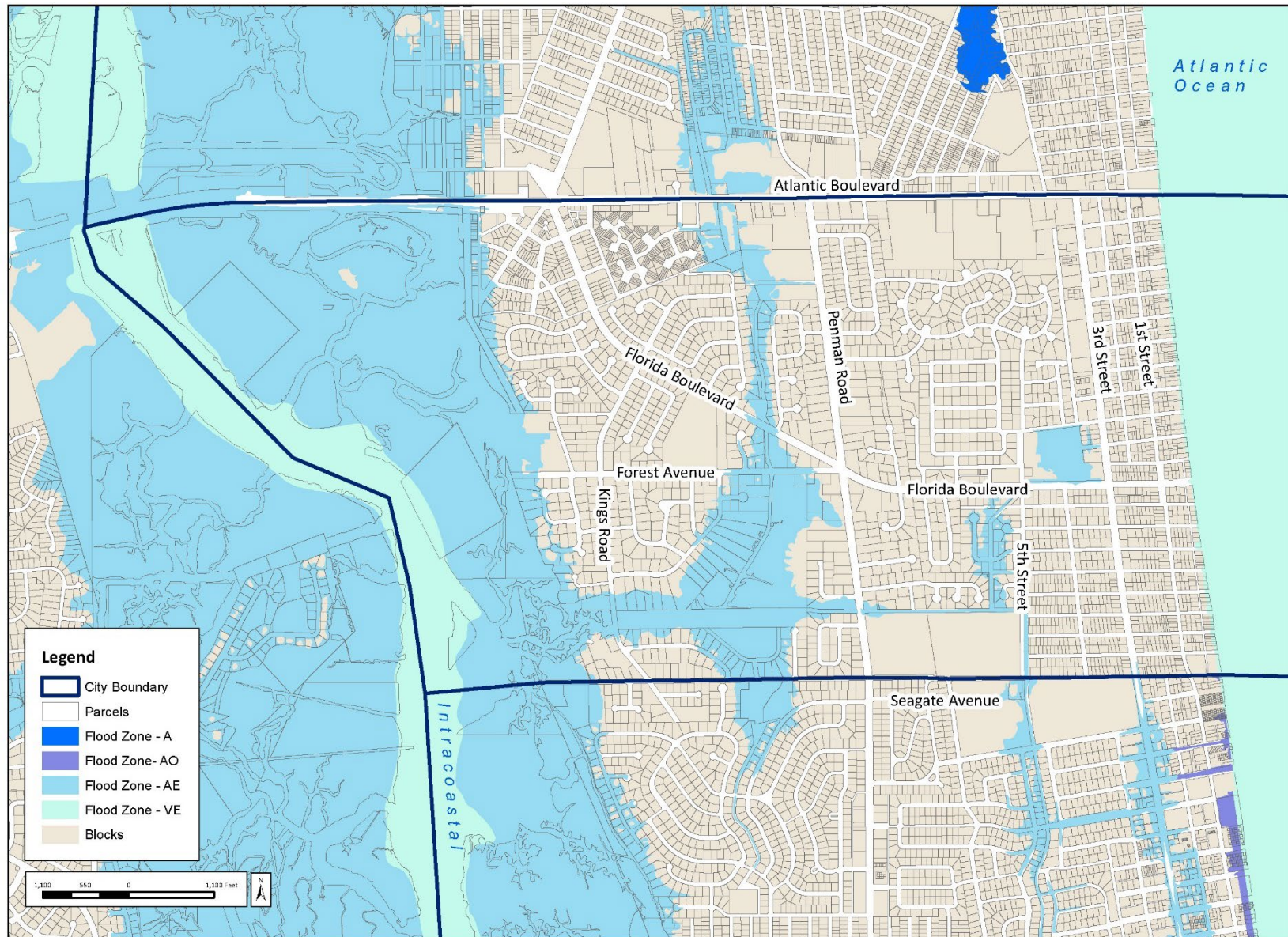
Policies

- E.4.2.1** The City shall develop and implement an energy management plan to minimize electric, fuel, and water resources in City buildings, in fleet vehicles, and on public properties.
- E.4.2.2** The City shall conduct periodic energy audits of public buildings and facilities to identify methods to reduce energy consumption and improve energy efficiency.
- E.4.2.3** Public buildings and facilities shall be constructed and adapted where reasonably feasible to incorporate energy efficient designs and appropriate "green" building standards. Green Building standards that should be observed are contained in the Green Commercial Buildings Designation Standard, Version 1.0, published by the Florida Green Building Coalition, Inc.
- E.4.2.1** Whenever cost and reliability are similar to traditional vehicles the City shall continue to replace light-duty vehicles in need of replacement with hybrids, alternative fuel vehicles, or the most fuel efficient and least-polluting vehicles available for specific functions.

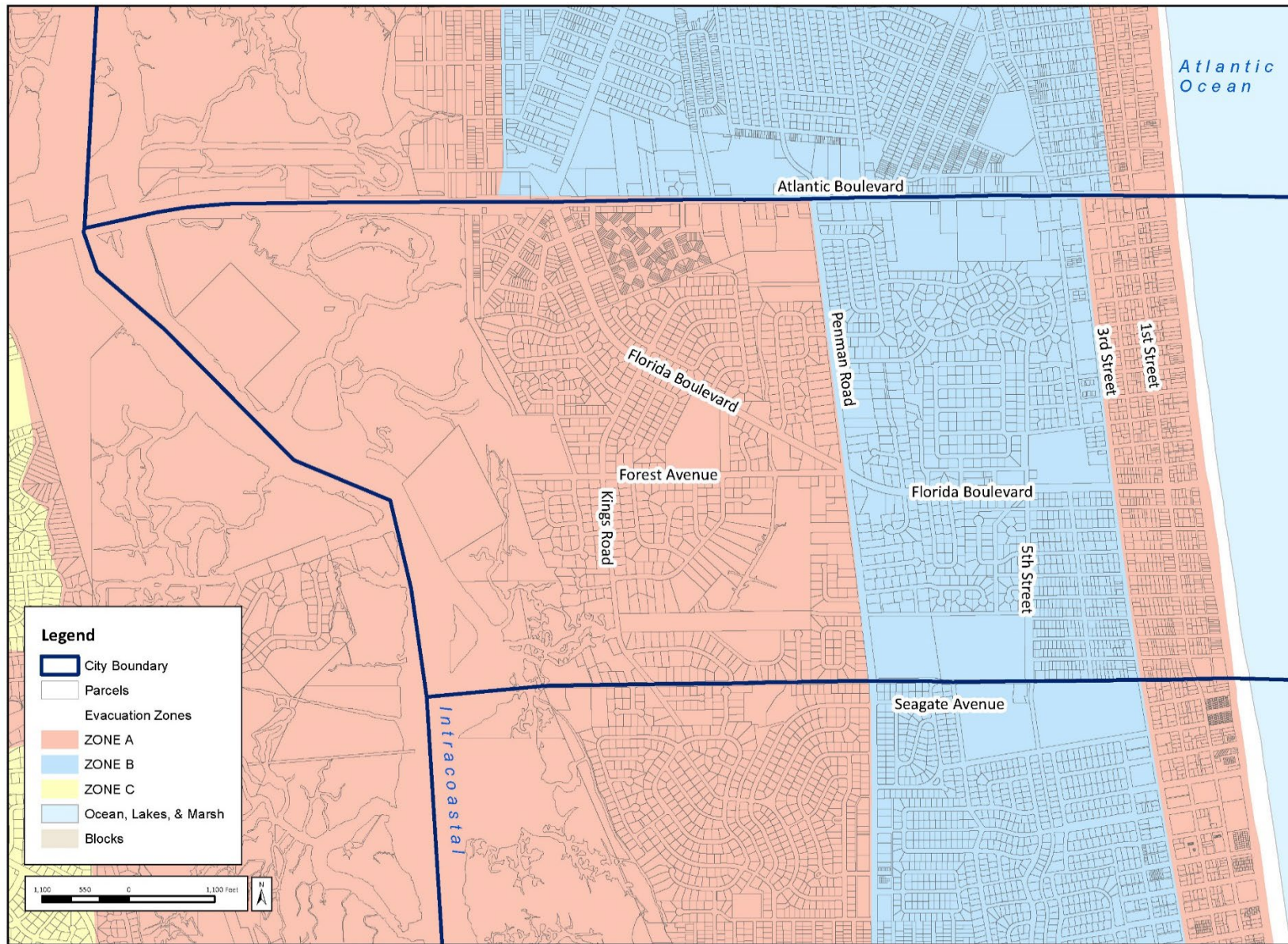
Map E-1 Coastal High Hazard Area (CHHA)



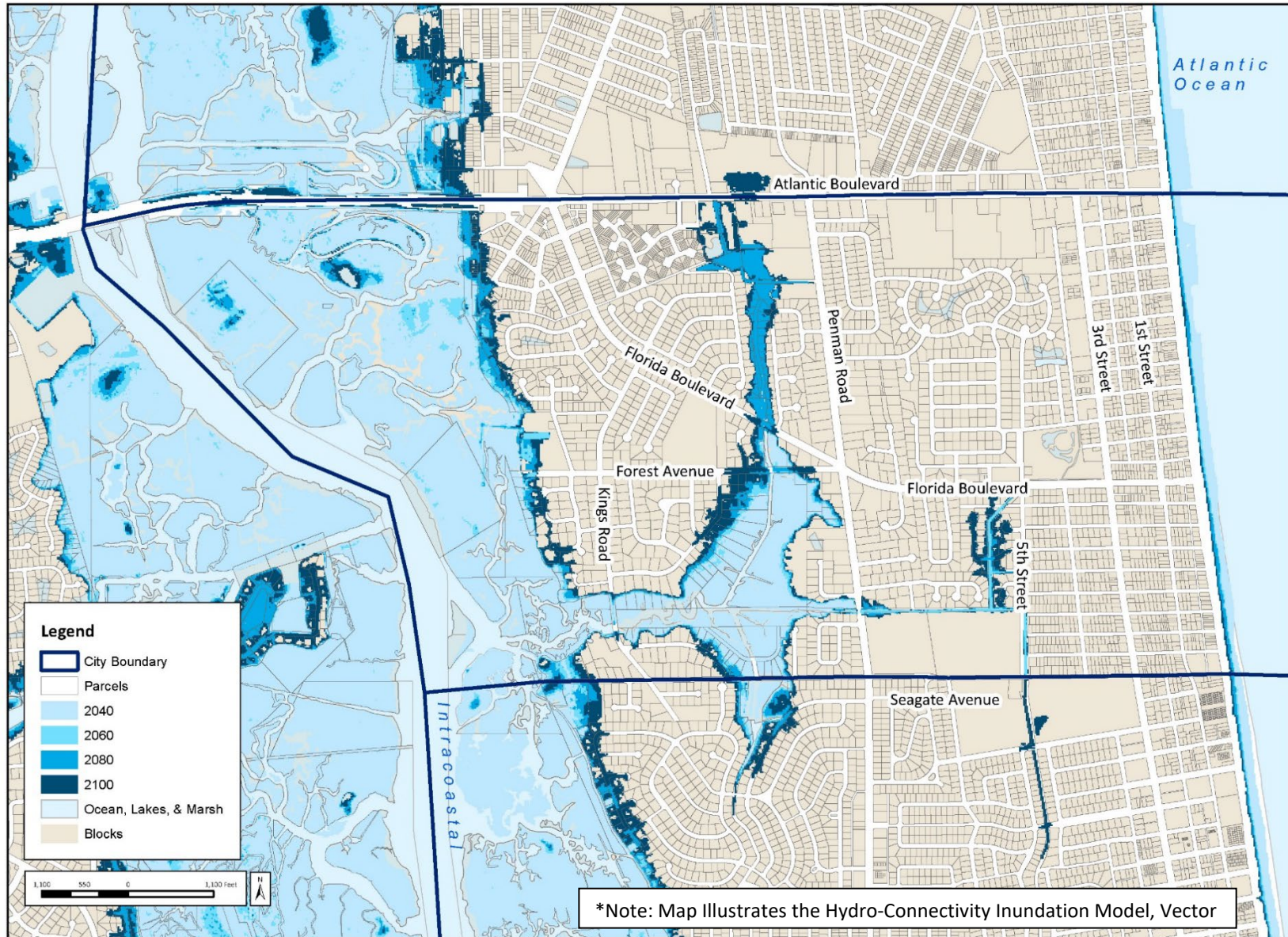
Map E-2 Flood Zones



Map E-3 Hurricane Evacuation Zones



Map E-4 Sea-Level Rise (NOAA Intermediate High Projection)



F. Recreation and Open Space Element



Recreation & Open Space Element

INVENTORY & ANALYSIS

**Note: The Inventory & Analysis section within each element serves to contextually situate the data and analysis. Introductory narratives for each element are not being formally adopted into the plan but serve as a guide to inform the origins of thought while preparing the adopted Goals, Objectives, and Policies.*

The City of Neptune Beach has several parks ranging from our signature Park, Jarboe Park, to smaller pocket parks and passive recreation amenities along Hopkins Creek Preserve, the Marsh front, and of course the 1.2 miles of beach. Ish Brandt park is an oasis in the heart of commercial corridor that serves to buffer commercial spaces from cherished residential spaces. Beach access points from Atlantic Boulevard down to Seagate Avenue allow enjoyment and appreciation of our prized oceanfront recreational amenities. Currently, the City is revitalizing Jarboe Park which will feature lots of active recreation courts, ranging from pickle ball to basketball, trails, and the best in contemporary playground equipment for children of all ages.

Table F-1: Existing Parks & Open Spaces

Name	Acreage	Location	Parcel ID
Jarboe Park	12.68	510 Florida Blvd	173115 0000
Futch Park	0.12	0 Oleander Place	173269 0010
Basil Park	0.14	0 Fifth St	173260 0000
Ish Brant Park	2.70	0 Cherry St	172400 0500
Stinson Park	0.21	1301 Florida Blvd	177430 0000
Hopkins Creek Preserve	15.53	0 Kings Rd	177484 0600
Neptune Beach	60 acres (1.2 miles)	n/a	n/a
Total	91.38		

GOALS, OBJECTIVES, AND POLICIES

All recreation and open space within the City of Neptune Beach shall be in accordance with the following Goals, Objectives, and Policies:

Goal F.1

The City shall ensure retention, maintenance, and improvement of existing open space and recreational facilities, such as passive parks, sports fields/courts, jogging trails, and bicycle paths, to satisfy the health, safety, and welfare needs of citizens and visitors, including special groups such as the elderly.

Objective F.1.1

Public Access

The City shall continue to provide access to the beach and all other recreational amenities.

Policies

- F.1.1.1** Existing public beach access shall not be closed to the public.
- F.1.1.2** The City shall maintain all existing beach accesses and shall seek opportunities, where feasible, to provide additional access to all natural and constructed recreation and park facilities. New facilities shall be developed and constructed in compliance with applicable provisions of the Americans with Disabilities Act Accessibility Guidelines for Buildings and Facilities (ADAAG).
- F.1.1.3** The City shall continue to allow parking along public rights-of-way for the purpose of providing parking for beach access, provided such parking does not interfere with pedestrian or vehicular safety and does not excessively result in damage to public or private property.

Objective F.1.2

Coordination

In order to provide citizens with a wide variety of leisure time activities with acceptable level of service standards, the City of Neptune Beach shall continue to coordinate the provision of parks and facilities with other government agencies.

Policies

- F.1.2.1** The City shall continue to support efforts of other government agencies and shall cooperate to achieve level-of-service standards for regional recreation and open space facilities.
- F.1.2.2** The City shall cooperate with the School Board in the provision of recreational facilities within Neptune Beach.
- F.1.2.3** The City shall maintain all existing beach access ways as described within the Conservation and Coastal Management Elements and shall continue to make improvements to prevent erosion caused by pedestrian traffic.
- F.1.2.4** The City shall not permit parks and designated open space to be diverted to any other use unless mitigated by equal replacement in size and quality of the resource.

Objective F.1.3

Adequate Parks and Recreation Facilities

In order to provide safe, convenient access for all residents to beaches, the Intracoastal Waterway, parks, and other recreation facilities in accordance with Level of Service standards set forth within this Plan, the City shall continue to maintain its existing recreational facilities and shall provide for the recreational needs of the City's residents. Map F-1 identifies existing and potential future parks, open spaces, and recreational facilities. The City shall inventory at least once every five years, public and private recreation resources to identify service inadequacies and opportunities for the sharing of facilities and programs.

Policies

- F.1.3.1** Existing recreational land shall not be replaced with non-recreational development.

- F.1.3.2** The City shall continue to operate and maintain existing recreational facilities in a safe and aesthetically pleasing manner.
- F.1.3.3** The City shall adopt Crime Prevention through Environmental Design (CPTED) standards for the design of streets, parks, and public spaces.
- F.1.3.4** The City shall utilize low impact design principles for the design and construction of streets, parks, and infrastructure improvements, including provisions for the use of native plants that help filter stormwater and for the prioritization of natural edge stormwater canals over conventionally engineered, hard edge channels.
- F.1.3.5** The City shall Invest in recreational amenities along the Intracoastal: including kayak launches, marsh walks, and a pedestrian/bicycle bridge across Hopkins Creek that connects the two segments of Seagate Avenue. Potential future recreational projects are identified and located on Map F-1.
- F.1.3.6** The City shall use the following LOS standards for the provision of neighborhood parks:

Table F-2: Current Parks & Recreation Facilities and LOS Standards

Facility	Level of Service	Minimum Required	Current (2021)
Neighborhood Parks	2 acres per 1,000 Population	14.39 acres	15.85 acres*
Playground (with equipment)	1 playground per 2,500 population	3 playgrounds	3 playgrounds
Volleyball Court	1 court per 5,000 population	1.45 courts = 2	2 courts
Tennis Court	1 court per 5,000 population	1.45 courts = 2	2 courts
Beach Access	1 access per 1,000 population	7 beach accesses	25 accesses
Jogging/Exercise Trail**	1 mile of trail per 2,000 population	3.6 miles	1.7 miles built (additional 2+ miles planned)
<i>*Current Neighborhood Parks does not include Hopkins Creek Preserve or Neptune Beach</i> <i>**Can include multiuse paths, nature trails, and marsh walks</i>			

Objective F.1.4

Open Space

The City shall continue to provide public open space for the enjoyment of all residents and visitors to the City and shall require that residential developments and redevelopment projects include open space.

Policies

- F.1.4.1** Development shall not be allowed in wetlands or environmentally sensitive areas. All development adjacent to wetlands or environmentally sensitive areas shall conform to the performance standards as set forth in the Land Development Regulations.
- F.1.4.2** The City shall develop appropriate definitions and standards of open space for inclusion in land development regulations.

- F.1.4.3** The City shall consider opportunities to provide additional public open spaces, including converting the final segment of Atlantic Boulevard from 1st Street to the beach into a pedestrian plaza, and transforming the segment of 1st Street from Atlantic Boulevard to Orange Street into a shared street that can be easily closed to cars for special events. Potential future open space projects are identified and located on Map F-1.

Objective F.1.5

Recreational Needs for the Elderly and Handicapped

Passive recreation shall be provided which is accessible to and meets the needs of the elderly and handicapped in accordance with Level of Service standards set forth within this Plan amendment.

Policies

- F.1.5.1** The City shall provide handicapped parking and barrier-free access to all public recreation facilities.
- F.1.5.2** Public recreation facilities shall provide passive type recreation for the elderly and handicapped.
- F.1.5.3** The City shall continue to support the Senior Center’s community programs and services.

Objective F.1.6

Bike and Jogging/Walking Trails

In accordance with the Level of Service standards set forth within this Plan’s Transportation Element and Map B-4: Existing & Future Bicycle & Pedestrian Facilities, the City shall promote safe and active non-vehicular modes travel.

Policies

- F.1.6.1** The City shall refer to the Neptune Beach Community Vision Plan (2021), the North Florida TPO’s 2019 Regional Multi-Use Trail Plan, and the City of Jacksonville’s Pedestrian and Bicycle Master Plan (2017) to ensure provisions for pedestrian and bicycle routes in the City and connecting adjacent municipalities.
- F.1.6.2** Provide for a high level of recreational activity to alleviate peak parking demands and reliance on vehicular transportation through the prioritization of bike and pedestrian facilities.
- F.1.6.3** Increase energy efficiency by encouraging active modes of transportation through continuous monitoring and improvement of the City’s trail network and bicycle parking infrastructure.
- F.1.6.4** Increase the lighting and the separation of bike paths, and mark bike paths and jogging trails with clear delineation for maximum safety and protection.

Objective F.1.7

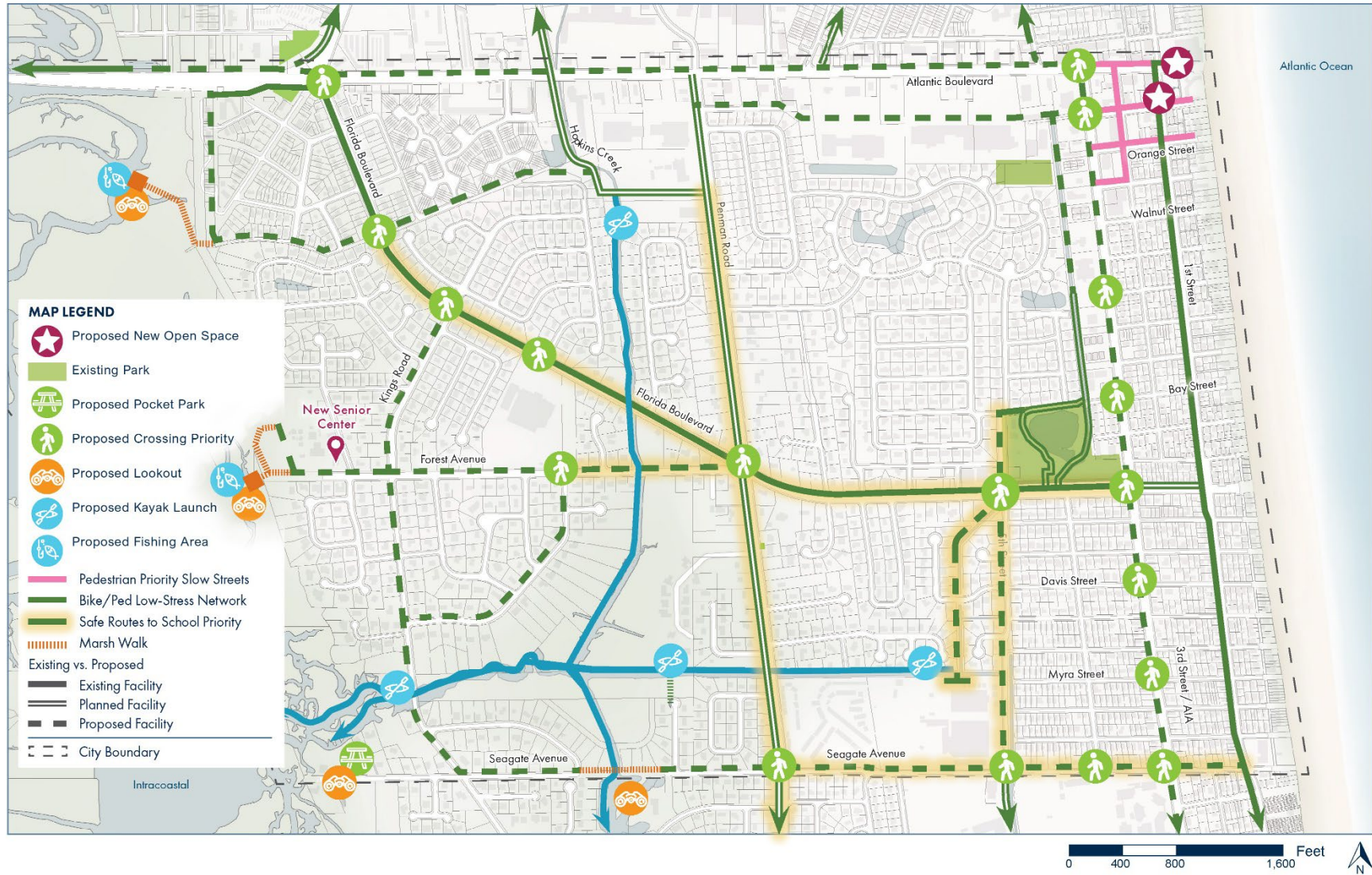
Requirements for Redevelopment Projects

Redevelopment projects of a certain size shall provide the recreational facilities and open space in accordance with the requirements in the City's Land Development Code.

Policies

- F.1.7.1** In multifamily, commercial, and mixed-use redevelopments of a certain size, on-site recreational facilities and public open space must be provided to fulfill the requirements and standards outlined in the Land Development Code.

Map F-1: Existing & Future Parks, Open Spaces, and Recreational Facilities



G. Intergovernmental Coordination Element



Intergovernmental Coordination Element

GOALS, OBJECTIVES, AND POLICIES

All Intergovernmental Coordination within the City of Neptune Beach shall be in accordance with the following Goals, Objectives, and Policies:

Goal G.1

The City shall coordinate and cooperate with the various governmental agencies to achieve coordination of the following:

- 1) equitable and reasonable sharing of authority, responsibility, and resources in the provision of services, education, and housing;
- 2) provision for effective development review and permitting;
- 3) effective representation on behalf of the City in decisions related to future growth management, planning, and funding resources.

Objective G.1.1

Maintaining Consistency with Comprehensive Plans and Interlocal Agreements

As means of achieving effective intergovernmental coordination and consistency in planning for the future of the City and the surrounding region, copies of proposed amendments to the adopted Comprehensive plan shall be provided to adjacent local governments and government agencies which provide services within the City, but which may not have regulatory authority within the City.

Policies

- G.1.1.1** In order to ensure the impacts of development as proposed in the Plan amendment are coordinated with development throughout the region and the State, and for comments prior to legislative adoption, the City shall forward copies of proposed Comprehensive Plan amendments to all surrounding local governments, the Duval County School Board, the Northeast Florida Regional Council, the St. Johns River Water Management District, the Florida Department of Environmental Protection, the Florida Department of Transportation, the Florida Department of Community Affairs, and any special service districts, as required in Section 163.3187, Florida Statutes.
- G.1.1.2** The City shall continue to participate in the inter-community Beaches utility group related to the coordination and implementation of the Cooperative Beaches Utility Plan as well as any utility and infrastructure related issues.
- G.1.1.3** The City shall continue to coordinate with the City of Atlantic Beach and the City of Jacksonville Beach to develop coordinated land use planning, unified development policies and special projects.
- G.1.1.4** The City shall maintain Interlocal Agreements identified within this Comprehensive Plan amendment as necessary to provide efficient and effective services.
- G.1.1.5** The City shall continue coordination with the following entities and agencies for the purposes as indicated:

- (a) Other local governments and agencies adjacent to our Coastal High Hazard Area, including the Emergency Preparedness Division of the Duval County Fire and Rescue Division and the Florida Department of Transportation for the purpose of improving hurricane evacuation routes and reducing evacuation time.
- (b) The State of Florida, Duval County, and other local governments for the purpose of post-disaster redevelopment planning, land use and transportation planning, resource conservation (including potable water), provision of shared recreation facilities, and coastal and beach access facility development.
- (c) The North Florida Transportation Planning Organization related to transportation improvements needed to maintain or exceed adopted Level of Service standards
- (d) The St. Johns River Water Management District and the Florida Department of Environmental Protection related to coordination of land use and water supply planning, development review, and permitting responsibilities and procedures.
- (e) The Duval County Health Department related to the coordination of proper education and procedures to improve and maintain a healthy environment within the City. The law enforcement agencies of surrounding local governments, as well as State and Federal law enforcement agencies, in order to achieve compatibility of communication equipment and coordination of services.
- (f) The Jacksonville Transportation Authority to support the development of transportation routes that serve the beach communities.
- (g) The Duval County Environmental Resource Management Department to ensure provision for timely planning and development of solid waste disposal facilities to effectively serve needs of all communities within the service area.
- (h) The Duval County School Board related to the coordination of school facility planning and comprehensive land use planning in accordance with the Interlocal Agreement for Joint Facility Planning between the City of Neptune Beach, the Consolidated City of Jacksonville, the Town of Baldwin, the City of Jacksonville Beach, the City of Atlantic Beach, and the Duval County School Board.
- (i) The Duval County School Board related to the coordination of school facility planning and comprehensive land use planning in accordance with the Interlocal Agreement for Joint Facility Planning between the City of Neptune Beach, the Consolidated City of Jacksonville, the Town of Baldwin, the City of Jacksonville Beach, the City of Atlantic Beach, and the Duval County School Board.

- G.1.1.6** The City shall continue its involvement in the North Florida Transportation Planning Organization and will maintain representation on the Technical Coordinating Committee as appropriate.
- G.1.1.7** The City shall encourage the utilization of the Northeast Florida Regional Planning Council as the appropriate entity for informal mediation process in resolving conflicts with other local units of government.
- G.1.1.8** Continue to monitor updates to the Duval County Public Schools Interlocal Agreement and Proposed Policies addressing Concurrency.
- G.1.1.9** Continue to monitor the Public Schools Element to ensure consistency and revisions as policies are addressed throughout the Concurrency Planning Process and the Outcomes that may affect the Interlocal Agreement.

- G.1.1.10 Additional detail on the coordination of design, construction, and maintenance of public schools can be found within the Public Schools Element.

Objective G.1.2

Coordination of the Management and Protection of Natural Resources

The City shall continue to coordinate with all adjacent local governments and relevant agencies in implementing protection of the beach, shoreline, and wetlands and in protecting the potable water supply from saltwater intrusion.

Policies

- G.1.2.1 The City shall coordinate with all jurisdictional agencies and adjacent local governments in developing and implementing programs aimed at the effective management of the beaches, shorelines, and wetlands as well as other cross-jurisdictional water bodies.
- G.1.2.2 The City shall coordinate with Duval County and the Army Corps of Engineers (ACOE) for beach rehabilitation.
- G.1.2.3 The City shall coordinate with the St. Johns River Water Management District to identify potential areas where saltwater intrusion may degrade potable water resources.

Objective G.1.3

Coordination of Levels of Service for Public Facilities

The City shall coordinate planning and land development activities with adjacent local governments to ensure that the impacts of new development shall not preclude the attainment of adopted Level of Service standards; impair sound environmental management practices; create land use conflicts, or contribute to inconsistent and incompatible urban development patterns.

Policies

- G.1.3.1 The City shall advise local governments of proposed development and re-development activities which might reasonably be foreseen to reduce facility service standards and shall review such projects for of conformity with the Comprehensive Plan of adjacent local governments, particularly those near jurisdictional boundary lines.
- G.1.3.2 The City shall coordinate with affected jurisdictions and agencies, including FDOT, regarding mitigation to impacted transportation facilities not under the jurisdiction of the City. Interlocal Agreements with other jurisdictions may be utilized for this purpose.
- G.1.3.3 In order to reflect the shared responsibilities for managing development and concurrency, and to address cross-jurisdictional impacts of development on regional transportation facilities, the City may enter into agreement with one or more adjacent local governments.

Objective G.1.4

Coordination with the Duval County School Board

In accordance with the Interlocal Agreement for Joint Facility Planning, adopted pursuant to Chapter 163.3177, Florida Statutes, the City shall consult with the Duval County School Board and Duval County Public Schools prior to implementing projects or plans that might impact the use of school facilities related to shared facilities, access,

surrounding environment, housing patterns, alteration of public services and general development policies of the City.

Policies

- G.1.4.1** The City shall notify the Duval County Public Schools of projects or plans under consideration which might affect the operation of school facilities at least thirty (30) days prior to taking formal action thereon.
- G.1.4.2** The City shall request that the Duval County Public Schools advise the City of proposed alteration, construction, or other plans under consideration so that the City may be advised and provided an opportunity to discuss the potential effects of such action upon the City.
- G.1.4.3** The City shall maintain, a non-voting representative to be appointed by the Duval County School Board, a seat on its Local Planning Agency (LPA), who shall be noticed, provided an agenda, and invited to attend LPA meeting and to provide comments related to land use amendments and rezoning proposals that may affect student enrollment projections or school facilities.

Objective G.1.5

Affordable Housing

The City shall enter into Interlocal Agreements with adjacent municipalities in order to facilitate coordination of affordable housing needs.

Policy

- G.1.5.1** The City shall enter into Interlocal Agreements with adjacent governments, as determined to be necessary and appropriate, so as to address the City's very low, low, and moderate-income affordable housing needs in response to:
- (a) Market driven limitations where meeting the needs for very low, low, and moderate income affordable housing is not economically feasible due to exceptionally high property values related to the City's coastal location
 - (b) Environmental limitations where meeting affordable housing needs for very low, low, and moderate income residents is not feasible due to residential density restrictions within the Coastal High Hazard Area.

H. Capital Improvements Element



Capital Improvements Element

Terms used within this element shall be as set forth within Section 163.3177 Florida Statutes or as defined by applicable City of Neptune Beach ordinances.

SCHEDULE OF CAPITAL IMPROVEMENTS

A comprehensive list of capital improvement projects in various stages of development (conceptual, proposed, planned, construction) was included as part of the adopted 2021 Neptune Beach Community Vision Plan. This schedule can be found in Appendix A 'Capital Improvements Project List' and will be reviewed and reprioritized annually as part of the City's annual budgeting process.

GOALS, OBJECTIVES, AND POLICIES

Goal H.1

The City shall provide public facilities, which are sufficient to enable the City to: 1) accommodate the needs of present and future populations in a timely and cost-effective manner; 2) maximize the use of existing facilities; and 3) maintain or enhance the City's services, physical environment, and fiscal integrity.

Objective H.1.1

Capital Improvements Planning

Capital projects needed to support development shall be evaluated annually, and when financially feasible, based on the annual adopted budget for the City, they shall become part of the five (5) year Schedule of Capital Improvements of the Capital Improvement Program (CIP). Updates to the CIP shall be included in the City's adopted Comprehensive Plan as part of the annual review and amendment to this Capital Improvements Element.

Policies

H.1.2.1 Capital improvements, which are determined to be necessary to implement the Goals, Objectives, and Policies of this Comprehensive Plan shall be given priority by the City. All capital improvements having a cost of \$25,000 or more shall be included in the City's annual capital improvements budget along with an identified funding source.

H.1.2.2 The City shall be guided by the following criteria in identifying and prioritizing capital improvements both in the provision of new facilities, and replacement or renewal of existing facilities:

- (a) improvements needed for the protection of public health and safety;
- (b) improvements that increase the utilization of existing City facilities, multiple use of facilities or improved efficiency of facility operation;
- (c) improvements that address existing Level of Service deficiencies;
- (d) improvements necessary to meet the requirements of future development; and
- (e) improvements that enhance and improve the City's built environment, aesthetic character, economic stability, or environmental quality.

H.1.2.3 The City supports coordination of capital improvement planning by all levels of government as a means of providing services in an orderly, economical, and efficient manner.

- H.1.2.4 The City Manager, or designee, shall have the responsibility of preparing a capital improvement budget and Capital Improvement Element update (when required) after evaluating the population growth within the City, the condition of the City facilities, and the provisions of this Comprehensive Plan.
- H.1.2.5 The City shall ensure the financial feasibility of all capital improvements included within the adopted Capital Improvements Element.
- H.1.2.6 This Capital Improvements Element shall be reviewed annually and updated as necessary to reflect revisions to the Capital Improvements Program in accordance with the annual adopted budget, including any proportionate fair-share contributions.

Objective H.1.2

Public Expenditures within the Coastal High Hazard Area (CHHA)

The City shall not make public expenditures that subsidize land development within the Coastal High Hazard Area except for improvements required to implement the Objectives and Policies identified within the Coastal/Conservation Element, the Capital Improvements Element, and those expenditures necessary for the health and safety of the residents of these areas.

Policies

- H.1.2.1 The City shall coordinate with the appropriate agencies to ensure improvements as appropriate and necessary to protect and re-nourish dunes and beach areas, to maintain or replace public facilities, and to provide improved recreational opportunities, including maintaining safe public beach access for people of all ages and abilities.

Objective H.1.3

Concurrency and Level of Service Standards

The City shall coordinate land use decisions and the issuance of development permits with the implementation of the Capital Improvement Program so as to ensure that the Level of Service (LOS) standards, as set forth within this Plan element, are fully met in accordance with Florida Statutes, and other applicable rules and regulations. A Concurrency Management System (CMS) shall be maintained that is consistent with and supports the Capital Improvements Program, and which is financially feasible to provide necessary facilities to maintain adopted Level of Service standards and to serve new development during the five-year Capital Improvement Program planning period. The Concurrency Management System shall ensure that public facilities and services are available concurrent with the impacts of new development.

Policies

- H.1.3.1 The City through its Concurrency Management System shall ensure that Level of Service (LOS) Standards and capacity requirements for sanitary sewer, solid waste, drainage, potable water, parks and recreation, schools, and transportation facilities—including street capacity, projections, overall mobility targets, and mass transit where applicable—are achieved or maintained.
- H.1.3.2 Development permits, including permits issued for single-family and two family residential development upon existing Lots of Record, and those issued solely for alteration, remodeling,

reconstruction, or restoration of residential units provided that such permits do not authorize an increase in the number of dwelling units; and for non-residential uses, those permits that do not authorize an increase in the square feet of the development shall be deemed no impact projects and shall not require a Concurrency Certificate. It shall be the Applicant's responsibility to demonstrate and certify this provision in accordance with concurrency review procedures.

H.1.3.3 Applications for development permits for projects which are deemed to have no impact upon public facilities and services, as defined by preceding Policy H.1.3.2, or to have a de minimus impact as defined by State law, or which have acquired statutory or common law vested rights, shall not require a Concurrency Certificate. It shall be the Applicant's responsibility to demonstrate and certify this provision in accordance with concurrency review procedures.

H.1.3.4 Development permits issued by the City, other than those as addressed by Policies H.1.3.2 and H.1.3.3, shall be accompanied by an approved Concurrency Certificate for that specific project, certifying that the proposed project has passed mandated concurrency tests. Capacity for all local development permits holding approved Concurrency Certificates shall be reserved in the affected public facilities for the life of the approved development permit but shall be released upon expiration of such development permit.

H.1.3.5 The City shall implement a concurrency tracking and monitoring system, which shall:

- (a) Analyze the impacts of a proposed development in relation to the available capacity and Level of Service requirements contained within this Capital Improvements Element; and
- (b) Create an annual report that summarizes the available capacity of public facilities and forecasts the future available capacity based upon best available data.

Note: Terms and abbreviations used within following policies H.1.3.6 through H.1.3.11 shall have the same meaning as defined within the Public Schools Facilities Element of this Plan.

H.1.3.6 The City shall ensure that future needs are addressed consistent with the adopted level of service standards for public schools to ensure that the capacity of schools is sufficient to support residential development order approvals at the adopted level of service (LOS) standards.

H.1.3.7 The LOS standards shall be applied consistently by the City and by the DCPS district-wide to all schools of the same type, and shall continue to be revised according to subsequent revision to the DCPS Five Year Capital Plans and Master Facilities Plans.

H.1.3.8 According to the Interlocal Agreement for Public School Facility Planning between Neptune Beach and the City of Jacksonville, the uniform LOS standards for all public schools including magnets and all instructional facility types, shall be 105% of the permanent Florida Inventory of School House (FISH) capacity, plus portables, based on the utilization rate as established by the State Requirements for Educational Facilities (SREF).

The City's strategy in coordination with the DCPS for correcting existing deficiencies and addressing future needs includes the following:

- (a) implementation of a financially feasible Five-Year Capital Facilities Plan to ensure level of service standards are achieved and maintained;

- (b) implementation of interim level of service standards within designated concurrency service areas with identified backlogged facilities in conjunction with a long-term (10-year) schedule of improvements to correct deficiencies and improve level of service standards to the district-wide standards;
- (c) identification of adequate sites for funded and planned schools; and
- (d) the expansion of revenues for school construction.

H.1.3.9 The City hereby adopts by reference as part of this Element the 2019-2020 Five Year Capital Plan and the Master Facilities Plan (2020) as the 15-year long-term schedule of improvements program adopted by the Duval County School District, which sets forth a financially feasible public school capital facilities program that demonstrates the adopted level-of-service standards will be achieved and maintained by the end of the 5-, 10-, and 15-year planning periods.

H.1.3.10 By December of each year, the City, shall adopt the updated the DCPS Five Year Capital Plan and the Master Facilities Plan as the 15-year long-term schedule of improvements program to the extent that it relates to school capacity to ensure maintenance of a financially feasible capital improvements program and to ensure level of service standards will continue to be achieved and maintained pursuant to Policy H.1.3.9 of this Element.

H.1.3.11 If there is a consensus to amend the LOS, it shall be accomplished by the execution of an amendment to this Interlocal Agreement by all Cities and the DCPS, and the adoption of amendments to each local government's Comprehensive Plan, following an advisory review by the ILA Team and the Joint Planning Committee. The amended LOS shall not be effective until all plan amendments are effective and the amended Interlocal Agreement is fully executed. No level of service shall be amended without showing that the LOS is financially feasible.

Note: In addition to the LOS for school concurrency established by the Duval County School Board, the following Level of Service standards are adopted as the basis for the City's issuance of development permits:

H.1.3.12 The City shall not issue a development permit unless provision to maintain or exceed the above standards for Park, Recreation and Open Space Levels of Service is met or committed as set forth in Table H-1.

Table H-1: Level of Service Standards for Parks & Recreation Facilities

TYPE OF FACILITY	LEVEL OF SERVICE
Neighborhood Park*	2 acres per 1,000 population
Playground (with equipment)	1 playground per 2,500 population
Volleyball Court	1 court per 5,000 population
Tennis Court	1 court per 5,000 population
Beach Access	1 access per 1,000 population
Jogging/Exercise Trail	1 mile of trail per 2,000 population
<i>*Should not include natural preserve areas (e.g. Hopkins Creek Preserve and Neptune Beach)</i>	

H.1.3.13 If determined to be appropriate by the City, a development permit may be issued subject to the condition that, at the time of issuance of a Certificate of Occupancy or its functional equivalent, the acreage for the necessary park, recreation, or open space facilities is dedicated or acquired by the local government, or by funds in the amount of the Developer's fair share are committed in accordance with the following and:

- (a) The park, recreation, or open space facilities are in place at the time of a Certificate of Occupancy or its functional equivalent as provided in the adopted local government five (5) year Schedule of Capital Improvements; or
- (b) At the time the development permit is issued, the necessary park, recreation, or open space facilities are mandated through a binding executed agreement which requires the necessary facilities to be in place at the time of the issuance of a Certificate of Occupancy or its functional equivalent; or
- (c) At the time the development permit is issued, the necessary park, recreation or open space facilities are guaranteed in an enforceable development agreement, pursuant to Section 163.3227, F.S., or a development permit issued pursuant to Chapter 380, F.S., to be in place or under actual construction at the time of the issuance of a Certificate of Occupancy or its functional equivalent. [Section 163.3180(2), F.S.]

H.1.3.14 At the time of issuance of a development permit, there shall be in place an enforceable development agreement that ensures, prior to the issuance of a Certificate of Occupancy or its functional equivalent, the necessary facilities and services for sanitary sewer will be available according to the Level of Service Standards established in Table H-2.

Table H-2: Level of Service Standards for Sanitary Sewer

TYPE OF SERVICE	LEVEL OF SERVICE
Sanitary Sewer Facilities - Residential	Average Sewage Generation Rate 100 gallons per capita per day
Sanitary Sewer Facilities - Commercial	Minimum service shall be consistent with table 1 for system design estimated sewage flows in Chapter 64E-6 F.A.C.

H.1.3.16 At the time of issuance of a development permit, there shall be in place an enforceable development agreement that ensures, prior to issuance of a Certificate of Occupancy or its functional equivalent, the necessary facilities and services for solid waste and potable water will be available according to the Level of Service Standards established in Table H-3.

Table H-3: Level of Service Standards for Solid Waste and Potable Water

TYPE OF SERVICE	LEVEL OF SERVICE
Solid Waste Facilities	Average Solid Waste Generation Rate; 7.1 pounds per capita per day
Potable Water Facilities - Residential	Average Water Consumption Rate 100 gallons per capita per day
Potable Water Facilities - Commercial	Minimum service shall be consistent with Chapter, 64E-6 F.A.C.

H.1.3.17 At the time of issuance of a development permit, there shall be in place an enforceable development agreement that ensures, prior to issuance of a Certificate of Occupancy or its functional equivalent, that the necessary facilities and services for drainage and stormwater

treatment, the protection of natural hydrologic functions, particularly tidal marsh systems, will be in place.

Table H-4: Level of Service Standards for Drainage

TYPE OF SERVICE	LEVEL OF SERVICE
Surface Water Quality	Applicable local and State regulations shall pertain to maintaining water quality, natural hydroperiods and flows. Ambient water quality standards will be met in the planning and development activities. Minimum criteria for surface water quality shall meet the standards of F.A.C. 62-302 and the St. Johns River Water Management District Environmental Resource Permitting (ERP) rules.
Wetland Stormwater Discharge	Permits for Wetland stormwater discharge shall meet F.A.C., St. Johns River Water Management District Environmental Resource Permitting (ERP) rules, and/or US Army Corps of Engineers.
Stormwater Discharge Facilities	Permits for construction of new stormwater discharge facilities shall meet St. Johns River Water Management District Environmental Resource Permitting (ERP) rules.
Minor Conveyances	5-year frequency, 24-hour duration storm.
Major Outfalls and Conveyances	10-year frequency, 24-hour duration; LOS goal for existing or historical and, IDF curve Zone 5, and 25-year frequency 24-hour storm duration for new development.
Level of Service: Shall at a minimum meet the St. Johns River Water Management District Environmental Resource Permitting (ERP) rules and all new development and significant redevelopment, excluding residential lots less than 0.25 acres, shall provide treatment and attenuation for both flow and volume.	

H.1.3.18 The City shall manage land use and zoning regulation changes, development approvals, and transportation infrastructure improvements to ensure that State facilities can operate at the minimum Level of Service Standards provided in Table H-5. Any facilities deemed to be constrained shall be required to maintain LOS and travel speed. Additionally, Backlogged Facilities shall be required to maintain and improve existing LOS and travel speed.

Table H-5: Minimum Level of Service Standards for State Roads

Street	Roadway Classification	Level of Service
Third Street (A1A)	Principal Arterial	LOS D
Atlantic Boulevard	Principal Arterial	LOS D

H.1.3.19 A development permit may be issued if determined to be appropriate by the City, subject to the condition that the necessary transportation facilities are scheduled to be in place or under actual construction not more than three (3) years after issuance of a Certificate of Occupancy or its functional equivalent as provided in the adopted local government five-year Schedule of Capital Improvements. The Schedule of Capital Improvements may recognize and include transportation

projects included in the first three years of the applicable, adopted Florida Department of Transportation five-year work program.

H.1.3.20 An estimated date of commencement of actual construction and the estimated date of project completion for transportation improvements necessary to satisfy concurrency shall be included in the Capital Improvements Program for the City.

H.1.3.21 A Comprehensive Plan amendment is required to eliminate, defer, or delay construction of transportation improvements which are needed to maintain the adopted Transportation Level of Service standard, and the schedule must include transportation improvements included in the applicable metropolitan planning organization's transportation improvement program adopted pursuant to s. 339.175(8) to the extent that such improvements are relied upon to ensure concurrency and financial feasibility. The schedule must be coordinated with the applicable metropolitan planning organization's long-range transportation plan adopted pursuant to s. 339.175(7) unless:

- (a) At the time a development permit is issued, the necessary transportation facilities are contained within a binding executed agreement that mandates the necessary transportation facilities will be in place or under actual construction within three (3) years after the issuance of a Certificate of Occupancy or its functional equivalent; or
- (b) At the time a development permit is issued pursuant to Chapter 380, F.S, the necessary transportation facilities are guaranteed through an enforceable development agreement.
- (c) Prior to the issuance of any development permit pursuant to Chapter 380, F.S., the necessary transportation facilities are required to either be in place or under actual construction within three (3) years after issuance of a certificate of occupancy or its functional equivalent.

H.1.3.22 At the discretion of the City, developments may satisfy concurrency requirements by entering into a development agreement to pay for or construct a proportionate share of one or more mobility improvements that will benefit a regionally significant transportation facility. Specific requirements would be implemented through a proportionate fair-share program in the land development regulations, which shall comply with all revisions to Chapter 163.3108(5), Florida Statutes.

H.1.3.23 The City shall maintain records on *de minimis* impacts for transportation concurrency to ensure that traffic volume remains under the 110% criteria pursuant to requirements of the Department of Community Affairs, and this documentation shall be provided to DCA annually.

H.1.3.24 The City shall establish and implement a process for assessing, receiving, and requiring that transportation facilities necessary to serve a proposed new development are in place prior to or as a result of the proposed development.

H.1.3.25 Transportation facilities or improvements necessary to maintain adopted LOS standards shall be included in a financially feasible five (5) year Schedule of Capital Improvements that shall be adopted.

H.1.3.26 Any assessment shall have a reasonable relationship to the transportation impact that is projected to be generated by the proposed new development.

Objective H.1.4

Funding for Capital Improvements

The City shall manage its fiscal resources and establish through revisions to its Land Development Regulations, as required by section 163.3202, F.S. equitable facility cost allocation and concurrency requirements in a manner that ensures the City's capability to meet future capital improvement needs, which are associated with continued development and redevelopment of the City.

Policies

H.1.4.1 The City's annual adopted budget, which identifies General Fund and other revenue sources and all fund expenditures, and all governmental debt obligations, (as set forth within the Debt Service Fund) is hereby identified as supporting data and analysis for this Capital Improvements Element. The annual budget shall continue to contain a Capital Improvement Program with a Schedule of Capital Improvements, adequate to, at a minimum, maintain the adopted Levels of Service as set forth within this Plan element.

H.1.4.2 The City's annual budgeting process shall reflect immediate as well as long-term implications of capital project expenditures in terms of trends and projections in the City's fiscal condition, expressed public attitudes, Comprehensive Plan provisions, and consistency with the plans of regional service agencies, the St. Johns River Water Management District, and other entities with whom coordination of facility planning is appropriate. Criteria for evaluating capital project expenditures shall include:

- (a) the urgency of need based upon health, safety, and welfare considerations of the general public;
- (b) the orderly scheduling to maximize funding availability; and
- (c) opportunities for coordinating expenditures so as to improve efficiency and effectiveness of public services.

H.1.4.3 The annual budget process shall include a review of two years of actual history, an estimate for the current year and the proposed year, and, then the final approved budget for the following fiscal year. The adopted capital expenditures budget shall be segregated both by program area and by revenue fund type and shall identify existing and projected revenue sources and funding mechanisms.

H.1.4.4 The annual adopted budget shall continue to include a yearly Schedule of Capital Outlay and also a Long-Term Financial Plan, which shall be evaluated, reviewed and adjusted during the budgeting process, as may be necessary, to correct existing deficiencies, or to address emergency needs.

I. Public Schools Element



Public Schools Element

GOALS, OBJECTIVES, AND POLICIES

All public schools' coordination within the City of Neptune Beach shall be in accordance with the following Goals, Objectives, and Policies:

Goal I.1

The City shall collaborate and coordinate with the Duval County Public Schools (DCPS), the City of Jacksonville and the other Duval County municipalities to ensure that the public school system offers a high-quality educational environment, provides accessibility for all its students, and ensures adequate school capacity to accommodate existing and future population.

Objective I.1.1

Coordination Review Procedure for Public Schools

The City shall establish coordination review procedures to ensure consistency of its Comprehensive Plan with the plans of the DCPS, the City of Jacksonville, and the other municipalities.

Policies

- I.1.1.1 Staff shall meet in joint workshop sessions with staff from DCPS, the City of Jacksonville, and the other municipalities on an as needed basis, but at a minimum of twice per year, to provide opportunities to discuss issues of mutual concern.
- I.1.1.2 Jacksonville and the other municipalities shall meet on an annual basis in a joint workshop or meeting session to discuss issues regarding coordination of land use and school facilities planning: population and student growth, development trends, school siting, school needs, school concurrency, co-location and joint use opportunities, and ancillary infrastructure improvements needed to support and ensure safe student access.
- I.1.1.3 The City shall coordinate and base its plans upon consistent projections of the amount, type, and distribution of population growth and student enrollment which are consistent with those of the DCPS, the City of Jacksonville, and the other municipalities. The Interlocal Agreement shall establish the methodology to be used to determine school enrollment projections and the methodology to be used to determine school enrollment and capacity to be used in concurrency testing. The school enrollment projections will be used to prepare the DCPS Five-Year Capital Plan. At a minimum, the methodology shall include consideration of students from projected new housing stock and from existing housing stock, and establishes that each of these components of projected student enrollment will be set out for each Concurrency Service Area by type of school, or a functional equivalent. To ensure that the City's Capital Improvement Plan and the Concurrency Management System are financially feasible, the City of Jacksonville shall confirm that the student enrollment projections from new housing stock in each Concurrency Service Area are consistent with the population projections for that Concurrency Service Area. The City will annually revise its Five-year population projections, update the information, and provide those

revised projections and information to the DCPS, the City of Jacksonville, and the other municipalities in order for the DCPS to annually update its school enrollment projections.

- I.1.1.4 At the time of adoption of the Public School Facilities Element (PSFE), the City shall coordinate and share data with the DCPS, including an inventory of reserved capacity that existed prior to the effective date of the City's School Concurrency Ordinance, approval and a projection of the number of these residential units that are anticipated to receive certification of occupancy approval in the next five years, and the identification of any development orders issued which contained a requirement for the provision of a school site as a condition of the development approval.
- I.1.1.5 On an ongoing basis, the City will provide the DCPS with data, including information regarding the type, number, and location of residential units which have received zoning approval, site plan approval, a building permit, or a Certificate of Occupancy, and a draft Capital Improvements Plan (GIP) with the final version of the GIP to be submitted by the City to the DCPS after official adoption. Information regarding the conversion or redevelopment of housing or other structures into residential units that are projected to generate new students shall be provided.
- I.1.1.6 By December of each year, the City shall consider for adoption the DCPS Five- Year Capital Facilities Plan to the extent that it relates to school capacity to ensure maintenance of a financially feasible capital improvements program and to ensure that the level of service standards will be achieved and maintained by the end of the 5-year planning period. If the City determines that the DCPS Five-Year Capital Facilities Plan is not financially feasible, then the City shall notify the DCPS that the Five-Year Capital Facilities Plan is not financially feasible, and request that the DCPS modify the Five-Year Capital Facilities Plan to make it financially feasible.

Goal I.2

It is the goal of the City to maintain and enhance joint planning processes and procedures for coordination with the DCPS, the City of Jacksonville, and the other municipalities of public education facilities for planning and decision-making regarding population projections, public school siting, and the development of public education facilities concurrent with the residential development and other services.

Objective I.2.1

Public School Facility and Availability

The City shall continue to monitor updates to the Interlocal Agreement and to the existing Concurrency policies to best communicate and plan for the siting and construction of educational facilities, so that the timing is proper, and that the site location is compatible with the surrounding area, concurrent with necessary service and infrastructure, and consistent with the City's Comprehensive Plan.

Policies

- I.2.1.1 The City will coordinate with the DCPS to assure that proposed public school facility sites are consistent with the applicable land use categories and the policies of the applicable Comprehensive Plan. Pursuant to Florida Statutes, each city will consider each site within its boundaries as it relates to environmental, health, safety, and welfare concerns, as well as the effects on adjacent property.

- I.2.1.2** The City will coordinate with the DCPS for the selection of future school sites in aspects related to:
- (a) Acquisition of school sites which (i) will allow for future expansions to accommodate future enrollment, in accordance with the adopted level of service (LOS) standards and other facility needs; (ii) will coordinate with the City’s development and redevelopment objectives; (iii) are deemed beneficial for joint uses, as identified by the DCPS and the City, to the extent feasible.
 - (b) Coordination of the location, the phasing, and the development of future school sites to ensure that site development occurs in conjunction with the provision of required infrastructure to serve the school facility.
- I.2.1.3** The City shall coordinate with the DCPS in the school site selection process in order to encourage the location of new schools within areas designated for development on the Future Land Use Map.
- I.2.1.4** At the request of the DCPS, the City will assist the DCPS and the JPC in reviewing and recommending potential sites for new schools and significant school expansion projects, proposing school closures, and making recommendations to the Superintendent.
- I.2.1.5** The City shall coordinate with the DCPS to establish a procedure for timely review of development for new public school facilities.
- I.2.1.6** Public schools shall be located to provide direct access to collector or arterial roadway system, where feasible.
- I.2.1.7** The City shall coordinate with the DCPS to evaluate and to locate potential sites where the co-location of public facilities, such as parks, libraries, and community centers, with schools can be accomplished.
- I.2.1.8** Schools are an allowable land use in all future land use categories, except for conservation, and are subject to the following criteria:
- (a) In the planning, land acquisition, and development of new school sites or significant renovations, expansions, and potential closures of existing schools, the City will evaluate the following factors:
 - 1) Whether the area contains or will contain a student population density sufficient to support the school;
 - 2) Whether a school in that location would be consistent with sound facility planning, including consideration of overall costs and design;
 - 3) Whether the school site is of sufficient size to accommodate the required parking and circulation of vehicles;
 - 4) Whether anticipated unacceptable impacts to the environment and significant environmental constraints would preclude a school on the site;
 - 5) Whether development of the school would result in unacceptable impacts on archeological or historic sites listed in the National Register of Historic Places or designated by the City as locally significant;
 - 6) Whether the location of the site is located within the area of a velocity flood zone or a floodway, as delineated on pertinent maps identified or referenced in the City's Comprehensive Plan or Land Development Regulations;

- 7) Whether or not the proposed location lies within an area regulated by Section 333.30(a)3. F.S., regarding the construction of public facilities in the vicinity of an airport;
 - 8) As to elementary school sites, whether the site is proximate to and within walking distance of the residential neighborhoods it is intended to serve, thereby encouraging the use of elementary schools as focal points for neighborhoods.
 - 9) As to middle and high school sites, whether the site is conveniently located to the residential neighborhoods it is intended to serve, and has access to major roads;
 - 10) Whether the new school site, significant renovation, expansion, or potential closure will support community redevelopment and revitalization;
 - 11) Whether the new school site, significant renovation, expansion, or potential closure will increase or diminish the current and projected level of service within the concurrency service area, and contiguous concurrency service areas.
- (b) The facility shall be of a design, intensity, and scale to serve the surrounding neighborhood and be compatible with the surrounding land uses and zoning.

I.2.1.9 The City shall protect schools from the intrusion of incompatible land uses as determined by the City's Land Development Regulations, by providing the DCPS the opportunity to participate in the review process for all proposed developments adjacent to schools.

I.2.1.10 The City shall coordinate with the DCPS to ensure that future school facilities are located outside areas susceptible to hurricane and/or storm damage, and/or areas prone to flooding, or as consistent with Chapter 1013.37 F.S. regarding flood plain and school building requirements.

I.2.1.11 The emergency management officials of the City shall coordinate with the DCPS facilities staff to identify schools, both existing and proposed, which can serve as emergency shelter sites, as well as identify and make available to the DCPS any grants or other monies for use in preparing a structure as an emergency shelter site.

I.2.1.12 The DCPS and the Cities will jointly determine the need, responsibility for providing, and timing of any on or off-site infrastructure improvements necessary to support a new school located in the City. To the extent that the proposed renovation or expansion of an existing school located in the City effects on or offsite infrastructure improvements, the same determination shall be made for the proposed renovation or expansion.

Objective I.2.2

Enhance Community/School Design

The City shall coordinate with the DCPS to enhance community and neighborhood design through establishing effective school facility design and siting standards thereby encouraging the siting of school facilities to serve as community focal points and to be compatible with surrounding land uses.

Policies

I.2.2.1 The City shall coordinate with the DCPS in order to provide consistency with the City's Comprehensive Plan and public schools facilities program, and to provide for the following desirable outcomes:

- (a) Greater efficiency in the placement of schools to take advantage of the existing and planned roads, water, sewer, parks, and drainage systems;

- (b) Improved student access and safety by coordinating the construction of new and expanded schools with roads, and sidewalk construction programs;
- (c) The location and design of schools with parks, ball fields, libraries, and other community facilities to take advantage of shared use opportunities;
- (d) The expansion and rehabilitation of existing schools to support neighborhoods and redevelopment.
- (e) The City shall coordinate any updates to its future land use map with the DCPS and the DCPS shall coordinate any updates to the long-range public school facilities map with the City.

1.2.2.2 The City shall coordinate with the DCPS to seek to provide for the shared-use and co-location of school sites and local government facilities with similar facility needs, such as libraries, parks, and recreation facilities, and health care facilities. The City will look for opportunities to co-locate and share local government facilities when preparing updates to the Comprehensive Plan's schedule of capital improvements and when planning and designing new or renovating existing, community facilities.

1.2.2.3 Where continued use of an existing school which is considered a locally significant building is not feasible, the City shall seek to coordinate with the DCPS to provide for the adaptive reuse of that locally significant building.

1.2.2.4 New residential developments adjacent to schools which do not prohibit school aged residents shall be required to provide a direct access that is safe for pedestrian travel to existing and planned school sites and shall connect to the neighborhood's existing pedestrian network.

1.2.2.5 The City shall coordinate with the DCPS to find opportunities to collaborate on public transit and public school bus routes to better serve citizens and students.

1.2.2.6 Public schools shall be located to provide direct access to collector or arterial roadway systems, where feasible.

1.2.2.7 The City shall encourage the DCPS to use sustainable design and performance standards, such as using energy efficient and recycled materials, to reduce lifetime costs, where feasible.

Objective 1.2.3

Coordinate Land Use with School Capacity

The City will coordinate proposed changes to future land use, rezoning, and developments of regional impact for residential development with adequate school capacity. This objective will be accomplished recognizing the DCPS's statutory and constitutional responsibility to provide a uniform system of free and adequate schools.

The City will provide a copy, or otherwise make available electronically, to the DCPS, copies of all land use applications, and development and redevelopment proposals pending before them that may affect student enrollment, enrollment projections, or school facilities, as provided in the amended Interlocal Agreement.

The City will coordinate with the DCPS to establish plan review procedures to manage the timing of Future Land Use Map amendments and other land use decisions so that these decisions coordinate with adequate school capacity.

City will take into consideration the DCPS comments and findings on the availability of adequate school capacity in the evaluation of comprehensive plan amendments, and other land use decisions as provided in Section 163.3177(6)(a), F.S.

GOAL I.3

IMPLEMENT PUBLIC SCHOOL CONCURRENCY

The City shall ensure the future availability of public school facilities to serve development consistent with the adopted level of service standards. This goal will be accomplished recognizing the DCPS's statutory and constitutional responsibility to provide uniform system of free and adequate public schools, and the Cities' authority for land use control and management, and their joint responsibility to maintain the adopted level of service standards.

Objective I.3.1

Adopted Level of Service (LOS) Standards for Public Schools

Through the implementation of its concurrency management systems and in coordination with the DCPS, the City shall ensure that the capacity of schools is sufficient to support new residential developments at the adopted level of service (LOS) standards within the period covered in the five-year schedule of capital improvements and the long-range planning period. These standards shall be consistent with the Interlocal Agreement agreed upon by the DCPS, the City of Jacksonville, and the other municipalities. Minor deviations to the LOS standards may occur, so long as they are limited, temporary, and with scheduled capacity improvements so that school capacity is maximized to the greatest extent feasible.

Policies

- I.3.1.1** The LOS standards set forth herein shall be applied consistently for the purpose of implementing school concurrency, including determining whether sufficient school capacity exists to accommodate a particular development application, and determining the financial feasibility of the DCPS's Five-Year Capital Facilities Plan and the City's Capital Improvement Plan.
- I.3.1.2** The uniform LOS standards for all public schools including magnets and instructional facility types, shall be 105% of the permanent Florida Inventory of School House (FISH) capacity, plus portables, based on the utilization rate as established by the State Requirements for Educational Facilities (SREF), as follows:
- (a) The designated middle schools in CSA 5 shall be identified as backlogged facilities and an interim level of standard within CSA 5 shall be 115% until January 1, 2018, after which the uniform LOS standard shall apply.
 - (b) The implementation of long-term concurrency management shall be monitored to evaluate the effectiveness of the implemented improvements and strategies toward improving the level of service standards for middle schools in CSA 5 over the 10-year period.
 - (c) The City shall adopt the DCPS's Long Range Capital Improvements Plan as the 10-year long-term schedule of improvements for the purpose of correcting existing deficiencies and setting priorities for addressing backlogged facilities within CSA 5. The long-term schedule includes capital improvements and revenues sufficient to meet the anticipated demands for back logged facilities within the 10-year period. The long-term schedule improves interim level of service standards for backlogged facilities and ensures uniform

LOS, as established in policy above, is achieved by 2018. The long-term schedule will be updated by December 1st of each year, in conjunction with the annual update to the DCPS's Five-Year Capital Facilities Plan and the Cities' Capital Improvements Elements.

- (d) The City's strategy, in coordination with the DCPS, for correcting existing deficiencies and addressing future needs includes:
1. Implementation of a financially feasible Five-Year Capital Facilities Plan to ensure level of service standards are achieved and maintained;
 2. Implementation of interim level of service standards within designated concurrency service areas with identified backlogged facilities in conjunction with a long-term (10-year) schedule of improvements to correct deficiencies and improve level of service standards to the district-wide standards;
 3. Identification of adequate sites for funded and planned schools; and
 4. The expansion of revenues for school construction.

I.3.1.3 The uniform LOS standards may only be amended by agreement of the City of Jacksonville, the DCPS, and all other municipalities. Such agreement must be reflected in an amendment of the Interlocal Agreement relating to schools. The revised LOS standard shall not become final until the Interlocal Agreement has been amended. No level of service shall be amended without a showing that the proposed LOS is financially feasible. The LOS will be achieved and maintained by the end of the five-year planning period.

Objective I.3.2

School Concurrency Service Areas (CSAs)

The City' shall coordinate with DCPS to establish Concurrency Service Areas (CSAs), as the areas within which an evaluation is made of whether adequate school capacity is available based on the adopted level of service standards.

Policies

I.3.2.1 The City shall enter into an Interlocal Agreement with the DCPS, the City of Jacksonville, and the other municipalities in Duval County to establish CSAs to be used as the basis of school concurrency determinations. The CSAs shall be delineated to maximize available school capacity and make efficient use of new and existing public school facilities in accordance with the adopted LOS standards, taking into consideration the following criteria:

- (a) Maximization of school facilities
- (b) Minimize transportation costs
- (c) Limiting student travel time
- (d) Requirements of court-approved desegregation plans
- (e) Achieving socioeconomic, racial, and cultural diversity objectives
- (f) Recognizing capacity commitments resulting from local governments' development approvals for the CSA and contiguous CSAs.

I.3.2.2 The CSA designations may only be amended by agreement of the City of Jacksonville, the DCPS and all other municipalities, after receiving comments from the Joint Planning Committee and the ILA Team. Such agreement must be reflected in an amendment to the Interlocal Agreement relating to schools. The revised CSA designations shall not become final until the Interlocal Agreement has been amended.

- I.3.2.3** There shall be Concurrency Service Areas established for Duval County for elementary and high schools, and Concurrency Service Areas for middle schools as depicted on the CSA maps attached to the adopted Interlocal Agreement.

Objective I.3.3

Process for School Concurrency Implementation

In coordination with the DCPS, the City will establish a process for implementation of school concurrency which includes applicability and capacity determination, availability standards, and school capacity methods. The City shall manage the timing of new residential development approvals to ensure adequate school capacity is available and consistent with adopted level of service standards for public school concurrency.

Except as provided in policies below, school concurrency applies only to residential uses that generate demands for public school facilities and are proposed or established after the effective date of the School Concurrency Ordinances.

Policies

- I.3.3.1** The City of Neptune Beach, in consultation with the DCPS and the other municipalities, shall establish a uniform methodology for determining capacity. Capacity will be defined as: a) the number of student stations as established in the permanent FISH, plus portables; and b) Proposed changes to permanent FISH capacity as a result of construction, rehabilitation, or other changes in school capacity which will commence in the first three (3) years of the Five-Year Capital Facilities Plan.
- I.3.3.2** The DCPS will be responsible for "concurrency testing" of any new residential development projects. This process will involve applying the adopted student generation rate to the development project to determine the number of students in each school type and then evaluating whether or not the schools in the appropriate Concurrency Service Area (CSA) or the adjacent concurrency areas have sufficient excess capacity to absorb the new students.
- I.3.3.3** The following residential uses shall be considered exempt from the requirements of school concurrency due to the lack of impact on the school facilities or the accommodations made for schools.
- (g) Age restricted communities.
 - (h) Any development with a *de minimus* impact as defined as any residential development of 20 units or less, subject to land development regulation aggregation criteria.
- I.3.3.4** In evaluating a proposed residential development for concurrency, any relevant improvements which are committed or planned in the Five-Year Capital Facilities Plan and the Capital Improvement Plan, shall be considered available capacity for the project and factored into the level of service analysis. Any relevant improvements which will commence construction after the 3rd year of the Five-Year Capital Facilities Plan shall not be considered available capacity for the project unless either: (i) funding and a schedule to accelerate the improvement into the first three years is assured through the DCPS; (ii) funding for the improvements which are scheduled to commence in years four or five is provided through proportionate share mitigation; (iii) the developer and the DCPS agrees to accelerate the construction and the funding of the facility to be moved into first three years; or (iv) some other means. Also, any projected reduction in the

number of students enrolled in the CSA or adjacent CSA will be considered as additional available capacity. The City shall not deny an application for site plan, final subdivision approval, or the functional equivalent for a development or phase of a development authorizing residential development for exceeding the adopted level of service, where adequate school facilities will be in place or under construction within three years after the issuance of final subdivision or site plan approval, or the functional equivalent. If the adopted LOS standard cannot be met in the particular CSA as applied to an application for a development permit, and if the needed capacity for the particular service area is available in one or more contiguous CSAs, as adopted by the City, then the City may not deny an application for site plan or final subdivision approval, or the functional equivalent for a development or phase of a development on the basis of school concurrency, and, if issued, development impacts shall be shifted to contiguous CSAs with schools having available capacity.

I.3.3.5 The City will approve final development orders for residential projects, only after the applicant has complied with the terms of the School Concurrency Ordinance.

I.3.3.6 In any instance where the DCPS, in consultation with the City, has determined that a proposed development will cause level of service standards for schools to be exceeded within the testing period in both the affected School Concurrency Service Area and the adjacent School Concurrency Service areas, then the City shall coordinate with the applicant for the proposed development and the DCPS to determine whether improvements will be in place or under actual construction within three years after issuance of final subdivision or site plan approval, or the functional equivalent, sufficient to provide adequate capacity to meet the adopted level of service. If adequate capacity does not exist, then the City will coordinate with the applicant for the development and the DCPS to determine whether improvements are planned in the Capital Improvement Plan with adequate capacity after the 3rd year of the Capital Facilities Plan. The City will also request that the DCPS determine whether it has the capacity to further maximize school usage in the system to accommodate the anticipated impact without requiring the construction of new school facilities. After all alternatives to providing sufficient capacity to provide for the adopted level of service are considered and determined not to be feasible, the City, the applicant and the DCPS may: (i) enter into a mitigation agreement whereby the applicant will pay for his proportionate share of the impacts; or (ii) some other form of acceptable mitigation will be provided, and upon payment of the proportionate share mitigation, the developer will be allowed to proceed with development. If no mitigation agreement can be reached that is acceptable to all parties, and proportionate share mitigation is not feasible, then the school capacity deficiency shall be a basis for denial of the application.

I.3.3.7 The City will issue a School Concurrency Determination only upon:

- (i) Determination that adequate school capacity to serve the development (or anticipated phase of the development which will be constructed in the first three years) will be in place or under actual construction within 3 years after the issuance of the final subdivision or site plan approval, or the functional equivalent; or
- (j) The execution of a legally binding mitigation agreement between the applicant, the DCPS and the City.

I.3.3.8 Where a proportionate share agreement is required, capacity shall be reserved as specifically defined by an approved mitigation agreement between DCPS, the developer and the City that includes a performance schedule and phased payments.

- I.3.3.9 The school concurrency system shall provide that concurrency application may be applied for and a concurrency determination made at any time prior to the issuance of a development order.

Objective I.3.4

Proportionate Share Mitigation

The City shall establish a procedure for coordinating with the DCPS and applicants to provide for proportionate share mitigation in appropriate circumstances.

Policies

- I.3.5.1 The City shall establish standards, procedures, and methodologies for the application of proportionate share mitigation.
- I.3.5.2 The City shall establish a procedure and methodology to ensure that in the event that there is not sufficient capacity in the affected or adjacent CSA to address the impacts of a proposed residential development and acceptable mitigation is agreed to, the mitigation found acceptable shall be incorporated into the final development order.
- I.3.5.3 The City and the DCPS shall develop a procedure and methodology to determine the proportionate share within the CSAs.
- I.3.5.4 Mitigation shall be allowed where feasible, for those developments that cannot meet the adopted level of service standards set forth in Policy 3.1.2. The applicant shall initiate in writing a mitigation negotiation period with the DCPS to establish an acceptable form of mitigation, pursuant to Section 163.3180(h)d, F.S., the Cities' School Concurrency Ordinances, and this agreement. Mitigation shall be negotiated and agreed to by the DCPS and shall be sufficient to offset the demand for public school facilities projected to be required by the development. Acceptable forms of mitigation shall include but not be limited to:
- (a) The donation, construction, or funding of school facilities sufficient to offset the demand for public schools created by the proposed development such as: a developer signs a development agreement and builds a new or improves an existing school or schools to specifications and under a business arrangement satisfactory to the DCPS and the city. Improvements to existing schools will only be acceptable if they add permanent student station and associated core space capacity, if needed.
 - (b) Land acquisition or contribution such as: a developer signs a development agreement or is subject to a conditional zoning requiring donation of land satisfactory to the DCPS and the city. Land must be demonstrated to contain the minimum number of buildable acres determined by the DCPS and the City as required for a particular school type, as Evidenced by a report by a licensed environmental consultant acceptable to the DCPS.
 - (c) (c) Expansion of existing permanent school facilities subject to the expansion being consistent with DCPS standards for a school of the same category;
 - (d) (d) Establishment of a Charter School with facilities constructed in accordance with the State Requirements for Educational Facilities (SREF);
 - (e) Mitigation banking within designated areas based on the construction of a public school facility in exchange for the right to sell capacity credits. Capacity credits shall be sold to developments within the same CSA or adjacent CSA;
 - (f) Proportionate Share mitigation as set forth in section 163.3180(h)1.c., Florida Statutes.

- I.3.5.5** By December 1st of each year, the City, in coordination with the DCPS, shall update its Capital Improvement Plan to incorporate those changes made by the DCPS in its Capital Facilities Plan and committed improvements required by development orders or other approved mitigation plans. The DCPS may accelerate the provision of one or more schools that serve the development's capacity needs. The DCPS will update the Five-Year Capital Facilities Plan by October of each year in advance of the annual December update.
- I.3.5.6** Proposed mitigation must be directed toward permanent school capacity improvement identified in or amended into the DCPS financially feasible Five-Year Capital Facilities Plan, which satisfies the demands created by the proposed development. Relocatable classrooms will not be accepted as or used as mitigation.

Objective I.3.5

School Capital Facilities Planning

The City shall cooperate with the DCPS to ensure existing deficiencies and future needs are addressed with the adopted level of service standards for public schools.

Policies

- I.3.5.1** The City shall implement its school concurrency management system established pursuant to Policies contained in Objective I.3.2 through I.3.4.
- I.3.5.2** Consistent with Section 163.3177(3)(a), Florida Statutes, the PSFE shall include future condition maps showing existing and anticipated schools over the five-year or long-term planning period. The maps of necessity may be general over the long-term planning period and do not prescribe a land use on a particular parcel of land.



**Special Meeting
Agenda Item #5**

**CITY OF NEPTUNE BEACH
CITY COUNCIL MEETING
STAFF REPORT**

AGENDA ITEM:	Sp. Meeting Item #5, Approval of Recommendation for CONB RFQ No. 2021-02, Senior Activity Center
SUBMITTED BY:	Stefen Wynn, Catherine Ponson, Leslie Lyne
DATE:	6/16/2021
BACKGROUND:	CONB RFQ NO. 2021-02 Senior Activity Center has been published and responses were received. CM Wynn Direct Solicited the following firms: CHW, Pittman Landscaping, GAI Consultants, Gary Abbey, Gary Crumley, ML+H, and CPH. At the due date of the bid the following firms had replied to the City: Gary Crumley, CPH (Refusal to Bid) and ML+H. After reviewing the two submissions the following scores were given by the review committee: ML+H = SW 98, CP 97, LL 95 for an average score of: 97; Crumley = SW 26, CP 50, LL 50 for an average score of: 42.
BUDGET:	\$32,250.00 Advertised Estimated Design Cost
RECOMMENDATION:	Selection Committee Recommends a motion to approve Marquis, Latimer + Halback as the most responsive and responsible submission with an average score of 97/100.
ATTACHMENT:	Score Sheets for ML+H, and Crumley from: Stefen Wynn, Catherine Ponson and Leslie Lyne

THE CITY OF NEPTUNE BEACH BID

EVALUATION

Senior Center

SW

EVALUATION AND CRITERIA-CONB RFQ 2021-02 SENIOR ACTIVITY CENTER	Score	Points Possible	Comment
<i>Marquis, Latimer + Halback</i>			
<u>Successful completion of projects of comparable scope and complexity with a government agency within at least the last five years</u>	20	20	St. Augustine projects, High Springs Project, UF Research Village, and Green Cove Springs are beautiful projects that are significantly greater than the Senior Activity Center. Impressive!
<u>Experience in designing tasteful landscaping elements for Municipal Buildings and/or Community Centers</u>	18	20	St. Augustine Governor's House Landscaping, St. Johns County Health Dept. & Amptheatre are great proejects with similar charateristics of what we're looking to have in the Sr. Activity Center. Worried that our project is too small...
<u>Workload and Availability</u>	10	10	Appears that their available personnel would be able to devote enough time to our project to complete design within our schedule.
<u>Familiarity with local conditions and project understanding</u>	10	10	Emphasis on curb appeal and notes on location next to Public Works Department and close proximity to Intra coastal waterway. "Porch should have pitch to incorporate better into neighborhood," good observation on needs.
<u>Past performance/references from similar municipalities</u>	10	10	Reviews from references are provided.
<u>Willingness to meet the project's time and budget constraints</u>	10	10	Schedule propsoal is great as well as the recording of minutes for meetings and other tools proposed to be used to track progress and keep the project on target.
<u>Firm and key personnel appear licensed under Florida Statutes to perform the professional services</u>	10	10	Incredible Resumes with experience in all facets of architecture, design and landscape design. Subcontractor/Engineers have great project experience as well.
<u>Firm and key personnel operate an office located in or within Greater Duval County</u>	10	10	Saint Johns County and Jacksonville Beach locations.
Total Score	98	100	

CP

EVALUATION AND CRITERIA-CONB RFQ 2021-02 SENIOR ACTIVITY CENTER	Score	Points Possible	Comment
<i>Marquis, Latimer + Halback</i>			
<u>Successful completion of projects of comparable scope and complexity with a government agency within at least the last five years</u>	20	20	
<u>Experience in designing tasteful landscaping elements for Municipal Buildings and/or Community Centers</u>	20	20	
<u>Workload and Availability</u>	10	10	
<u>Familiarity with local conditions and project understanding</u>	10	10	
<u>Past performance/references from similar municipalities</u>	10	10	
<u>Willingness to meet the project's time and budget constraints</u>	7	10	
<u>Firm and key personnel appear licensed under Florida Statutes to perform the professional services</u>	10	10	
<u>Firm and key personnel operate an office located in or within Greater Duval County</u>	10	10	
Total Score	97	100	

CP

LL

EVALUATION AND CRITERIA-CONB RFQ 2021-02 SENIOR ACTIVITY CENTER	Score	Points Possible	Comment
<i>Marquis, Latimer + Halback</i>			
<u>Successful completion of projects of comparable scope and complexity with a government agency within at least the last five years</u>	20	20	
<u>Experience in designing tasteful landscaping elements for Municipal Buildings and/or Community Centers</u>	20	20	
<u>Workload and Availability</u>	10	10	
<u>Familiarity with local conditions and project understanding</u>	10	10	
<u>Past performance/references from similar municipalities</u>	10	10	
<u>Willingness to meet the project's time and budget constraints</u>	5	10	
<u>Firm and key personnel appear licensed under Florida Statutes to perform the professional services</u>	10	10	
<u>Firm and key personnel operate an office located in or within Greater Duval County</u>	10	10	
Total Score	0	100	
	95		

JH

JH 116

THE CITY OF NEPTUNE BEACH BID

EVALUATION

Senior Center

SW

EVALUATION AND CRITERIA-CONB RFQ 2021-02 SENIOR ACTIVITY CENTER	Score	Points Possible	Comment
<i>Gary Crumley</i>			
<u>Successful completion of projects of comparable scope and complexity with a government agency within at least the last five years</u>	8	20	Experience has been largely in residential development projects. Mention of parks and municipal buildings with Atlantic and Jacksonville Beaches (+3)
<u>Experience in designing tasteful landscaping elements for Municipal Buildings and/or Community Centers</u>	3	20	Mentions instructing landscape design and a master designer for over 30 years but provided no substantive information to review. Again experience primarily in residential developments.
<u>Workload and Availability</u>	0	10	Question is not addressed in the Qualifications Statement.
<u>Familiarity with local conditions and project understanding</u>	10	10	Neptune Beach Resident, familiar with the area and has completed residential projects over 30+ years in the area.
<u>Past performance/references from similar municipalities</u>	0	10	Question is not addressed in the Qualifications Statement.
<u>Willingness to meet the project's time and budget constraints</u>	0	10	Question is not addressed in the Qualifications Statement.
<u>Firm and key personnel appear licensed under Florida Statutes to perform the professional services</u>	5	10	Active License for Landscape Architecture but no mention of engineering firm or other licensure or personnel needed to complete the project.
<u>Firm and key personnel operate an office located in or within Greater Duval County</u>	0	10	LA Firm registered address with Professional Licensing is based in Seffner, Florida (near Tampa).
Total Score	26	100	

CP

EVALUATION AND CRITERIA-CONB RFQ 2021-02 SENIOR ACTIVITY CENTER	Score	Points Possible	Comment
<i>Gary Crumley</i>			
<u>Successful completion of projects of comparable scope and complexity with a government agency within at least the last five years</u>		20	<i>No mention of five years' completion</i>
<u>Experience in designing tasteful landscaping elements for Municipal Buildings and/or Community Centers</u>	<i>20</i>	20	
<u>Workload and Availability</u>	<i>10</i>	10	
<u>Familiarity with local conditions and project understanding</u>	<i>10</i>	10	
<u>Past performance/references from similar municipalities</u>	<i>10</i>	10	
<u>Willingness to meet the project's time and budget constraints</u>		10	<i>Did not stipulate</i>
<u>Firm and key personnel appear licensed under Florida Statutes to perform the professional services</u>		10	<i>No mention of key personnel</i>
<u>Firm and key personnel operate an office located in or within Greater Duval County</u>		10	<i>Not mentioned</i>
Total Score	0	100	
	<i>50</i>		

CP

LL

EVALUATION AND CRITERIA-CONB RFQ 2021-02 SENIOR ACTIVITY CENTER	Score	Points Possible	Comment
<i>Gary Crumley</i>			
<u>Successful completion of projects of comparable scope and complexity with a government agency within at least the last five years</u>		20	NO REFERENCE IN BID DOC
<u>Experience in designing tasteful landscaping elements for Municipal Buildings and/or Community Centers</u>	20	20	
<u>Workload and Availability</u>	10	10	
<u>Familiarity with local conditions and project understanding</u>	10	10	
<u>Past performance/references from similar municipalities</u>	10	10	
<u>Willingness to meet the project's time and budget constraints</u>		10	UNKNOWN
<u>Firm and key personnel appear licensed under Florida Statutes to perform the professional services</u>		10	NO REFERENCE IN BID DOC
<u>Firm and key personnel operate an office located in or within Greater Duval County</u>		10	NO REFERENCE IN BID DOC
Total Score	0	100	
	50		
BID DOC REQ. ARCHITECT + CIVIL ENGINEER } NOT REFERENCE			

JR

LL

Request for Qualifications of Gary R. Crumley, ASLA

Florida Registered Landscape Architect LA1363 FL CONB RFQ NO. 2021-02 SENIOR ACTIVITY CENTER

Project to be located at 2004 Forest Avenue, Neptune Beach FL 32266

Scope of services include:

- Design & permit for front porch addition (Architect sub to LA)
- ADA Compliant access throughout the site as required by code
- Parking and vehicular use areas
- Storm water retention design and permitting on site with authority agencies like SJWMD
- Appropriate Florida Friendly plant materials using Right Plant, Right Place methodology
- Verify all existing zoning codes and restrictions in effect
- Examine existing site relationships with other residences nearby (noise, traffic & lighting)
- Comply with FSS regarding Section 287.055(10) and Section 119.07(1)&(3)

Points criteria for selection as a finalist requires these considerations for review

- Provide evidence of work within the past five years of comparable government agency projects
20 points
- Provide evidence in the designing of tasteful landscaping elements of municipal buildings
20 points
- Workload and availability
10 points
- Familiarity of local site and project understanding
10 points
- References from other municipalities on performance
10 points
- Willingness to meet the timelines and budget constraints
10 points
- Key personnel are licensed to perform the services requires as registered professionals in Florida
10 points
- Office operates out Duval County and NE Florida
10 points

Reply to CM@NBFL.US

DUE DATE: June 4th, 2021

Gary R. Crumley, ASLA, former ISA, experienced with Neptune Beach, Florida landscapes and creating projects here over a thirty+ year span. I have served the city in the past as Chairman - Arbor Day Celebration and Tree City USA committee.

Designed hundreds of plans for my students as the former landscape design instructor for Fletcher Sr High's community education for thirty years including public school building improvements. I have also served the Cities of Atlantic Beach and Jacksonville Beach with public parks and buildings. I understand the value of time, importance of safety and the ROI expected for Public projects.

Provide the following

RFQ Transmittal Memorandum

Letter of Interest

Send to Stefan A.B. Wynn, M.P.A. City Manager

RFQ Number

I have experience in both landscape, and hardscape design and installation with myself and a few good men, including custom water features and fountains, retaining walls, decks, docks, pergolas, LED low voltage lighting and drip irrigation.

As a second-generation master planner, I have been responsible for collaborative designs on projects with up to 3,200 homesites, including monumentation and way finding signage, clubhouses and pools with towers and slides, tennis and pickleball courts, trails and wilderness markers, parks with lighted sports fields, vendor and scoreboard signage, food sales and restrooms and many other amenities.

I am a professional consultant with over forty years in sales experience, a genuine interest in others, and aptitude in sales that goes back three generations. My most important attributes are a depth of knowledge in both the maintenance and construction of elements of the landscape field, I have outstanding creativity, and a great can-do-attitude.

I am an individual that wants to lead and mentor team members, and work closely with your best customers, business owners and managers to shape and grow your business in the commercial, healthcare, municipal, multi-family, amenities and resort-oriented markets.

What I can offer, as my experience is quite diverse:

- 3D design and rendering with Structure Studios software (Pool Studio)
- High-end residential design/build with Land FX and Pool Studio software
- Experience with Coastal Source products for audio & lighting systems
- Sr. Landscape Architect for WG Pitts Architecture, Inc. – Big corporate clients
- Review board consultant for The Plantation at Ponte Vedra (multi-million-dollar homes)
- Owner/operator of a landscape design/build and maintenance company for two decades with responsibility for millions of dollars of properties.
- Instructor of Landscape Design – Duval County Public Schools providing Community Adult Education over three decades
- A hands-on builder of custom water features using Aquascape systems

- A hands-on installer of Kichler LED low voltage lighting systems
- A hands-on installer of large landscape and irrigation projects for the FDOT
- An inspector of landscape installations and maintenance for FDOT

Roster of Daily Duties Expected

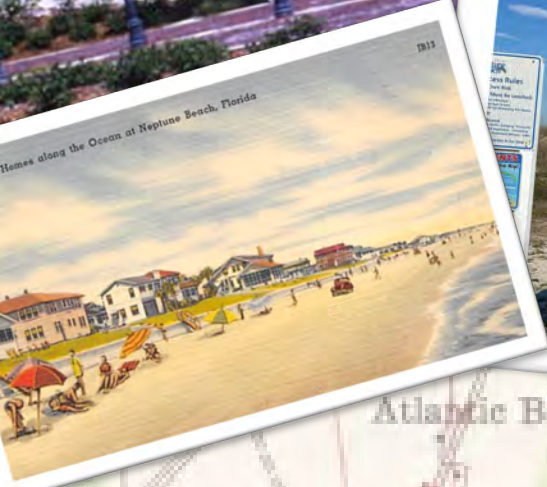
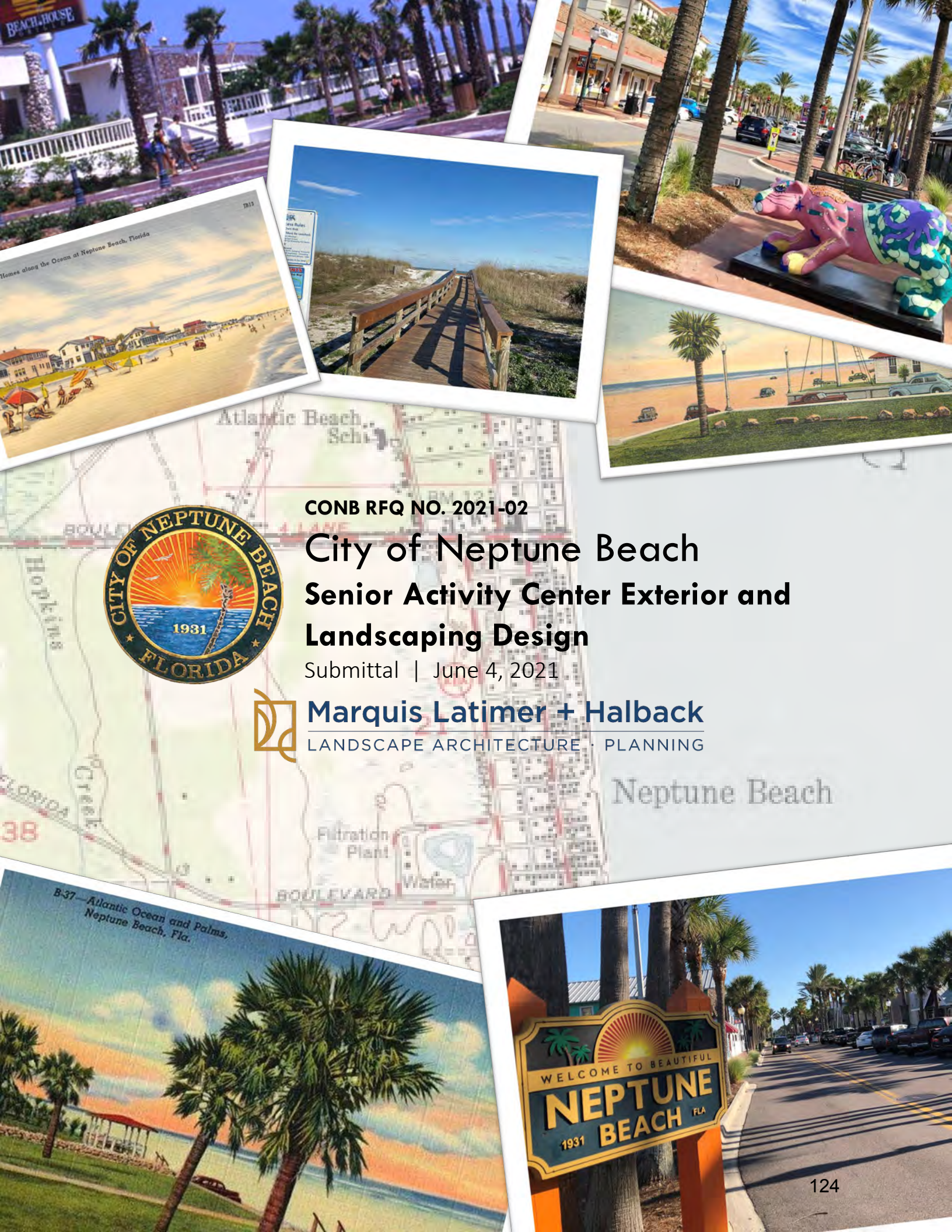
- Engage co-workers, customers and prospects in landscape consultation and design
- Participate in and/or prepare landscape plans
- Generate and present landscape designs and proposals
- Work closely with field operations in delivery of landscape projects as client and company advocate
- Share and teach as a mentor to the youth of our profession

Qualifications Provided

- Thirty-four years of experience and in-depth knowledge of landscaping, hardscaping, and design
- Five decades of sales experience
- Positive attitude and smart worker
- ACAD 2018 experience going back to R14 (over twenty years)
- Bachelor's degree in Landscape Architecture 1996 UF and environmental studies at UGA 87
- Familiarity with CRM software; using various apps; Linked In, Twitter, Facebook, Instagram

Expectations of your Company

- Excellent work environment
- Team work is promoted
- Full-Time position
- Excellent pay (negotiable upon employment)
- Weekly or bi-weekly pay
- Paid vacation/personal time
- Use of company car or mileage reimbursement .545/mile if travel required
- Opportunities for advancement
- My own office and ACAD station with support of a large format plotter
- Opportunity to teach/mentor in the following subjects:
 - Tree planting, selection and pruning
 - Irrigation
 - Lighting
 - Fertilizers and BMPs
 - Maintenance equipment and their proper upkeep
 - Planting techniques and Florida Friendly planting
 - Water features
 - Pavers 101
 - Retaining walls 102
 - Pools and spas 103
 - How to write a proposal for services and not go broke



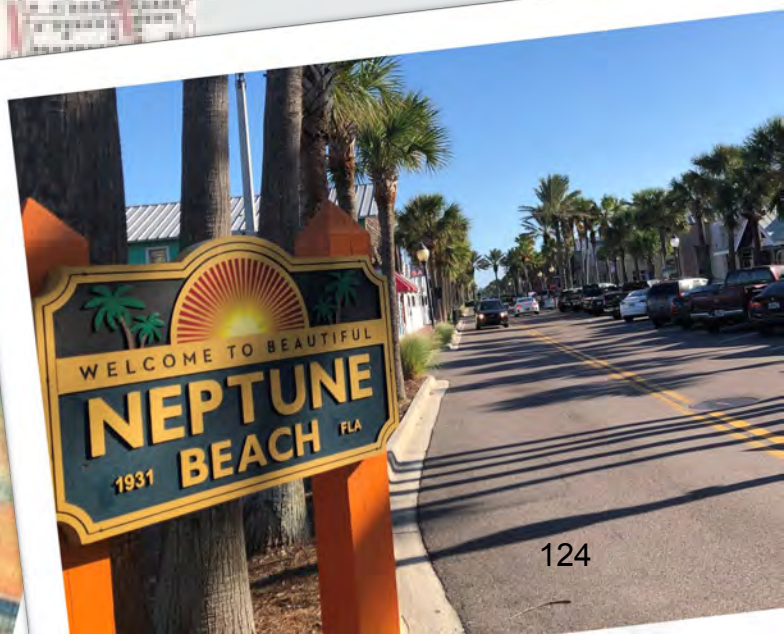
CONB RFQ NO. 2021-02

City of Neptune Beach Senior Activity Center Exterior and Landscaping Design

Submittal | June 4, 2021



Marquis Latimer + Halback
LANDSCAPE ARCHITECTURE · PLANNING





RFQ TRANSMITTAL MEMORANDUM

RFQ Number: CONB RFQ NO. 2021-02
Re: Senior Activity Center Exterior and Landscaping Design
Date: 6/4/2021

Introduction

The following document includes a Letter of Interest, Statement of Qualifications, and required forms in response to CONB RFQ NO. 2021-02 Senior Activity Center Exterior and Landscaping Design.

Submitted By: Marquis Latimer + Halback, Inc.

Primary Contact: Jeremy Marquis, CEO + Principal

Mailing Address: 34 Cordova Street, Suite A; St. Augustine, FL 32084

Phone Number: 904.825.6747

Email Address: Jeremy@halback.com

<ESP>



4 June 2021

Stefen A.B. Wynn, M.P.A., City Manager
 City of Neptune Beach
 116 1st Street
 Neptune Beach, Florida 32266

**Re: CONB RFQ NO. 2021-02
 Qualifications for the ML+H Team for the
 Senior Activity Center Exterior and Landscaping Design**

Dear Mr. Wynn and Team,

Thank you for the opportunity to submit the qualifications of **Marquis Latimer + Halback, Inc.** Our firm includes **Award Winning Experience + Local Understanding**, and we look forward to the opportunity to serve our neighbors in Neptune Beach.

As a brief introduction, ML+H is a small, specialized design firm in St. Augustine, Florida, providing a *hands-on, public-participation approach* to small- and large-scale multi-discipline projects. We offer landscape architecture, planning, urban design and project management services. We are excited to see this project from the City of Neptune Beach, as we believe **community centers are critical gathering spaces for a thriving neighborhood.**

Our team is composed of the following ML+H Team Lead and three trusted colleagues:

- **COMMUNITY ENGAGEMENT + SITE PLANNING / LANDSCAPE ARCHITECTURE**
Jeremy Marquis, RLA, Team Lead: Our team will take the lead in a dynamic community charette process (virtual or in person, based on the City's preference, as we have successfully led both formats). Our landscape architects, led by Jeremy Marquis, will guide the design for an engaging site that deals with stormwater, ADA parking, buffering, and great landscape design.
- **ARCHITECTURE** **Les Thomas, RA, Architect:** Les has worked with us on a variety of projects, including the West Augustine District Park and Community Center and the St. Augustine Amphitheatre. Like us, he listens, is creative, and helps to control budgets.
- **CIVIL ENGINEERING** **Jeremy Calloway, P.E.** (Maverick Engineering): Jeremy has worked with the ML+H crew on a number of past and current projects. The two firms are currently working on a dynamic youth camp ("Camp Sorensen") for the Florida Sheriffs Youth Ranches in Nassau County, approximately 45 minutes from Neptune Beach. He is a talented civil engineer with effective permitting relationships with the SJRWMD and others.
- **SURVEYING** **Jason Boatwright, PSM** (Boatwright Land Surveyors): Jason is working with us on Camp Sorensen as well as projects across Duval County. His team is cost effective, yet very thorough.

The enclosed document addresses the items requested in the RFQ, specifically focused on questions from the ranking criteria:

Page 2 of 2

SECTION 1: *Successful completion of projects of comparable scope and complexity with a government agency within at least the last five years (20)* Approximately **35% of our firm's work is with municipal entities**, including the City of St. Augustine (various projects, including the Visitor Information Center), City of Fernandina Beach (various projects, including the upcoming Amelia Riverfront Park), City of High Springs (Market Square master plan for the CRA), City of Gainesville (Reserve Park and the upcoming Unity Park), the City of Edgewater (the new Whistle Stop Park), City of Jacksonville (JAX Chamber Urban Park, in collaboration with the JAX Chamber), and the City of Daytona Beach (the Riverfront Esplanade currently under construction). Additionally, we are continuing consultants for the University of Florida, University of West Florida, and FAMU. **We would love to add Neptune Beach to this list!**

SECTION 2: *Experience in designing tasteful landscaping elements for Municipal Buildings and/or Community Centers (20)* Our firm and team has experience with both public and private community centers. On the municipal side, we have completed tasteful...but maintenance friendly...landscapes for the West Augustine Community Center (St. Augustine), St. Johns County Health Department, Daytona Beach Riverfront Esplanade buildings (under construction), the UF/Whitney Laboratory Research Village (Marineland), and two gardens for the UF/Historic St. Augustine at Government House and Ribera Courtyard. Our **commitment to great design with an understanding of Florida-Friendly, resilient, native, and maintenance issues** lead to proven solutions that are standing the test of time (and a hurricane or two).

SECTION 3: *Workload and availability (10)* We are eager and ready to move forward! Our team has approximately 30% availability in July and 50% availability in August.

SECTION 4: *Familiarity with local conditions and project understanding (10)* We have performed a preliminary site inspection, and we applaud the incorporation of an open community space adjacent to a more restricted access site with the Public Works Department. Adequate **buffering** from this facility should be considered. The **views** across the parking lot to the **Intracoastal Waterway**, as well as the impact from storm events, should both be incorporated in a **resilient, site-based landscape**. We understand that this is a design focused on creating an even more **inviting "curb appeal"** with a **new front porch** and **attractive parking area**, which will help to further this neighborhood asset. The landscape can also help "ground" the modular building, creating an additional sense of permanence.

SECTION 5: *Past performance/references from similar municipalities (10)* We are pleased to have included references from our area municipal clients, and we invite you to reach out!

SECTION 6: *Willingness to meet the project's time and budget constraints (10)* On time and on budget is easy to say, but hard to do! Our team is proud of our track record with the City of St. Augustine, University of Florida, and others, and we are committed to delivering the design services within the range identified in the RFQ. We will also move efficiently through the schedule we will develop with the City.

SECTION 7: *Firm and key personnel appear licensed under Florida Statutes to perform the professional services (10)*

SECTION 8: *Firm and key personnel operate an office located in or within Greater Duval County including the counties of Clay, St. Johns, Nassau and Baker (10)* All team member offices are in either **St. Johns or Duval counties**.

In this assignment, we will strive to exceed your expectations! We look forward to doing so!


Jeremy Marquis, RLA, LEED AP BD+C
Principal + CEO



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Section 1 | Government Agency Projects Completed within the Last Five Years

Approximately **35% of our firm's work is with municipal entities**, including the City of St. Augustine (various projects, including the Visitor Information Center), City of Fernandina Beach (various projects, including the upcoming Amelia Riverfront Park), City of High Springs (Market Square master plan for the CRA), City of Gainesville (Reserve Park and the upcoming Unity Park), the City of Edgewater (the new Whistle Stop Park), City of Jacksonville (JAX Chamber Urban Park, in collaboration with the JAX Chamber), and the City of Daytona Beach (the Riverfront Esplanade currently under construction). Additionally, we are continuing consultants for the University of Florida, University of West Florida, and FAMU. **We would love to add Neptune Beach to this list!**

UF/HISTORIC ST. AUGUSTINE
RIBERA HOUSE COURTYARD

Revitalizing a Historic Landscape with a Focus on Public Education



The reimagined Ribera House Courtyard, in downtown St. Augustine, provides shaded seating, period gardens, and interpretive signage for visitors. The estate and adjacent gardens help tell the story of life during the First Spanish Period in St. Augustine. Marquis Latimer + Halback, Inc. worked to reconstruct the courtyard and design interpretive materials that educate visitors on the history of the home and garden.

CLIENT/LOCATION	YEAR COMPLETED	SIZE
University of Florida St. Augustine, FL	2020	3,600 square feet



ST. AUGUSTINE GOVERNOR'S HOUSE
LANDSCAPE REHABILITATION

Renovating the Heart of the City



Marquis Latimer + Halback, Inc. has developed a comprehensive landscape and hardscape improvement plan for the 1-block site. ML+H has organized the event courtyard as an appropriate first impression with a series of cut coral pavers and coquina concrete, accented with terra cotta planters. Throughout the site, historically appropriate plant species and native materials, celebrating the historic evolution of the site have been featured. Additionally, the rear plaza with historic fountain has been re-envisioned to reflect the Flagler-era landscape aesthetic.

CLIENT/LOCATION	YEAR COMPLETED	SIZE
University of Florida St. Augustine, FL	2018	1.15 acres



WHISTLE STOP PARK
A Revitalized Park for Edgewater



Marquis Latimer + Halback, Inc. provided master planning and landscape architecture service for a re-purposed neighborhood park in Edgewater, Florida. The park, situated adjacent to the major railway, required numerous event and recreational spaces including several multi-use recreational fields, baseball & softball fields, sand volleyball courts, and handball courts. The park's surroundings also create its story. Several of the designed elements, including all entryways, splash pad, and promenade, help celebrate the locomotive culture.

CLIENT/LOCATION	YEAR COMPLETED	SIZE
City of Edgewater Edgewater, FL	2018	14 acres



MARKET SQUARE MASTER PLAN

A Central Gathering Place in the Heart of High Springs



Marquis Latimer + Halback, Inc. designed a master plan for Market Square in the City of High Springs. The aim of the Market Square master plan is to develop a vision for a central gathering space in the heart of High Springs that interconnects the community, visitors, and businesses. Currently, the site is an abandoned railroad right-of-way. Due to its central location to the Town and the opportunity to be part of the County’s “Rails to Trails” network, there are a number of programming and community events that can happen in the space.

CLIENT/LOCATION	YEAR COMPLETED	SIZE
City of High Springs CRA High Springs, FL	2019	3.02 acres



RESERVE PARK

Honoring Service through Recreation



A large fitness path connects the varied programmatic offerings, creating a park that is both diverse, yet cohesive. Its proximity to the U.S. Army Reserve Center gives the park its aesthetic narrative. The numerous obstacles and fitness areas create a welcoming and active recreation space for the City of Gainesville.

CLIENT/LOCATION	YEAR COMPLETED	SIZE
City of Gainesville Wild Spaces Public Places Gainesville, FL	2020	4.35 acres



UWF HISTORIC TRUST MUSEUM PLAZA

Engaging the Visitor + Telling Pensacola’s Story



Having been retained by the University of West Florida Historic Trust, Marquis Latimer + Halback, Inc. developed a master plan and design to create an engaging urban plaza that replaces a parking lot in the center of historic Pensacola. Program elements include a civic green, accessible pathways, archeology exhibit, events stage, interpretive play area, and revitalized streetscapes. The plaza tells the story of the ‘City of Five Flags’, providing a new civic engagement space, while knitting together the TT Wentworth State Museum with the Historic Pensacola Village.

CLIENT/LOCATION	YEAR COMPLETED	SIZE
University of West Florida Historic Trust Pensacola, FL	2018	1.6 acres





GOVERNMENT AGENCY PROJECTS

MAVERICK ENGINEERING

UNIVERSITY OF FLORIDA WHITNEY LABORATORY RESEARCH VILLAGE

An Educational Eco-Community



While serving as VP of MDG and in partnership with Marquis Latimer + Halback, Inc., we were tasked with developing a “research village” to serve visiting professors, students, and small on-site conferences housing in a series of cottages. The design showcases the best of sustainable resilient site and architectural design, influences by Florida vernacular architecture and striking views of the Intracoastal Waterway. Intermixed in the cottages are a series of outdoor learning environments, providing group and private study areas, along with areas for relaxation and contemplation.

CLIENT/LOCATION	YEAR COMPLETED	SIZE
University of Florida Marineland, FL	2019	0.70 acres



CAMP SORENSEN

Engaging And Developing Our Youth



LES THOMAS ARCHITECT



In partnership with Marquis Latimer + Halback, Inc., Les Thomas Architect, Inc., and Boatwright Land Surveyors, Inc., this project consisted of renovating a former retreat center into a youth camp in order to provide expanded youth camping programs in Northeast Florida. The summer camping programs teach boys and girls team-building activities, while having fun with volunteer deputies. The camp also offers programming related to leadership, diversity, athletics, and team-building through community partnerships. Improvements included the addition of a 6-lane pool, three new structures, a kayak launch, and many hardscape improvements.

CLIENT/LOCATION	YEAR COMPLETED	SIZE
Fl. Sheriffs Youth Ranches Boys Ranch, FL	Est. 2021	122 acres



CITY OF GREEN COVE SPRINGS SPRING PARK

A Revitalized Historical Landmark



While serving as VP of MDG, Jeremy served as lead consultant of a multi-disciplinary team tasked with managing a \$1.2 million dollar construction budget to renovate and expand the City’s historic park facilities. The scope included rebuilding the existing pool, constructing a new two-story pavilion, a new water splash feature, and an enhanced rock outfall for the mineral spring feeding the 135,000 gallon pool as it flows down the spring run to the St. Johns River. The enhancement of Spring Park was a key piece of redeveloping the entire downtown historic district.

CLIENT/LOCATION	YEAR COMPLETED	SIZE
City of Green Cove Springs Green Cove Springs, FL	2017	2.10 acres





Section 2 | Municipal Buildings and Community Centers

Our firm and team has experience with both public and private community centers. On the municipal side, we have completed tasteful...but maintenance friendly...landscapes for the West Augustine Community Center (St. Augustine), St. Johns County Health Department, Daytona Beach Riverfront Esplanade buildings (under construction), the UF/Whitney Laboratory Research Village (Marineland), and two gardens for the UF/Historic St. Augustine at Government House and Ribera Courtyard. Our **commitment to great design with an understanding of Florida-Friendly, resilient, native, and maintenance issues** lead to proven solutions that are standing the test of time (and a hurricane or two).

ABOVE | West Augustine District Park, St. Augustine, FL



MUNICIPAL BUILDINGS + COMMUNITY CENTERS

MARQUIS LATIMER + HALBACK

WEST AUGUSTINE DISTRICT PARK

A New Beginning for a Diverse Neighborhood



As the prime consultant for the theming, design, and project management for this district park and community center, Marquis Latimer + Halback, Inc. developed a master plan and design prototype that is being used for other underserved areas across the County. The park offers an 18,000 sq. ft. community center, pool, interactive water feature, and competition and multi-purpose recreation fields. The prototype developed by the Consultant, integrates specific elements of the neighborhood into the design and furnishings. The 'neighborhood street' of the community center building becomes the axis that connects the recreational areas of the park. Proposed subconsultant Les Thomas served as the architect on this project.

CLIENT/LOCATION

St. John's County Board of Commissioners
West Augustine Community Redevelopment Area
St. Augustine, FL

YEAR COMPLETED

2012

SIZE

63 acres



JAX CHAMBER INTERNATIONAL PLAZA

Downtown's New Front Door



The Chamber of Commerce headquarters has been transformed into a progressive, forward-looking urban landscape and gateway to downtown. Multi-functional gathering spaces and plazas surround the property, while a contemporary landscape of native plant material, colorful video wall, sculpture garden, and plaza of international flags enliven the experience.

CLIENT/LOCATION

Jacksonville Regional Chamber of Commerce
City of Jacksonville
Jacksonville, FL

YEAR COMPLETED

2016

SIZE

0.44 acres
1 city block



ST. JOHNS COUNTY HEALTH DEPARTMENT

A New Sustainable Institution



Marquis Latimer + Halback created a complete landscape and irrigation plan for the St. Johns County Health Department Complex. Numerous retention ponds and swales were created to both aid in the flow and filtration of runoff from the site, as well as to create a varied and intriguing landscape. A native plant palette was also used to quickly establish the foliage and plantings in the area, allowing a fully grown look in a shortened time period.

CLIENT/LOCATION

St. Johns County Board of Commissioners
St. Johns County, FL

YEAR COMPLETED

2015

SIZE

17 acres





MUNICIPAL BUILDINGS + COMMUNITY CENTERS

MARQUIS LATIMER + HALBACK

ST. JOHNS COUNTY PUBLIC WORKS COMPLEX

Functional Sustainability



Marquis Latimer + Halback, Inc. created a complete landscape and irrigation plan for the new St. Johns County Public Works Complex. The design blends both form and function. Sustainable best management practices and other green techniques were used. The design aimed to create both a functional landscape for County staff as well as an attractive space for citizens and residents.



CLIENT/LOCATION

St. John's County Board of Commissioners
St. Johns County, FL

YEAR COMPLETED

2018

SIZE

25.8 acres

ST. AUGUSTINE AMPHITHEATRE & ARBORETUM

Legacy Beneath the Stars



As the prime consultant, Marquis Latimer + Halback, Inc. provided a program, master plan, theme development, complete construction documents, and construction observation. Redeveloped as a cultural and heritage destination, the new 4,100-seat outdoor performing arts amphitheater was originally built as the home of the State play 'Cross & Sword'. The facility includes a 15,000 sq. ft stage and back-of-house structure, partial covered seating, and patron services facilities. The site is sculpted into a coastal oak hammock and includes an interpretive arboretum. Les Thomas served as the architect for this project.



CLIENT/LOCATION

St. Johns County Board of Commissioners
St. Augustine, FL

YEAR COMPLETED

2006

SIZE

12.9 acres

ST. AUGUSTINE EQUESTRIAN CENTER

Building Community through Recreation



Marquis Latimer + Halback, Inc. developed the master plan for this 28-acre Equestrian Training Facility that accommodates four full-size training and competition rings. This unique facility, which has the ability to serve as a community evacuation center for large hooved animals, also includes stables, a community center building, and a playground and picnic area. Coordination with user groups, such as the St. Johns County Horse Council, and the development of the overall theme and concept were part of Marquis Latimer + Halback, Inc.'s responsibility in the development of the overall Master Plan and the coordination of engineering and architectural elements.



CLIENT/LOCATION

St. Johns County Board of Commissioners
St. Augustine, FL

YEAR COMPLETED

2004

SIZE

28 acres



Section 3 | Workload and Availability

We are eager and ready to move forward! Our team has approximately 30% availability in July and 50% availability in August.

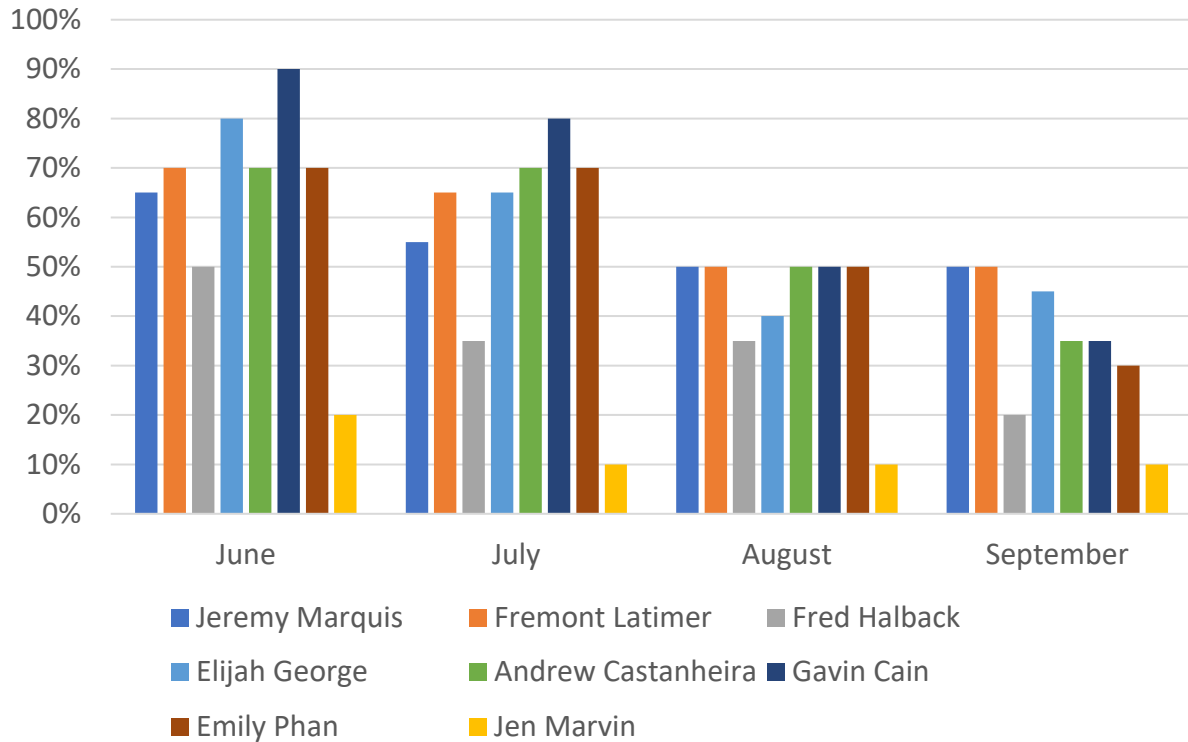
ABOVE | Market Square Master Plan, High Springs, FL

WORKLOAD AND AVAILABILITY

Marquis Latimer + Halback, Inc. includes six (6) Registered Landscape Architects and two (2) landscape designers who are prepared to lend their expertise and skill to enhance the Neptune Beach Senior Activity Center.

The firm is diligent in planning and assigning workloads to ensure the appropriate staff is readily available.

WORKLOAD: WE ARE READY





Section 4 | Familiarity with Local Conditions and Project Understanding

We have performed a preliminary site inspection, and we applaud the incorporation of an open community space adjacent to a more restricted access site with the Public Works Department. Adequate buffering from this facility should be considered. The views across the parking lot to the Intracoastal Waterway, as well as the impact from storm events, should both be incorporated. We understand that this is a design focused on creating an even more inviting “curb appeal” with a new front porch and attractive parking area, which will help to further this neighborhood asset. The landscape can also help “ground” the modular building, creating an additional sense of permanence.

LOCAL CONDITIONS AND PROJECT UNDERSTANDING

We are excited to see this project from the City of Neptune Beach, as we believe **community centers are critical gathering spaces for a thriving neighborhood.**



PRE DESIGN / COMMUNITY ENGAGEMENT

A minimum of two (2) community meeting/design charrettes to help build trust with residents within the neighborhood.

Our team will take the lead in a dynamic community charrette process (**virtual or in person**, based on the City's preference, as we have successfully led both formats). We suggest the first meeting is on site with the residents as a fun, drawing-driven process. We even plan to bring an **activity for kids** to get engaged, similar to one we used with the City of Edgewater for the new Whistle Stop Park (opened in 2019).



DESIGN (ARCHITECTURAL) FOR IMPROVEMENTS

- *Porch Roof should have a pitch to it so that it fits the character of the neighborhood*
- *Electrical to include ceiling fans, pathway lighting and entry lighting*
- *Ingress/egress with full ADA accessibility from all building exits*

Les Thomas and the team will work on creating an open porch hat will include the ceiling fans and lighting noted in the RFQ. Our team has created a number of exterior gathering and open spaces including the Visitor Information Center (St. Augustine), West Augustine Community Center, and Camp Sorensen (Nassau County).





DESIGN (SITE) FOR IMPROVEMENTS

- *Parking Lot with ADA accessibility and required handicapped parking spaces and routes*
- *Stormwater including site, parking, and building roof drain connections*
- *Landscaping and irrigation*
- *Buffering Requirements as may be required by Code*

We have performed a preliminary site inspection, and we applaud the incorporation of an open community space adjacent to a more restricted access site with the Public Works Department. Adequate **buffering** from this facility should be considered.

The **views** across the parking lot to the **Intracoastal Waterway**, as well as the impact from storm events, should both be incorporated in a **resilient, site-based landscape**.

We understand that this is a design focused on creating an even more **inviting “curb appeal”** with a **new front porch** and **attractive parking area**, which will help to further this neighborhood asset. The landscape can also help “ground” the modular building, creating an additional sense of permanence.



PERMITTING

- *SJRWMD may require a permit based on the amount of new impervious surface*
- *Permitting with other relevant agencies as needed*

Jeremy Calloway (Maverick Engineering) will be leading the civil engineering and permitting for the ML+H Team. He has worked with the ML+H crew on a number of past and current projects. The two firms are currently working on a dynamic youth camp (“Camp Sorensen”) for the Florida Sheriffs Youth Ranches in Nassau County, approximately 45 minutes from Neptune Beach. He is a talented civil engineer with effective **permitting relationships with the SJRWMD and others**.

In addition to the permitting requirements, we believe this landscape can be a wonderful **example project for a UF/IFAS Florida Friendly Yard** and many of the SJRWMD goals for low impact development.



SURVEYING

- *It’s anticipated that a new boundary and topographic survey will be necessary.*

We are pleased to have Boatwright Surveying, based in Jacksonville Beach, joining us for the project. They have worked with us on a number of recent projects, including Camp Sorensen.

PROPOSED SCHEDULE

June

Public Engagement + Pre-Design
Surveying

July

Design
2nd Public Meeting

August

Finalize Design
Permitting

(final schedule to be developed with the City and may be impacted by permit reviews)



Section 5 | Past Performance/References

We are pleased to have included references from our area municipal clients, and we invite you to reach out!

ABOVE | Amelia Riverfront Park, Fernandina Beach, FL



City of St. Augustine Continuing Contract

Reuben Franklin, Public Works Director
City of St. Augustine
PO Box 210
St. Augustine, FL 32085
904.209.4279
rfranklin@citystaug.com



City of St. Augustine Continuing Contract

Amy Skinner, Deputy Director Planning and Building
City of St. Augustine
PO Box 210
St. Augustine, FL 32085
904.209.4320
askinner@citystaug.com



City of Fernandina Beach Continuing Contract

Dale Martin, City Manager
City of Fernandina Beach
204 Ash Street
Fernandina Beach, FL 32034
904.310.3101
dmartin@fbfl.org



City of Jacksonville Arlington Façade Guidelines

Karen Nasrallah, Redevelopment Manager
City of Jacksonville
Office of Economic Development
117 W. Duval Street, Suite 275
Jacksonville, FL 32202
904.255.5449
KarenN@coj.net



Section 6 | Willingness to Meet Time and Budget Constraints

On time and on budget is easy to say, but hard to do! Our team is proud of our track record with the City of St. Augustine, University of Florida, and others, and we are committed to delivering the design services within the range identified in the RFQ. We will also move efficiently through the schedule we will develop with the City.

ABOVE | UF/Historic St. Augustine Ribera House Courtyard, St. Augustine, FL

SCHEDULE AND BUDGET

Marquis Latimer + Halback (ML+H) has a successful track record of projects that are **completed on time and in budget**. This is due in large part to the commitment of quality control. As simple as this is, we train our team to keep a checklist of Design Standards, Client requests, previous review comments, and the like.

From our previous experience, we understand the need for an **expedient process**. Clear and frequent communication is key:

- ML+H develops a schedule for each project, establishing deliverables and intermediate deadlines. ML+H uses an **Excel-based Gantt chart** to clearly show parallel and successive steps.
- Additionally, an important component of a successful project is creating and holding to a project schedule that is determined in **direct consultation with the Owner for major deadlines and, many times, public board or committee meeting schedules**. As an example, on the *Daytona Beach Riverfront Esplanade*, the ML+H team has successfully met every deadline, including deadlines for City Commission presentations, along with coordinating the entire project team for this highly visible project.
- ML+H has **weekly firm meetings** to review all projects, and the firm utilizes a series of internal minor and major deadlines to ensure proper adherence to the project schedule.
- **Progress reports** are prepared every two weeks for large projects and every month for smaller projects. We typically recommend a similar frequency for team and/or Owner project meetings. To continue the example of *Daytona Riverfront Esplanade*, we have a team meeting every 2 weeks on Wednesdays at 1pm, followed by a 2pm meeting with the Brown Riverfront Esplanade Foundation. Clear minutes and highlighted tasks keep the team and Owner on the right track.
- The reports will define the status of the work plan, include the latest schedule, and quantify production progress in terms of percent of completion by work package and discipline. Our commitment and proven track record: We keep projects on time and in budget.

We are committed to meeting all time and budget requirements for the City.

We believe that our “on time” commitment should be reflected directly in the contract. We work with each client to include a project schedule in “black and white” within each task order.



Section 7 | Firm and Key Personnel Resumes and Licenses

ABOVE | JAX Chamber, Jacksonville, FL



Marquis Latimer + Halback
LANDSCAPE ARCHITECTURE · PLANNING

JEREMY MARQUIS, RLA, ASLA, LEED AP BD+C

Principal

34 Cordova Street, Suite A, St. Augustine, Florida 32084 | 904.540.6940 (c) | jeremy@halback.com

As principal-in-charge, Jeremy Marquis has led the firm in the successful design of spaces ranging from private gardens to college campuses. His attention to detail and innovative solutions have resulted in award winning projects that have been recognized by the Florida Chapter of the American Society of Landscape Architect, the Florida Trust for Historic Preservation and the University of Florida.

In addition to his design acumen, Jeremy has developed an excellent reputation for leadership and building consensus within the design team as well as with the public. Jeremy is a past member of the St. Augustine Historic Architecture Review Board and a frequent guest juror at the University of Florida.



Professional Registrations

Registered Landscape Architect, State of Florida, License #LA6667110
LEED AP BD+C (Leadership in Energy and Environmental Design)
Accredited Professional, Building Design + Construction

Education

Bachelor of Landscape Architecture, University of Florida,
summa cum laude

Professional Memberships

American Society of Landscape Architects, member

Career History

2014 – Present	Principal + President Marquis Latimer + Halback, Inc. St. Augustine, Florida
2010 – 2014	Principal + Vice President Marquis Halback, Inc. St. Augustine, Florida
2006 – 2010	Associate Halback Design Group, Inc. St. Augustine, Florida

Boards and Committees

Historic Architectural Review Board, City of St. Augustine,
member 2014 – 2016
JAX Chamber Board of Governors, 2012-2016
2012-2014 Downtown Revitalization Subcommittee
2014-2016 Sports and Entertainment Subcommittee

Awards and Honors

University of Florida Gator 100 (2019, 2020, 2021)
*One of the top 100 fastest growing
Gator owned businesses*

Florida Trust for Historic Preservation Significant Achievement -
Historic Landscape (2019)
*University of West Florida Historic Trust Museum Plaza,
Pensacola, Florida*

Florida Chapter ASLA Award of Excellence (2016),
St. Augustine Historic Streetscape Rehabilitation

2015 Outstanding Young Alumni, University of Florida,
College of Design, Construction, and Planning

2013 University of Florida 30 Under 30 Nominee,
Department of Landscape Architecture

Florida Trust for Historic Preservation Significant Achievement -
Historic Landscape (2015)
Historic Streetscapes Rehabilitation, St. Augustine, Florida

Florida Chapter ASLA Award of Honor
Colonial Quarter, St. Augustine, Florida

Florida Chapter ASLA Award of Merit (2013)
*Transit in Parks: Reconnecting the Castillo and
the Bayfront, St. Augustine, Florida*

American Society of Landscape Architects
National Award of Honor
Downtown Community Corridor, Alachua, Florida

Florida Chapter ASLA Award of Merit (2008)
*Oakland/Fairfield Redevelopment Initiative,
Jacksonville, Florida*

Sigma Lambda Alpha, member, University of Florida,
landscape architecture honor society

Eagle Scout

Lectures

Designing & Implementing a Living History Museum Experience,
Florida Trust for Historic Preservation
Aviles Street Rehabilitation on a Dime,
Florida Chapter American Public Works Association
Public / Private Partnerships: Lessons from Restoration in the
Nation's Oldest City,
Florida Chapter ASLA



34 Cordova Street, Suite A, St. Augustine, Florida 32084 | 904.588.5389 (c) | fremont@halback.com

FREMONT LATIMER, RLA, ISA Principal



Education
Master of Landscape Architecture, University of Florida
Bachelor of Arts: Classical Civilizations, Colby College

Fremont Latimer has an extensive background working in the green industry. An in-depth knowledge of arboriculture, horticulture and landscape management enables Fremont to design landscapes that are as functional as they are beautiful. A love of plants keeps him at the fore-front of planting design, resulting in stunning yet sustainable solutions.

Fremont has experience designing for a wide variety of projects; health care, resorts, commercial office parks, CDDs & HOAs, public streetscapes, golf courses, historic cemeteries and residential.

Professional Registrations

Landscape Architect, State of Florida, License #LA6667218
Certified Arborist, International Society of Arboriculture,
State of Florida, License #FL5480A

Related Project Experience

St. Johns County Public Works Department, St. Augustine, FL
Role: Project Manager
University of West Florida Historic Trust Museum Plaza, Pensacola, FL
Role: Principal (Construction Administration)
UF/Historic St. Augustine Government House, St. Augustine, FL
Role: Design + Construction Administration
Amelia Riverfront Park Master Plan, Fernandina Beach, FL
Role: Arboriculture, Landscape Architecture
High Springs CRA Market Square Master Plan, High Springs, FL
Role: Concept Design



34 Cordova Street, Suite A, St. Augustine, Florida 32084 | 904.826.5716 (c) | elijah@halback.com

ELIJAH GEORGE, RLA, ASLA, ISA Project Manager



Education
Master of Landscape Architecture, University of Florida
Minor in Urban & Regional Planning
Bachelor of Science in Advertising, University of Florida

Elijah was born, raised and educated in Gainesville, Florida where he discovered his design career. He continued his design career in Los Angeles. He has worked on a variety of project types including adaptive reuse development, multi family housing and studio lot master planning.

Elijah is an advocate for the restorative power of nature and is passionate about designing landscapes that both enrich the human environment and the natural systems which we depend on.

Professional Registrations

Landscape Architect, State of Florida, License #LA6667934
Certified Arborist, International Society of Arboriculture,
State of Florida, License #FL5927A

Related Project Experience

UF/Historic St. Augustine Ribera House Courtyard, St. Augustine, FL
Role: Site Design + Construction Administration
Daytona Beach Riverfront Esplanade, Daytona Beach, FL
Role: Site Design
Unity Park, Gainesville, FL
Role: Site Design + Construction Administration
High Springs Market Square Master Plan, High Springs, FL
Role: Site Design



FREDERICK HALBACK, FASLA, RLA
Senior Principal



Education

Bachelor of Landscape Architecture,
University of Florida

Professional Registrations

Registered Landscape Architect
State of Florida, License #519

Related Project Experience

Visitor Information Center Multi-Modal Transportation Facility

Location: St. Augustine, FL

Role: Project Manager, Design Lead

West Augustine District Park

Location: St. Augustine, FL

Role: Master Planning + Layout

Downtown Improvements District Streetscapes

Location: St. Augustine, FL

Role: Schematic Design



GAVIN CAIN, RLA, ASLA
Senior Associate



Education

Bachelor of Landscape Architecture,
University of Florida
Summa cum laude

Professional Registrations

Registered Landscape Architect
State of Florida, License #LA6667142

Related Project Experience

May Street Gateway Intersection

Location: St. Augustine, Florida

Role: Design (Construction Documents)

Daytona Beach Riverfront Esplanade

Location: Daytona Beach, FL

Role: Planting + Irrigation Design

San Sebastian Mixed-Use Development

Location: St. Augustine, FL

Role: Project Management + Master Planning + Design



ANDREW CASTANHEIRA, RLA
Associate



Education

Master of Landscape Architecture,
University of Florida
Bachelor of Science in Finance + Real Estate
Florida State University

Professional Registrations

Registered Landscape Architect
State of Florida, License #LA6667527

Related Project Experience

UF/Historic St. Augustine Ribera House Courtyard

Location: St. Augustine, Florida

Role: Graphics

Amelia Riverfront Park

Location: Fernandina Beach, FL

Role: Mobility Planning + Site Design

Whistle Stop Park

Location: Edgewater, FL

Role: Planning Layout + Construction Documents



10 Willow Winds Pkwy, St. Johns, Florida 32259 | 904.655.6687 (c) | jeremy@mavengineers.com

JEREMY W. CALLOWAY, P.E.

Principal

As principal-in-charge, Jeremy leads all business operations of Maverick Engineering. With over 17 years of progressive experience, Jeremy's understanding of engineering, design, project management, and leadership ensures his clients receive the highest quality customer service.

Jeremy's proactive approach to his work product has led to many successful projects over the years, which utilize his expertise in civil site design, construction plan development, construction administration and management, utility and stormwater design, quality assurance and control, and regulatory agency permitting.



Professional Registrations

Registered Professional Engineer, State of Florida, License #PE70838

Certified FDEP Stormwater, Erosion and Sedimentation Control Inspector

Education

Bachelor of Civil Engineering, Florida State University, cum laude

Professional Memberships

Leadership St. Johns, Alumni

St. Vincent's Shircliff Society

Tau Beta Pi Engineering Society

Boards and Committees

Habitat for Humanity of St. Augustine/St. Johns County
Board of Directors, 2020 - Present

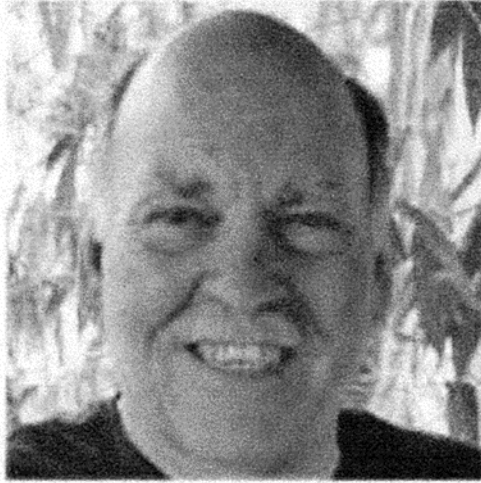
Career History

2020 – Present	Principal + CEO Maverick Engineering St. Johns, Florida
2014 – 2020	Vice President Matthews Design Group St. Augustine, Florida
2011 – 2014	Director of Construction Services Pools by John Clarkson Jacksonville, Florida
2010 – 2011	Senior Project Manager Northpointe Services Jacksonville, Florida
2008 – 2010	Project Engineer Donald W. McIntosh Associates Winter Park, Florida
2007 – 2008	Lead Design Engineer AVID Group Jacksonville, Florida
2004 – 2007	Project Engineer David H. Melvin Consulting Engineers Tallahassee, Florida

LES THOMAS ARCHITECT

LES THOMAS, RA Principal Architect

32 Cordova Street, St. Augustine, Florida 32084 | 904.824.9508 | lesthomasarchitect@gmail.com



Education

Bachelor of Architecture, University of Florida

Les Thomas, principal architect for Les Thomas Architect, Inc., since 1984, a general architectural practice located in downtown St. Augustine. Les has extensive experience in design and all aspects of construction document preparation and construction supervision. Of particular note is the firm's work in the historically significant city of St. Augustine where projects must comply with strict design and zoning ordinances, meet with approval of civic review boards as well as public consensus.

Les's unique eye and years of experience assure us of a structure that not only performs as it should but is also beautiful to look and experience.

Professional Registrations

Registered Architect, State of Florida, License #AR0009242

Related Project Experience

Solomon Calhoun Community Center, St. Augustine, FL

Role: Architect

Historic Downtown Parking Facility and Visitor Information Center, St. Augustine, FL

Role: Architect

Old Hastings High School Community Center, Hastings, FL

Role: Architect

St. Augustine Amphitheater, St. Augustine, FL

Role: Architect



JASON BOATWRIGHT, PSM Surveyor

1500 Roberts Drive, Jacksonville Beach, FL 32250 | 904.241.8550 (o) | jason@boatwrightland.com



Professional Registrations

Professional Surveyor and Mapper, State of Florida, License #LS7292

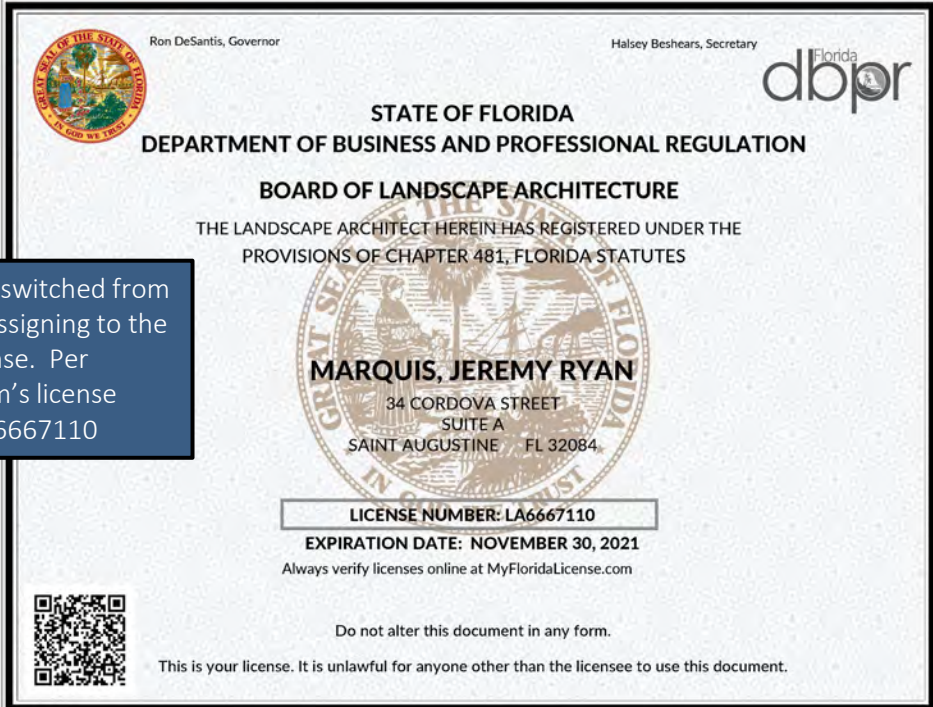
Related Project Experience

Camp Sorensen, Fl. Sheriff's Youth Ranches Boys Ranch, FL

Role: Surveyor

 **Marquis Latimer + Halback** **LICENSES**
LANDSCAPE ARCHITECTURE · PLANNING

In 2020, the DPBR switched from "LC" numbers to assigning to the Qualifier "LA" license. Per legislature, the firm's license number is now LA6667110



Ron DeSantis, Governor
Halsey Beshears, Secretary

Florida **dbpr**


STATE OF FLORIDA
DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
BOARD OF LANDSCAPE ARCHITECTURE

THE LANDSCAPE ARCHITECT HEREIN HAS REGISTERED UNDER THE PROVISIONS OF CHAPTER 481, FLORIDA STATUTES

MARQUIS, JEREMY RYAN
34 CORDOVA STREET
SUITE A
SAINT AUGUSTINE FL 32084

LICENSE NUMBER: LA6667110
EXPIRATION DATE: NOVEMBER 30, 2021
Always verify licenses online at MyFloridaLicense.com

Do not alter this document in any form.
This is your license. It is unlawful for anyone other than the licensee to use this document.



Ron DeSantis, Governor
Halsey Beshears, Secretary

Florida **dbpr**

STATE OF FLORIDA
DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
BOARD OF LANDSCAPE ARCHITECTURE

THE LANDSCAPE ARCHITECT HEREIN HAS REGISTERED UNDER THE PROVISIONS OF CHAPTER 481, FLORIDA STATUTES

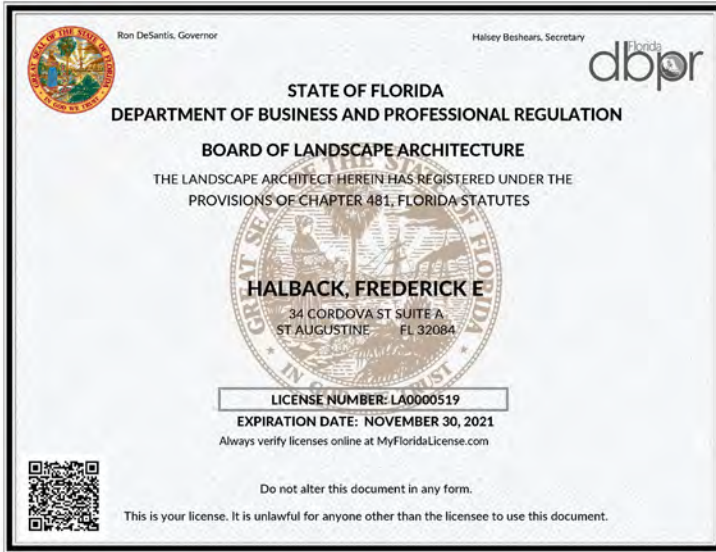
LATIMER, CHARLES FREMONT
34 CORDOVA ST SUITE A
ST. AUGUSTINE FL 32084

LICENSE NUMBER: LA6667218
EXPIRATION DATE: NOVEMBER 30, 2021
Always verify licenses online at MyFloridaLicense.com

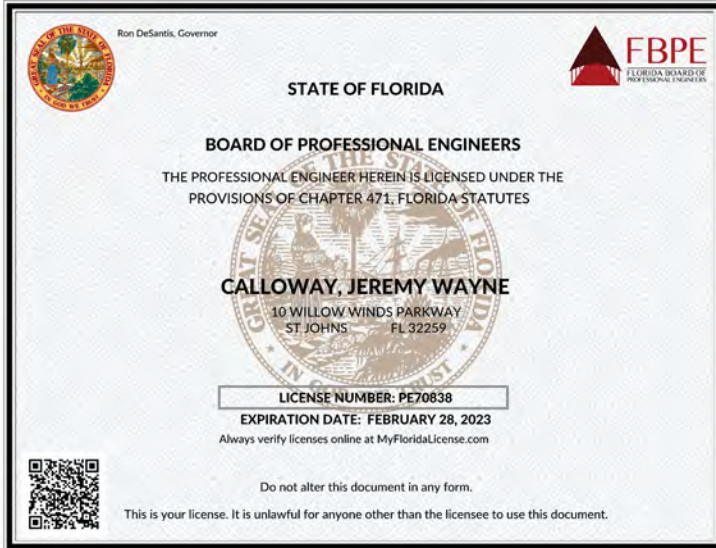
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Marquis Latimer + Halback LICENSES
LANDSCAPE ARCHITECTURE · PLANNING



SUBCONSULTANT LICENSES



LES THOMAS ARCHITECT





Section 8 | Firm and Key Personnel Office Locations

ABOVE | Visitor Information Center, St. Augustine, FL

Marquis Latimer + Halback, Inc. Creative Expertise + Local Understanding
Landscape Architecture, Planning, Site Design, and Historic Preservation

KEY PERSONNEL OFFICE LOCATIONS

The primary offices of Marquis Latimer + Halback, Inc. and our subconsultants are located within the Greater Duval County area.

The team we are proposing for this project has extensive experience in Northeast Florida, and we look forward to the opportunity to serve our neighbors.

Jeremy Marquis commits to being the point of contact to staff, allowing for easy and clear communication.



Marquis Latimer + Halback, Inc.

34 Cordova Street, Suite A
St. Augustine, FL 32084

33 miles from Neptune Beach



Maverick Engineering

10 Willow Winds Parkway
St. Johns, FL 32259

27 miles from Neptune Beach

LES THOMAS ARCHITECT

Les Thomas Architect, Inc.

32 Cordova Street
St. Augustine, FL 32084

33 miles from Neptune Beach



Boatwright Land Surveyors, Inc.

1500 Roberts Drive
Jacksonville Beach, FL 32250

4 miles from Neptune Beach



Section 9 | Required Forms

ABOVE | Reserve Park, Gainesville, FL

Sworn Statement on Public Entity Crimes
Section 287.133 (3) (a), Florida Statutes

THIS FORM MUST BE SIGNED AND SWORN TO IN THE PRESENCE OF A NOTARY PUBLIC OR OTHER OFFICIAL AUTHORIZED TO ADMINISTER OATHS.

This sworn statement is submitted to the City of Neptune Beach

by: Jeremy Marquis, CEO + Principal

Print Name and Title

for: Marquis Latimer + Halback, Inc.

Print Name of Entity Submitting Sworn Statement

whose business address is:

34 Cordova Street, Suite A

St. Augustine, FL 32084

and (if applicable) its Federal Employer Identification Number (FEIN) is: 59-3705516

If the entity has no FEIN, include the Social Security Number of the individual signing this sworn Statement.

I, the undersigned, understand that a, "public entity crime" as defined in Paragraph 287.133(1)(9)(g), Florida Statutes, means a violation of any state or federal law by a person with respect to and directly related to the transaction of business with any public entity or with an agency or political subdivision of any other state or the United States, including, but not limited to, any bid or contract for goods and services to be provided to any public entity or an agency or political subdivision of any other state or the United States involving antitrust, fraud, theft, bribery, collusion, racketeering, conspiracy, or material misrepresentation.

Further, I, the undersigned, understand that, "convicted," or "conviction," as defined in Paragraph 287.133(1)(b), Florida Statutes, means a finding of guilt or a conviction or a public entity crime, with or without an adjudication of guilt, in any Federal or State Trial Court of record relating to charges brought by indictment or information after July 1, 29189, as a result of a jury verdict, nonjury trial, or entry of a plea of guilty or nolo contendere.

I, the undersigned, understand that an, "affiliate," as defined in Paragraph 287.133(1)(a), Florida Statutes means:

- a. A predecessor or a successor of a person convicted of a public entity crime; or

- b. An entity under the control of any natural person who is active in the management of the entity and who has been convicted of a public entity crime. The term, "affiliate," includes those officers, director, executives, partners, shareholders, employees, members, and agents who are active in the management of an affiliate. The ownership by one person of shares constituting a controlling interest in another person, or a pooling of equipment or income among persons when not for fair market value under an arm's length agreement, shall be a prima facie case that one person control another person. A person who knowingly enters into a joint venture with a person who has been convicted of a public entity crime in Florida during the preceding thirty-six (36) months shall be considered an affiliate.

I, the undersigned, understand that a, "person," as defined in Paragraph 287.133(1)(e), Florida Statutes, means any natural person or entity organized under the laws of any state or of the United States with the legal power to enter into a binding contract and which bids or applies to bid on contracts for the provision of goods or services let by a public entity, or which otherwise transacts or applies to transact business with a public entity. The term, "person," includes those officers, director, executives, partners, shareholders, employees, members, and agents who are active in the management of an entity.

Based on information and belief, the statement that I have marked below is true in relation to the entity submitting the sworn statement. **[Indicate which statement applies by initialing.]**

 X Neither the entity submitting this sworn statement, nor any officers, directors, executives, partners, shareholders, employees, members, or agents who are active in the management of the entity, nor any affiliate of the entity, has been charged with and convicted of a public entity crime subsequent to July 1, 1989.

 This entity submitting this sworn statement, or one or more of its officers, directors, executives, partners, shareholders, employees, members, or agents who are active in the management of the entity, or an affiliate of the entity, has been charged with and convicted of a public entity crime subsequent to July 1, 1989.

 This entity submitting this sworn statement, or one or more of its officers, directors, executives, partners, shareholders, employees, members, or agents who are active in the management of the entity, or an affiliate of the entity, has been charged with and convicted of a public entity crime subsequent to July 1, 1989. HOWEVER, there has been a subsequent proceeding before a Hearing Officer of the State of Florida, Division of Administrative Hearings and the Final Order entered by the Hearing Officer determined that it was not in the public interest to place the entity submitting this sworn statement on the convicted vendor list. **[Attach a copy of the final order.]**

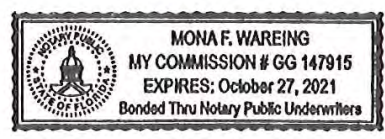
I UNDERSTAND THAT THE SUBMISSION OF THIS FORM TO THE CONTRACTING OFFICER FOR THE PUBLIC ENTITY IDENTIFIED IN PARAGRAPH 1 ABOVE IS FOR THAT PUBLIC ENTITY ONLY AND, THAT THIS FORM IS VALID THROUGH DECEMBER 31 OF THE CALENDAR YEAR IN WHICH IT IS FILED. I ALSO UNDERSTAND THAT I AM REQUIRED TO INFORM THE PUBLIC ENTITY PRIOR TO ENTERING INTO A CONTRACT IN EXCESS OF THE THRESHOLD AMOUNT PROVIDED IN SECTION 287.017, FLORIDA STATUTES, FOR CATEGORY TWO OF ANY CHANGE IN THE INFORMATION CONTAINED IN THIS FORM.

By: Jeremy Marquis
Title: CEO + Principal

Subscribed and sworn before me this 4th day of June, 2021, by Jeremy Marquis, who is personally known to me or has produced Physical presence as identification.

My Commission expires: 10/27/21

(Affix Seal)



Mona Wareing
Notary Public
Mona Wareing
Print Name

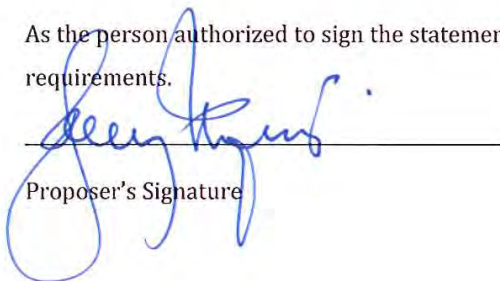
Drug-Free Workplace Form

The undersigned vendor in accordance with Section 287.087, Florida Statutes, hereby certifies that
Marquis Latimer + Halback, Inc. does:

(Name of Business)

- a. Publish a statement notifying employees that the unlawful manufacture, distribution, dispensing, possession, or use of a controlled-substance is prohibited in the workplace and specifying the actions that will be taken against the employees for violations of such prohibition.
- b. Inform employees about the dangers of drug abuse in the workplace, the business's policy of maintaining a drug-free workplace, any available drug counseling, rehabilitation, and employee assistance programs, and the penalties that may be imposed upon employees for drug abuse violations.
- c. Give each employee engaged in providing the commodities or contractual services that are under bud a copy of the statement specified in subsection (a).
- d. In the statement specified in subsection (a), notify the employees that, as a condition of working on the commodities or contractual services that are under bid, the employee will abide by the terms of the statement and will notify the employer of any conviction of, or plea of guilty or nolo contendere to, any violation of chapter 893 or any controlled substance law of the United States or any state, for a violation occurring in the workplace no later than five (5) days after such conviction.
- e. Impose a sanction on, or require the satisfactory participation in a drug abuse assistance and rehabilitation program if such is available in the employee's community, by any employee who is so convicted.
- f. Make a good faith effort to continue to maintain a drug-free workplace through implementation of this section.

As the person authorized to sign the statement, I certify that this firm complies fully with the above requirements.



Proposer's Signature

June 4, 2021

Date

Form **W-9**
(Rev. October 2018)
Department of the Treasury
Internal Revenue Service

Request for Taxpayer Identification Number and Certification

Give Form to the requester. Do not send to the IRS.

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.
Marquis Latimer + Halback Inc.

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only **one** of the following seven boxes.

Individual/sole proprietor or single-member LLC C Corporation S Corporation Partnership Trust/estate

Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____

Other (see instructions) ▶ _____

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):
Exempt payee code (if any) _____
Exemption from FATCA reporting code (if any) _____
(Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.) See instructions.
34 Cordova Street, Suite A

6 City, state, and ZIP code
St. Augustine, FL 32084

7 List account number(s) here (optional)

Requester's name and address (optional)
City of Neptune Beach
116 First Street
Neptune Beach, FL 32266

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number

			-			-			
--	--	--	---	--	--	---	--	--	--

or

Employer identification number

5	9	-	3	7	0	5	5	1	6
---	---	---	---	---	---	---	---	---	---

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here Signature of U.S. person ▶  Date ▶ **06.07.2021**

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.

June 17, 2021

Honorable Mayor, City Councilors, and City Manager
City of Neptune Beach, Florida
Neptune Beach, Florida

We have been asked to provide you with an update on the status of the City of Neptune Beach's (the City) financial statement audit for the fiscal year ended September 30, 2020. We commenced the audit with preliminary fieldwork on September 14, 2020. Our intent was to begin final fieldwork in February 2021 and issue our final report by June 30, 2021. However, final fieldwork did not commence until April 5, 2021, and we will not be able to complete and issue our audit report by June 30, 2021.

A number of factors have contributed to this delay, including turnover in the City's finance department without the benefit of a planned transition from the previous finance director to the current finance director. As is often the case with such unplanned turnover, there were delays in preparing for and providing adequate audit documentation during our fieldwork in April 2021. Over the past two months, City finance personnel have steadily provided the remaining audit schedules to complete the audit. Due to our commitments to other clients, it is our practice to schedule completion of a delayed audit engagement upon receipt of a majority of the information requested. We have scheduled your audit team to complete the City's audit fieldwork the week of July 5, 2021.

We too have had unplanned turnover with the manager in charge of your audit leaving our firm one week ago. We have assigned a new in-charge auditor to your engagement who has previously worked on your audit and who is currently in communication with your finance director planning the completion of fieldwork. We are now targeting July 31, 2021 for issuance of our audit reports, with presentation to the council at the first meeting in August 2021.

Please be assured that City staff and our team are working diligently to complete the audit as soon as possible. Do not hesitate to contact us to discuss these matters further. As always, we appreciate the opportunity to work with the City.

Respectfully Submitted,

PURVIS, GRAY AND COMPANY, LLP



Ronald D. Whitesides, CPA
Partner

RDW/jtp

CERTIFIED PUBLIC ACCOUNTANTS

Gainesville | Ocala | Tallahassee | Sarasota | Orlando | Lakeland

purvisgray.com

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CITY OF NEPTUNE BEACH
DEPARTMENTAL SCORE CARD
(REVISED 6/16/2021)

**Workshop Agenda Item #3A
Departmental Score Card**

ISSUE	STATUS	ESTIMATED COST	INITIAL PROJECT DATE	CURRENT STATUS DATE	DATE COMPLETED
CITY MANAGER'S OFFICE					
Waste Pro Liquidated Damages	Fines for missed collections totaling \$1,250.00 deducted from May 2021 Waste Pro billing.	N/A	N/A	N/A	On-going
Communications Policy Creation	Draft Complete - Awaiting Personnel Policy and Employee Handbook Completion from Consultant - Submitted to Consultant 6/17/2021	N/A	3/2/2021	7/30/2021	In Progress
Special Event Policy Update	Working on Framework	N/A	2/15/2021	7/31/2021	In progress
Comprehensive Emergency Management Plan Review	The MCEMP went through an exhaustive update last year.5/25/2021 Emergency Management Meeting with Staff.	N/A	3/10/2021	6/30/2021	In Progress
Various Personnel Policy Updates	Reviewed Existing Policies and Handbook and in process of obtaining three quotes for a Consultant.	N/A	3/5/2021	7/30/2021	In progress
FINANCE DEPARTMENT					
FEMA Disaster Relief Request	Preparing documentation to be submitted for Hurricane Dorian. FEMA opened disaster relief portal.				12/31/2020
Tyler Technologies Financial Software Replacement	Update & Submit City's 1,600 general ledger accounts to conform with Florida Uniform Chart of Accounts to include project codes.		11/17/2020	In progress	
2020 Budget Vs Actual Annual report	Compile 2020 Budget Vs Actual Annual report.		On-going through Audit Fieldwork	In progress	5/10/2021
Fiscal Year 2020 Audit	Auditor's requested financial data. Preparing requested documentation and sending it to auditors.		12/31/2020	In progress	
Fiscal Year 2020 Audit	Compile FY 2020 Basic Financial Statements		2/1/2021	In progress	
Fiscal Year 2020 Audit	Complete FY2020 Audit Entries and book FY 2020 Adjusting Entries.		2/1/2021	In progress	
Vacancy	Advertise for Cashier 1 Full-time Position.		2/15/2021	In progress	
New Banking Services	Move all city Cash Deposits to new bank.		3/1/2021	In progress	
New Banking Services	Go live with Employee Direct Deposits.		3/1/2021	In progress	
New Banking Services	Configure and Test Direct ACH Files with ERP System Support.		3/1/2021	In progress	
Compile March 2021 Monthly Financial	Distribute March 2021 Budget vs Actual Report to Staff with No PO Update.		4/15/2021	Open	
Compile April 2021 Monthly Financial	Distribute April 2021 Budget vs Actual Report to Staff with No PO Update.		4/15/2021	Open	
Compile May 2021 Monthly Financial	Distribute May 2021 Budget vs Actual Report to Staff with No PO Update.		4/15/2021	Open	
Monthly Budget Vs Actual Annual Report	Reformat and compile March 21 Budget Vs Actual Report		3/10/2021	Open	
Budget Amendment	Adjust Fiscal Year 2020 and Fiscal Year 2021 Budgets		3/8/2021	Completed	5/10/2021
Compile Departmental FY 2022 Budget Worksheets	Completed		5/11/2021	Completed	6/8/2021
Compile OPEB Data for Actuaries	Open Until Completion of FY20 Audit		7/1/2021	Open	

**CITY OF NEPTUNE BEACH
DEPARTMENTAL SCORE CARD
(REVISED 6/16/2021)**

ISSUE	STATUS	ESTIMATED COST	INITIAL PROJECT DATE	CURRENT STATUS DATE	DATE COMPLETED
PLANNING AND COMMUNITY DEVELOPMENT					
Building Department Activity (see attached report for May 2021)	In progress	N/A	ongoing	6/16/2021	Ongoing
Code Enforcement Activity (see attached report for May 2021)	In progress	N/A	ongoing	6/16/2021	Ongoing
Commercial Fire Inspection Activity	In progress	N/A	ongoing	6/16/2021	Ongoing
Comprehensive Plan 1st Reading: Transmittal	6/21/2021	N/A	ongoing	6/16/2021	TBD
Comprehensive Plan 2nd Reading: Adoption	TBD	N/A	ongoing	6/16/2021	TBD
Phase III: Land Development Code 1st Draft	TBD: Next step	N/A	ongoing	6/16/2021	Ongoing
Phase III: Code Testing	TBD	N/A	ongoing	6/16/2021	Ongoing
Phase III: Draft	TBD	N/A	ongoing	6/16/2021	Ongoing
Phase III: 1st Draft Workshop	TBD	N/A	ongoing	6/16/2021	Ongoing
Phase III: Public Presentation	TBD	N/A	ongoing	6/16/2021	Ongoing
Phase III: Open House	TBD	N/A	ongoing	6/16/2021	Ongoing
Phase III: Technical Meetings and Stakeholder Meetings	TBD	N/A	ongoing	6/16/2021	Ongoing
Phase III: Review of Public Comments	TBD	N/A	ongoing	6/16/2021	Ongoing
Phase III: Code Revisions and Final Draft LDC	TBD	N/A	ongoing	6/16/2021	Ongoing
Phase III: Presentation of Final Draft LDC	TBD	N/A	ongoing	6/16/2021	Ongoing
Phase III: Final Document Revisions	TBD	N/A	ongoing	6/16/2021	Ongoing
Phase III: Public Hearing Presentation	TBD	N/A	ongoing	6/16/2021	Ongoing
V21-08 1107 King Road	July CDB Meeting	N/A	N/A	6/16/2021	July
V21-09 510 Pine Street	July CDB Meeting	N/A	N/A	6/16/2021	July
Preliminary Development Plan: 310 Third Street	June CDB	N/A	N/A	6/16/2021	June

**CITY OF NEPTUNE BEACH
DEPARTMENTAL SCORE CARD
(REVISED 6/16/2021)**

ISSUE	STATUS	ESTIMATED COST	INITIAL PROJECT DATE	CURRENT STATUS DATE	DATE COMPLETED
PLANNING AND COMMUNITY DEVELOPMENT					
Final Development Plan: 310 Third Street	TBD: July City Council	N/A	N/A	6/16/2021	TBD: July
Tree Ordinance: Staff Recommendations	TBD: June/July Committee	N/A	N/A	6/16/2021	TBD
CRA: Finding of Necessity Research Data Collection and Analysis	July	N/A	N/A	6/16/2021	TBD
CRA: Networking and Outreach	July	N/A	N/A	6/16/2021	TBD
CRA: Submit Finding of Necessity to DEO and Taxing Authorities	September	N/A	N/A	6/16/2021	TBD
CRA: Board Meeting	TBD	N/A	N/A	6/16/2021	TBD
CRA: Creation of the CRA Plan and Establishing a CRA Trust Fund	TBD Kick off meeting	N/A	N/A	6/16/2021	TBD
540-580 Atlantic Coordination Meetings	on-going	N/A	N/A	6/16/2021	TBD
POLICE DEPARTMENT					
DOJ JAG grant #2017-JAGD-1741 and DOJ JAG grant #2018- JAGD	Funds from both DOJ Jag Grants should be available soon.	Fifty-seven thousand dollars	2020	Waiting for funds to be available, upon approval of the grant	Equipment upgrades and training equipment will be purchased as needed with approval from the City Manager.
School Safety Liaison Program	The School Safety Liaison Program has started up at Fletcher Senior High, Neptune Beach Elementary and Beaches Chapel K-12.	No cost, all officers involved are on duty during this program	February 21st, 2017	This program will continue through school year 2020-2021.	On going through school year 2020-2021.
Covid-19	Although many Covid restrictions Have been relaxed by Local, State and Federal Governments, the Police Department will continue to take all precautions necessary to keep all City Employees out of harms way and healthy.	Covid-19 testing is the only cost for the Police Department at this time.	February 2020.	All P.D. employees have been offered the vaccine.	On Going
Capital Improvements	Three police vehicles which were approved in the Capital Improvements Budget have arrived. Two of the vehicles will be delayed entering service due to unfitting equipment being Covid delayed.	Funds provided from the Capital Improvements account.	Mid-July 2020, the Police Department started working on the 2020-2021 Budget with the City Manager.	The vehicles have been delivered to the city. However we a still waiting for unfitting equipment to arrive.	The vehicles should be in service within thirty to sixty day.
	Orange Crush Live Festival 2021. Jacksonville Beach.	The projected cost of this event is uncertain at this time. However, the City of Jacksonville Beach Police Department has made a Mutual Aid request for assistance during this three day event. NBPD Officer will be called in to work mandatory overtime during this event.	Planning continues for this event which started at the beginning of March 2021.	Planning with JBPD, ABPD and JSO will continue through June 2021.	The event is scheduled for June 18th, 19th and 20th.

**CITY OF NEPTUNE BEACH
DEPARTMENTAL SCORE CARD
(REVISED 6/16/2021)**

ISSUE	STATUS	ESTIMATED COST	INITIAL PROJECT DATE	CURRENT STATUS DATE	DATE COMPLETED
POLICE DEPARTMENT					
	The Police Department has received a Service Station Dog from K-9s For Warriors.	There is no impact to the Department's Budget for the cost of the dog. The Agency will be responsible for food and grooming cost.	Winter, 2020	The Service Dog (on loan from K-9s For Warriors) has become a welcome member of the agency.	On going
	July 4th, 2021 Celebrations	This event requires all sworn personnel to work the July 4th weekend. Days off will be cancelled and officers will be working mandatory overtime. Additional Communications Personnel will also be required to work. Due to July 4th, falling on a Sunday, additional personnel will also be needed for Friday July 2nd, and Saturday July 3rd.	Planning starts March 1st, of this year. Planning requires personnel from Neptune Beach PD, Jacksonville Beach PD, Atlantic Beach PD and JSO.	Planning takes place from March through June.	July 4th, 2021. (July 4th weekend)
	Outreach programs 2021	The majority of the funds needed have already been donated by businesses and residents of Neptune Beach.	Fall 2020.	We are hoping the Covid-19 restrictions will be totally lifted by Fall of this year. We would like to restart all of our outreach projects.	On going.
	2021 Ocean Rescue Season.	Ocean Rescue is a year to year budgeted account	Lifeguard Captain Rich Banks has started hiring guards to start weekend patrols weather permitting.	Beach coverage starts in March and ends in October for the 2021 season.	October 2021.
	Hurricane Season 2021	Unknown	May-21	Hurricane and Emergency Preparedness training and Round-Table Meetings have been completed.	On going.
PUBLIC SERVICES DEPARTMENT					
WATER PLANT					
City-Wide Water Meter Replacement	13 Water meters replaced in May 2021	N/A	N/A	On going	On going
Backflows inspected	56 inspected	N/A	On going	On going	Work performed in May 2021
City lifstations checked/inspected	403 inspected	N/A	On going	On going	Work performed in May 2021
Fats, Oils, and Grease (FOG) inspections	34 inspected	N/A	On going	On going	Work performed in May 2021
Sampling events	Monthly bacteria logical twice a month. Pulled 2 days of water main clearance for Arrowhead trail new water main tie in.	N/A	N/A	N/A	Work performed in May 2021
Water Tower Project	Met with Bill & general contractor for Tmobile/Sprint to discuss permitting needed for the road closure on Florida Blvd. 5/12/21 Paint tested for led on tower and soil sampling for Verizon.	N/A	2020	On going	Work performed in May 2021
WATER PLANT					

**CITY OF NEPTUNE BEACH
DEPARTMENTAL SCORE CARD
(REVISED 6/16/2021)**

ISSUE	STATUS	ESTIMATED COST	INITIAL PROJECT DATE	CURRENT STATUS DATE	DATE COMPLETED
File Regulatory paperwork	DEP approved the Consumer Confidence Report (CCR), was submitted to Rosemary Marrero (utility supervisor) which was then sent out in the May billing to residents. Requested to be inserted into the City Website.	N/A	N/A	N/A	Work performed in May 2021
ISO- Insurance Services Office - evaluates communities and areas throughout the US to assure that existing public fire protection is	Working on ISO with Fire Marshall Ruley & Battalion Chief Hooten with JSO.	N/A	04/27/20	Ongoing	Work performed in May 2021
Water Treatment Plant checks and reads for wells and pumps & chlorine	This is done daily and twice on the weekends	N/A	N/A	Ongoing	Work performed in May 2021
Gallons of water produced	27,871,000	N/A	N/A	N/A	Work performed in May 2021
WASTE WATER TREATMENT PLANT					
Replacement of Clarifier #1 Drive/Motor	Received	\$63,456.53	01/01/21	Equipment Received - Scheduling installation after toxicity testing after July 1, 2021.	On Going
Replacement of 8" Fairbanks Influent Pump	completed	\$23,572.25	11/06/20	Date Completed April 2021	Completed
Sampling events	(4) Weekly EFF sample for CBOD, TSS NOX, TN, TKN. Weekly INF sample CBOD, TSS, INF Bi-Weekly Alkalinity, BOD, TN, TKN & TP	N/A	Thursdays	On going	Work performed in May 2021
Operate the belt press	8 runs twice weekly on Tuesday & Thursday, 4 loads @ 30 Cubic Yards each Picked up Fridays	N/A	N/A	N/A	Work performed in May 2021
Testing	Daily U.L.R./Dechlorination, CL2 and pH Comparisons, Daily Dissolved Oxygen / Sludge settling & Alkalinity tests 3-5 weekly	N/A	N/A	N/A	Work performed in May 2021
Clean process tanks and equipment	Belt Press cleaned twice weekly, all lab equipment cleaned daily, Probes & Analyzers cleaned 1-2 weekly as needed	N/A	N/A	N/A	Work performed in May 2021
Decant the digester	Decanting of Digester #1 Monday - Friday as needed, Decanting of Digester#2 Mon, Wed & Fri	N/A	N/A	N/A	Work performed in May 2021
WASTE WATER TREATMENT PLANT					
Calibrate probes/analyzers	Week Day Calibrations of Hach HQ 30d DO probe, Hach DR3900 Spectrophotometer, Hach Sension ph3 analyzer	N/A	N/A	N/A	Work performed in May 2021
Equipment maintenance	Replaced probe replaced probe on Hach pH analyzer in Lab, Cleaned IFAS, Re-Air, TSS and RAS probe weekly	N/A	N/A	N/A	Work performed in May 2021
File regulatory paperwork	Monthly Discharge Report for DEP due 28th. Submitted Quarterly Report for DEP on April 28, 2021.	N/A	N/A	N/A	Work performed in May 2021
Chlorine Contact Tank needs to be cleaned	Developed a Chlorine Contact Drain and Clean Plan	TBD	N/A	N/A	In Process
Operator Status - Brock Askew	Brock has completed Course Work and will be scheduling take FDEP Class B license.	\$102.00	N/A	N/A	In Process
Equipment needs to be Repaired and status tracked	Developed a Plan of Action and Milestones Project Tracking Form	N/A	N/A	N/A	Being populated
CDM Smith - Rick Newberg Operations Specialist	Temporarily filling in as Chief/lead operator started Monday May 10, 2021	N/A	05/10/21	N/A	Helping Trouble Shoot Process, Providing Compliance with Class A license
Gallons of influent treated	16.642MG / 0.537 MGD	N/A	N/A	N/A	Flow received in May 2021
COLLECTIONS/DISTRIBUTIONS					
Water Break Repair	6	N/A	N/A	N/A	Work performed in May 2021
COLLECTIONS/DISTRIBUTIONS					
Water Service Installation	3	N/A	N/A	N/A	Work performed in May 2021

**CITY OF NEPTUNE BEACH
DEPARTMENTAL SCORE CARD
(REVISED 6/16/2021)**

ISSUE	STATUS	ESTIMATED COST	INITIAL PROJECT DATE	CURRENT STATUS DATE	DATE COMPLETED
Water Main Installation	2 @ 10'	N/A	N/A	N/A	Work performed in May 2021
Fire Hydrant flush	9	N/A	N/A	N/A	Work performed in May 2021
Fire Hydrant Repair	3	N/A	N/A	N/A	Work performed in May 2021
Fire Hydrant Replacement	1	N/A	N/A	N/A	Work performed in May 2021
Sewer Pipe cleaning	1020'	N/A	N/A	N/A	Work performed in May 2021
Sewer Pipe point repair	0	N/A	N/A	N/A	Work performed in May 2021
Sewer Pipe Installation	0	N/A	N/A	N/A	Work performed in May 2021
Manholes Inspected	45	N/A	N/A	N/A	Work performed in May 2021
Manholes Repaired	5	N/A	N/A	N/A	Work performed in May 2021
Manholes Replaced	0	N/A	N/A	N/A	Work performed in May 2021
Utility Locate Response	107	N/A	N/A	N/A	Work performed in May 2021
ISO- Insurance Services Office - evaluates communities and areas throughout the US to assure that existing public fire protection is available to individual property owners.	Working on ISO with Fire Marshall Rulley & Battalion Chief Hooten with ISO.	N/a	04/27/20	Ongoing	Work performed in May 2021
Contracted utility Upgrades- Gruhn May	Bay St. Sewer upgrades	\$90,654.76	01/11/21	COMPLETED 4/6/2021	Work performed in May 2021
Jarboe Park	Gruhn May installed drainage structures, mitered ends, and 420 ft of pipe for drainage project.	\$4,430.00- Allen's Culvert \$16,268.80- Gruhn May PA 9672	04/21/21	Completed 4/28/2021	Work performed in May 2021
Jarboe Park	Installed new tap and meter for service lines to volleyball and tennis courts. Stock on hand- did purchase 1 meter box @ \$100.00 5/14/2021 Installed 1k feet of 1-1/2" conduit in Jarboe park for fiber to Neptune House, and electric to well.	\$445.51- plumbing parts and meter box (add cost for conduit from IP Harrington & CES)	04/12/21	Completed 4/16/2021	Work performed in May 2021
Arrowhead Trail water main replacement	Gordon passed out door hangers to notify residents on 3/26/21 of the upcoming work to be done. Started working in neighborhood the week of 3/29. On 3/30 coordinated needed isolation valve to facilitate the work in the neighborhood. Advanced notices was passed out to residents on 4/29 regarding water system shut down for May 5. On 5/5/21 City installed new 6" in-line valve at intersection of Kings RD and Indian Woods DR, and replaced hydrant and valve at 1430 Indian woods DR. Replaced all sod in areas affected. 5/20/21 Removed old hydrant on abandoned line at 1611 Arrowhead DR. PW Street dept to replace asphalt-upcoming. Gruhn May to repair driveways in June.	\$72,715.10	03/22/21	In progress	Work performed in May 2021

**CITY OF NEPTUNE BEACH
DEPARTMENTAL SCORE CARD
(REVISED 6/16/2021)**

ISSUE	STATUS	ESTIMATED COST	INITIAL PROJECT DATE	CURRENT STATUS DATE	DATE COMPLETED
COLLECTIONS/DISTRIBUTIONS					
Fire Hydrant Audit	JFRD requesting CONB flow 2 hydrants instead of 1. John Ruley (CONB Fire Marshall) agrees that the fire hydrant flow test should be the 2 hydrant test. Mr. Ruley states he will research the cost for new equipment to be put into next years budget. He also stated he would help as the 2nd person to perform the 2 hydrant test during cooler weather.	N/A	N/A	In progress	Work performed in May 2021
Miscellaneous	8 meters changed. Replaced sod in Indian woods and 200 blk of Davis St. Repaired irrigation and sprinkler heads at islands on 3rd ST, and replaced burnt out control modules.	N/A	N/A	COMPLETED	Work performed in May 2021
STORM WATER DEPARTMENT					
Illicit Discharge/Illegal Dumping Investigations (No.):	N/A	N/A	N/A	N/A	N/A
Street Sweeping (Miles):	16.5	N/A	Ongoing	Ongoing	Work performed in May 2021
Pipe Inspections (No.):	N/A	N/A	N/A	N/A	N/A
Pipe Repairs (No.):	N/A	N/A	N/A	N/A	N/A
Pipe Cleaning (LF):	100 LF	N/A	N/A	N/A	Work performed in May 2021
Catch Basins checked (No.):	618	N/A	Ongoing	Ongoing	Work performed in May 2021
Catch Basins cleaned (No.):	570	N/A	Ongoing	Ongoing	Work performed in May 2021
Ditch Inspections (No.):	46	N/A	Ongoing	Ongoing	Work performed in May 2021
Ditch Maintenance\Mowing (LF):	9,880LF	N/A	Ongoing	Ongoing	Work performed in May 2021
Pond Inspection (No.):	6	N/A	Ongoing	Ongoing	Work performed in May 2021
Pond Maintenance (No.):	2	N/A	N/A	N/A	Work performed in May 2021
STREETS DEPARTMENT					
Mow City rights-of-way (No. of Cycles)	8	N/A	Ongoing	Ongoing	Work performed in May 2021
Repair/ Replace Signage (No.)	18	N/A	Ongoing	Ongoing	Work performed in May 2021
Collect Refuse from parks, beach, Towncenter (No. of Cycles)	N/A	N/A	Ongoing	Ongoing	Work performed in May 2021
Repair Sidewalk (LF)	216 SQ FT	N/A	Ongoing	Ongoing	Work performed in May 2021
Trees trimmed or removed (No.)	13	N/A	Ongoing	Ongoing	Work performed in May 2021
Paving (LF)	N/A	N/A	Ongoing	Ongoing	Work performed in May 2021
Pothole Repair (No.)	4	N/A	Ongoing	Ongoing	Work performed in May 2021

**CITY OF NEPTUNE BEACH
DEPARTMENTAL SCORE CARD
(REVISED 6/16/2021)**

ISSUE	STATUS	ESTIMATED COST	INITIAL PROJECT DATE	CURRENT STATUS DATE	DATE COMPLETED
STREETS DEPARTMENT					
Driveway Repairs (No.)	N/A	N/A	Ongoing	Ongoing	Work performed in May 2021
Curb Repairs (LF)	90 sq ft	N/A	N/A	N/A	Work performed in May 2021
Herbicide Application (No.)	3	N/A	N/A	N/A	Work performed in May 2021
Forest Ave School Cross Walk Signage	New signs are posted between Indian Woods Dr at the stop sign of Forest Marsh Dr	\$1,090.66	4/1/2021	Completed 5/7/2021	Work performed in May 2021
Towncenter Bollard Repair	Hit & run damaged bollard at Atlantic Blvd & 3rd St.	Had materials in stock to repair	5/1/2021	Completed	Work performed in May 2021
Secluded Woods Curbing	Workorder was submitted requesting to replace broken curbing around the islands in the community.	N/A	4/26/2021	Completed 5/26/2021	Work performed in May 2021
Water Oak tree in Basil park	Resident submitted workorder to have tree removed. Tree permit was submitted to Building permit for further inspection. Tree permit was approved by Arborist, Earl Piety, and PW was able to remove.	N/A	4/19/2021	Completed 5/12/2021	Work performed in May 2021
Weekend Garbage Collection	Weekend garbage collection throughout the city of Towncenter, beach access & dune crossovers	N/A	4/17/2021	Ongoing	Work performed in May 2021
Dune Crossover Maintenance	Lemon St access maintenance done. Beginning Margaret St repairs next. Maintenance repairs done at South St, Myra St & Strand St.	TBD	4/12/2021	Ongoing	Work performed in May 2021
Beaches Go Green Recycle Program	Installed 13 smart recycle bins throughout our Towncenter in April. Our Public Works department has been collecting the recycled items.	N/A	4/6/2021	Completed	Work performed in May 2021
Lifeguard Chairs	Richard Banks requested 2 new lifeguard chairs to be built on 5/4 by email.	\$2,175.29	5/4/2021	Completed 5/14/2021	Work performed in May 2021
Wartime Fallen Veteran Signs	Installed Veteran signs for Lenny Jevic to honor Neptune Beach Fallen Heroes. Locations installed at Lemon/1st, Margaret/Hopkins & 3rd/Myrtle	No Cost to City	5/2/2021	Completed 5/26/2021	Work performed in May 2021
Concrete Pours at Jarboe Park	Pouring sidewalks/paths in multiple locations throughout Jarboe Park.	\$13,408.78	3/9/2021	Ongoing	Work performed in May 2021
SENIOR ACTIVITY CENTER					
ISSUE	STATUS	ESTIMATED COST	INITIAL PROJECT DATE	CURRENT STATUS DATE	DATE COMPLETED
CENTER CLOSED MARCH 13, 2020 UNTIL FURTHER NOTICE	COVID-19	(\$30,000+)	Oct. 2020	CLOSED	ANTICIPATE REOPENING JULY 2021
Rebuild the Senior Activity Center	GOAL \$100,000 BY DECEMBER 30, 2020	\$650,000+	20-Jun	ON-GOING	YTD \$172K
CDBG 2020-2021 Application Approved	signed and returned to COJ	\$44,895.00	Oct. 2020	PENDING	Approved
Fundraising Goal for 2020-2021	Goal pending reopening date	\$25,000.00	Oct. 2020	PENDING	TBD

**CITY OF NEPTUNE BEACH
DEPARTMENTAL SCORE CARD
(REVISED 6/16/2021)**

ISSUE	STATUS	ESTIMATED COST	INITIAL PROJECT DATE	CURRENT STATUS DATE	DATE COMPLETED
SENIOR ACTIVITY CENTER					
Vanguard Modular-Sr. Center Activity Building	Project underway	\$650,000	Work in progress	\$572,000 Funded	Projected completion July 2021
EXTENSION OF CDBG 2019-2020 CONTRACT	Requesting remaining funds 2019-2020	\$12,918.00	Processing	\$12,918.00	Documents submitted
Planning, Scheduling, and Conducting Senior Interests	ON HOLD	\$44,895.00	Oct. 2020	PENDING	N/A
Direct Benefit- Persons served-per phone conversations	CDBG contract amount for 1250 persons	N/A	Oct. 2020-Jan. 2021	ON-GOING	400
Travel Club-in & out of country	2021 plans developing	NA	OCT. 2020	PENDING	ON HOLD
Phone calls, emails, and social media outreach to senior population	Well checks and stay in touch	NA	NA	ON-GOING	Ongoing
Request of COJ for \$75,000 towards CIP	Approved by Neighborhood & Finance Committees	NA	April 5 & 6, 2021	In progress	Anticipate April 13 approval
Community Foundation Grant submitted	Requesting \$10,000 for CIP	NA	2021 April 5	In progress	Anticipate June approval
RFP April 8, 2021 requested by CM	Quotes for Architect-Landscaping, Parking Lot &, Porch	\$20,000	2021 April 8	in process	May-21
CDBG 2021-2022 Grant Application Process	Requested 8%-10% increase in funding	\$48,000-\$50,000	1-Oct-21	Census increase in population	Anticipate July 2021 Approval
MOBILITY MANAGEMENT					
ISSUE	STATUS	ESTIMATED COST	INITIAL PROJECT DATE	CURRENT STATUS DATE	DATE COMPLETED
MDD to complete the Certified Parking Professional course and exam.	Purchased course, studying for practice exam.	\$700	5/1/2021	6/16/2021	Goal: 05/01/2022
Implementation of paid citations.	Swearing in and fully training all parking staff; installing signs; training front desk for citation payments; setting up back-end financials and reporting; setting up processes for unpaid citations.	No anticipated cost for this project itself -- related projects will incur costs (e.g. signs printed, programming changes, etc.) TBD	10/12/2020	6/16/2021	Goal: 07/01/2021
Educational campaign to reach Beaches Town Center businesses.	Plan and task list submitted to CM. Presented project to BTCMA on 6/15/2021	Possible cost of any printed materials needed; otherwise, no extra costs anticipated	5/1/2021	6/16/2021	Goal: 12/01/2021
2021 public outreach campaign for parking program.	Plan and task list submitted to CM.	TBD	5/1/2021	6/16/2021	Goal: 12/31/2021
INFORMATION TECHNOLOGY					
ISSUE	STATUS	ESTIMATED COST	INITIAL PROJECT DATE	CURRENT STATUS DATE	DATE COMPLETED
NACHA file conversion	I've installed the NACHA conversion software on the CFO's computer and provided the CFO with all the necessary information and contacts to get the project done.				
Tyler Technologies Financial Software Replacement	Waiting for CFO to get the requested information				
Tyler Technologies ERP	working on collecting the required information from all affected departments, having current future state analysis meetings with Tyler and the department heads				
Tyler Technologies ERP test environment	Working with Wanda form Tyler to set-up the test server and provide access to our employees				
Submitted by the City Manager on June 21, 2021					

Building Activity October 1, 2020 to September 30, 2021

Month	# of permits issued	Plan review	inspections completed	cash receipts	tree removal permits	Valuation of work done
Oct-20	84	58	151	\$13,016.40	6	\$2,168,231
Nov-20	92	66	91	\$12,601.91	4	\$1,973,657
Dec-20	98	64	115	\$12,967.22	3	\$1,192,593
Jan-21	97	52	112	\$16,389.85	9	\$1,400,891
Feb-21	112	95	139	\$22,409.82	11	\$2,442,996
Mar-21	148	95	199	\$19,042.59	10	\$2,598,077
Apr-21	121	66	181	\$16,500.07	6	\$1,276,435
May-21	136	72	200	\$21,496.35	15	\$2,097,499
Jun-21						
Jul-21						
Aug-21						
Sep-21						
Totals	888	568	1188	\$134,424.21	64	\$15,150,379

Building Activity October 1, 2019 to September 30, 2020

Month	# of permits issued	Plan review	inspections completed	cash receipts	tree removal permits	Valuation of work done
Oct-19	109	72	154	\$18,140.88	8	\$2,635,167
Nov-19	104	42	137	\$17,620.03	10	\$789,285
Dec-19	75	48	125	\$16,678.57	3	\$2,525,584
Jan-20	119	86	167	\$20,808.16	8	\$2,156,052
Feb-20	108	78	155	\$25,276.96	11	\$1,069,889
Mar-20	111	63	171	\$18,273.82	10	\$1,120,506
Apr-20	89	56	141	\$9,830.49	16	\$714,249
May-20	93	42	141	\$12,256.98	7	\$1,151,998
Jun-20						
Jul-20						
Aug-20						
Sep-20						
Totals	808	487	1191	\$138,885.89	73	\$12,162,730
Difference	80	81	-3	-\$4,461.68	-9	\$2,987,649

From: Fire Marshal



Subject: May 2021 Fire Marshal Report

Annual Inspections

218	First St	Sliders	5/5/2021	115.00
109	First St	Shoreline	5/5/2021	115.00
222	First St	Jax Surf & Paddle	5/5/21`	50.00
220	First St	The Bookmark	5/5/2021	115.00
115	Third St	Regions Bank	5/10/2021	115.00
301	Third St	Bank of America	`5/10/21	115.00
217	First St	Mbody Yoga	5/10/2021	50.00
132	Orange St	Jay Lubeck Gold Smyth	5/11/2021	115.00
115	First St	Renee's Jewelry	5/12/2021	50.00
217	Third St	Bikes & Beach	5/18/2021	115.00
214	Orange St	Dance Trance	5/12/2021	115.00
217	First St	Reverie Bloom	5/12/2021	50.00
217	First St	Dunlop Photography	5/12/2021	50.00
217	First St	Drift	5/12/2021	50.00
117	First St	Pete's Bar	5/26/2021	115.00
15			Total	1,335.00

Re-inspections

610	Florida Blvd	Beaches Chapel School	5/17/2021
255	Third St	Game Stop	5/18/2021
251	Third St	Fancy Sushi & Grill	5/18/2021
247	Third St	Ruby Nails	5/18/2021
233	Third St	Fire House Sub	5/18/2021
211	Third St	The Loop	5/18/2021
241	Third St	Ellen's Kitchen	5/18/2021
100	First St	North Beach Fish Camp	5/19/2021
207	Atlantic Blvd	Flying Iguana	5/19/2021
106	First St	Doro North American	5/19/2021
108	First St	Island Girl	5/19/2021
110	First St	Mezza Luna	5/19/2021
120	Lemon St	Bar-B-Q Sticks	5/26/2021
13			

Fire Code Drive By-none

New Businesses

2307	Marsh Point Rd	Value Creation Contractors	5/11/2021	50.00
120	Lemon St		5/19/2021	50.00

Development Plan Reports

310 Third Street

3 hours

Building Plan Review

462	117 South Street (Rear)	additional review time	1.0
498	1910 Oceanfront		0.5
500	1037 Kings Rd	not approved	1.0
490	634 Goldenrod Ln S		.75
500	1037 Kings Rd	Resubmittal	0.5
489	136 Bowles St		0.5
493	1527 Hopkins Creek Ln		0.5
530	1535 Summer Sands Dr		0.5
539	126 Sand Castle Way		0.5
543	1077 Kings Rd		0.5
567	216 Seagate Ave Apt A		0.5
367	1864 Nightfall Dr		0.5
577	618 Bay St		3.0
608	1443 Hopkins Creek Ln		.75

14

Savings doing in-house plan review

10 hours \$78.50 = \$785.00

Fire Plan Review-none

New Construction Inspections

628	Atlantic Blvd	Hood	5/25/2021
628	Atlantic Blvd	Fire Suppression	5/25/2021

2

Elevation Certificate-none

John Ruley, BS, CBPE, FM

Fire Marshal

City of Neptune Beach

116 1st ST

Neptune Beach, FL 32266

firemarshal@nbfl.us

Office: (904) 270-2400 ext. #45



Case Detail Report

05/01/2021 - 05/31/2021

Case #	Case Date	Parcel #	Description of Violation	Main Status	Date Completed	Total Fees
2021093	5/28/2021	173290 0000	OBSTACLES PLACED IN ROADWAY	Closed	5/28/2021	
Case #	Case Date	Parcel #	Description of Violation	Main Status	Date Completed	Total Fees
2021092	5/26/2021	173001-0010	Illicit Discharge	Closed	5/26/2021	

ACTIVITY
 INVESTIGATION OF DISCHARGE AND DISCOVERED IT TO BE RAINWATER.

Case #	Case Date	Parcel #	Description of Violation	Main Status	Date Completed	Total Fees
2021091	5/20/2021		CONTACT LIST OF CITY LICENSE	Closed	5/20/2021	

ACTIVITY
 LIST OF BUSINESS IN CITY THAT REQUIRED LICENSE, MADE CONTACT AND LICENSE HAS BEEN OBTAINED.

Case #	Case Date	Parcel #	Description of Violation	Main Status	Date Completed	Total Fees
2021090	5/13/2021		VIOLATION OF CITY PROPERTY		5/13/2021	

ACTIVITY
 65 SNIPE SIGN REMOVAL IN CITY

Case #	Case Date	Parcel #	Description of Violation	Main Status	Date Completed	Total Fees
2021089	5/11/2021		VIOLATION OF CITY PROPERTY	Closed	5/12/2021	

ACTIVITY
 CITY WIDE DUMPING INVESTIGATION

Case #	Case Date	Parcel #	Description of Violation	Main Status	Date Completed	Total Fees
2021088	5/24/2021	178077 3024	OBSTACLES PLACED IN ROADWAY	Closed	5/31/2021	

ACTIVITY

The owners in Summer Sands are placing huge piles of their yard waste at the curb.

Case #	Case Date	Parcel #	Description of Violation	Main Status	Date Completed	Total Fees
2021087	5/24/2021	172585 0010	TREE PROTECTION INVESTIGATION	Pending		

Case #	Case Date	Parcel #	Description of Violation	Main Status	Date Completed	Total Fees
2021086	5/19/2021	173290 0000	SPECIAL EVENT AND RESTRICTIONS	Closed	5/31/2021	

ACTIVITY

Meeting to discuss the 2nd anniversary celebratory event at Brewhound on Saturday, May 22nd, Noon-10pm.

Case #	Case Date	Parcel #	Description of Violation	Main Status	Date Completed	Total Fees
2021085	5/17/2021		tree removal/ arborist permit	Closed	5/31/2021	

Case #	Case Date	Parcel #	Description of Violation	Main Status	Date Completed	Total Fees
2021084	5/19/2021		BEACH ACCESS ATLANTIC	Closed	5/31/2021	

ACTIVITY

LEVEL SAND AT ATLANTIC RAMP VEHICLES CAN NOT NAVIGATE.

Case #	Case Date	Parcel #	Description of Violation	Main Status	Date Completed	Total Fees
2021083	5/17/2021	172881 0000	NO PERMIT BUILDING	Pending		

ACTIVITY

OBSERVED BUILDING WITHOUT PERMIT A STOP ORDER ISSUED.

Case #	Case Date	Parcel #	Description of Violation	Main Status	Date Completed	Total Fees
2021082	5/17/2021		RENTAL STREET BEACH	Closed	6/17/2021	

ACTIVITY

MEETING ABOUT BEACH RENTALS

Case #	Case Date	Parcel #	Description of Violation	Main Status	Date Completed	Total Fees
2021081	5/10/2021	178604 0000	PARKING BRIDGE ISSUE	Pending	1/1/1900	
Case #	Case Date	Parcel #	Description of Violation	Main Status	Date Completed	Total Fees
2021080	5/7/2021	173658 0000	TALL GRASS	Closed	5/7/2021	

ACTIVITY

LETTER SENT TO OWNER.

Case #	Case Date	Parcel #	Description of Violation	Main Status	Date Completed	Total Fees
2021079	5/5/2021	177475 0032	NEIGHBOR DISPUTE	Pending		

ACTIVITY

ON GOING DISPUTE

Case #	Case Date	Parcel #	Description of Violation	Main Status	Date Completed	Total Fees
2021078	5/4/2021	178899 0000	LEAVES BEING BLOWN INTO THE STREET	Closed	5/11/2021	

ACTIVITY

THE RESIDENT OF IS BLOWING LEAVES INTO THE STREET. I HAVE SPOKE TO THE RESIDENCE SON ABOUT THE PROBLEM. WILL MONITOR THE ACTIVITY AND DECIDE THE PROPER CORSE OF ACTION.

Case #	Case Date	Parcel #	Description of Violation	Main Status	Date Completed	Total Fees
2021077	5/3/2021	177522 0010	ACCESS CUT OFF TO HOME	Pending		

ACTIVITY

CUT OFF ACCESS TO NEIGHBORS DRIVEWAY, CIVIL DISPUTE.

Case #	Case Date	Parcel #	Description of Violation	Main Status	Date Completed	Total Fees
2021076	5/4/2021	178726 0000	tree removal/ arborist permit	Closed	5/12/2021	

ACTIVITY

CITY REMOVED TREE THAT IS DEAD FROM CITY RIGHT OF WAY.

Case #	Case Date	Parcel #	Description of Violation	Main Status	Date Completed	Total Fees
2021075	5/3/2021	173720 0000	RECYCLING PROBLEM	Closed	5/10/2021	

ACTIVITY

REMOVED RECYCLE BEEN FILLED WITH YARD WASTE.

Case #	Case Date	Parcel #	Description of Violation	Main Status	Date Completed	Total Fees
2021074	5/3/2021	172717 0000	NUISANCE / BAMBOO	Closed	5/10/2021	

ACTIVITY

THE OFFENDING PROPERTY HAS BEEN SENT A LETTER TO CURE. THE COMPLAINANT HAS BEEN ADVISED WHAT IS GOVERNED BY CODE AND WHAT IS CIVIL., CASE CLOSED.

Case #	Case Date	Parcel #	Description of Violation	Main Status	Date Completed	Total Fees
2021073	5/17/2021	173753 0000	WEEDS AND DEBRIS SUCH AS FURNITURE STORED IN THE SIDE YARD	Closed		

ACTIVITY

POSTED PROPERTY AND MAILED NOTICE TO OWNER. 10 DAYS GIVEN TO COMPLY.

Case #	Case Date	Parcel #	Description of Violation	Main Status	Date Completed	Total Fees
2021072	5/17/2021	172881 0000	BUILDING STRUCTURE ON ROOF. NO PERMITS HAVE BEEN APPLIED FOR OR ISSUED.	Pending		

ACTIVITY

PICTURES TAKEN

STOP WORK ORDER POSTED

POSTED STOP WORK ORDER ON PROPERTY. OWNER/BUILDER TO REMOVE STRUCTURE OR APPLY FOR PERMIT.

OWNER CAME TO CITY HALL AFTER FINDING STOP WORK ORDER. HE WAS INFORMED THAT HE WOULD NEED TO GET AN ENGINEER TO DRAW PLANS SHOWING THE STRUCTURE WILL COMPLY WITH THE CODE. 10 DAYS TO SUBMIT.

Case #	Case Date	Parcel #	Description of Violation	Main Status	Date Completed	Total Fees
2021071	5/12/2021		Dead Tree that needs Removed. Faded Yellow Ribbon around the Tree. Please advise on status - it's on City Property and 18" off of the roadway. If necessary, to remove, please have public works submit a ticket to remove it.	Closed		

ACTIVITY

EMAILED PUBLIC WORK 3 TIMES TO REMOVE TREE THAT IS ON THE CITY'S RIGHT OF WAY

Case #	Case Date	Parcel #	Description of Violation	Main Status	Date Completed	Total Fees
2021070	5/7/2021	172403 1704	BUILDING A SHED WITHOUT	Closed		

			PERMIT AND IS LOCATED IN THE SECONDARY FRONT YARD.			
--	--	--	--	--	--	--

ACTIVITY

Stop work order posted on the property.

Property owner came into the building dept. to discuss the ordinance for sheds. Piper went through the setbacks and explained that the shed could not stay in the present location because that area is a secondary front yard and shed must be located in the rear or interior side yard. Also, that the property was at 47% lot coverage. The shed would need to be moved, anchored down and HOA approval given. Property owner left with a copy of the ordinance and a copy of the survey.

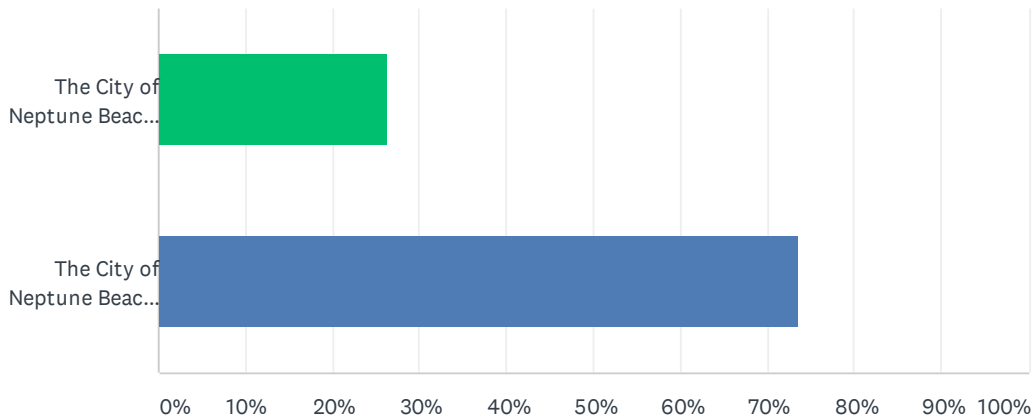
Total Records: 24 CASES

6/3/2021

Tree Inspections-15

Q1 Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

Answered: 99 Skipped: 10



ANSWER CHOICES	RESPONSES	
The City of Neptune Beach is committed to providing its Residents with services efficiently and as effectively as possible, while maintaining a high standard quality of life that protects and celebrates the unique residential character of the City between the Beach and the Marsh.	26.26%	26
The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.	73.74%	73
TOTAL		99

Q2 During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Answered: 100 Skipped: 9

Q3 Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Answered: 84 Skipped: 25

#1

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Thursday, June 10, 2021 6:07:17 PM
Last Modified: Thursday, June 10, 2021 6:07:32 PM
Time Spent: 00:00:14
IP Address: 50.73.254.14

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Respondent skipped this question

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Respondent skipped this question

#2

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Thursday, June 10, 2021 6:15:59 PM
Last Modified: Thursday, June 10, 2021 6:19:36 PM
Time Spent: 00:03:37
IP Address: 107.126.40.118

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Safe. Family-friendly. Beach-oriented. Bike-friendly.

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

A family-friendly town with great beaches. A safe place to enjoy the outdoors and friendly neighbors.

#3

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Thursday, June 10, 2021 6:32:35 PM
Last Modified: Thursday, June 10, 2021 6:34:19 PM
Time Spent: 00:01:43
IP Address: 99.166.161.8

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Safe

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

No

#4

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Thursday, June 10, 2021 6:32:57 PM
Last Modified: Thursday, June 10, 2021 6:35:35 PM
Time Spent: 00:02:38
IP Address: 73.104.107.148

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Safe, balanced Between commercial and residential interest, fun, and vital.

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

To maintain the safe and residential quality of Neptune Beach and not tip the scales towards more commercial ventures. We do not want to have a bunch of high-rises and too many businesses like Jax Beach Hortons.

#5

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Thursday, June 10, 2021 6:53:05 PM
Last Modified: Thursday, June 10, 2021 6:55:28 PM
Time Spent: 00:02:23
IP Address: 107.77.216.170

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Family friendly

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Keeping residential residential and commercial commercial

#6

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Thursday, June 10, 2021 7:06:56 PM
Last Modified: Thursday, June 10, 2021 7:08:52 PM
Time Spent: 00:01:56
IP Address: 98.231.68.227

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Laid back, safe

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

No big developers, keep them in town

#7

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Thursday, June 10, 2021 7:18:40 PM
Last Modified: Thursday, June 10, 2021 7:20:34 PM
Time Spent: 00:01:54
IP Address: 23.119.35.16

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to providing its Residents with services efficiently and as effectively as possible, while maintaining a high standard quality of life that protects and celebrates the unique residential character of the City between the Beach and the Marsh.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Family Friendly

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

No

#8

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Thursday, June 10, 2021 7:45:28 PM
Last Modified: Thursday, June 10, 2021 7:48:28 PM
Time Spent: 00:02:59
IP Address: 67.190.192.230

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

The ocean is accessible the marsh is accessible everything is within biking distance. The crime rate is low and the government is very responsive.

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

I would put more emphasis on the historic preservation. It's sad to see a beautiful old Beach homes get torn down for low quality townhomes and mini mansions.

#9

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Thursday, June 10, 2021 7:44:04 PM
Last Modified: Thursday, June 10, 2021 7:51:45 PM
Time Spent: 00:07:41
IP Address: 67.190.196.4

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Safe, peaceful, beautiful

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Emphasize safe and peaceful residential city and de-emphasize vibrant and active business center. It seems the businesses are not wanted. Do what the residents want.

#10

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Thursday, June 10, 2021 7:31:30 PM
Last Modified: Thursday, June 10, 2021 8:03:30 PM
Time Spent: 00:32:00
IP Address: 162.225.164.255

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Low-density beach town
Laid-back
Active
Fun
Family-friendly

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

The small and vibrant community of Neptune Beach is committed to providing a high-quality standard of living for its citizens while protecting the natural environment from which we benefit. We aim to be a desirable place to live, work and vacation by providing a clean natural environment, outstanding services, a variety of recreational sources and reasonable taxes.

#11

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Thursday, June 10, 2021 8:50:27 PM
Last Modified: Thursday, June 10, 2021 8:53:25 PM
Time Spent: 00:02:57
IP Address: 99.94.179.149

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to providing its Residents with services efficiently and as effectively as possible, while maintaining a high standard quality of life that protects and celebrates the unique residential character of the City between the Beach and the Marsh.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Quaint, locally- supported, friendly

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Cater more to residents than visitors

#12

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Thursday, June 10, 2021 9:32:48 PM
Last Modified: Thursday, June 10, 2021 9:34:19 PM
Time Spent: 00:01:31
IP Address: 99.166.162.17

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to providing its Residents with services efficiently and as effectively as possible, while maintaining a high standard quality of life that protects and celebrates the unique residential character of the City between the Beach and the Marsh.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Small Town

Q3

Respondent skipped this question

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

#13

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Thursday, June 10, 2021 10:10:41 PM
Last Modified: Thursday, June 10, 2021 10:16:01 PM
Time Spent: 00:05:19
IP Address: 99.166.162.167

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Quaint, Small town, Friendly

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Neither one is impressive nor do they make much sense.

#14

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Thursday, June 10, 2021 11:08:41 PM
Last Modified: Thursday, June 10, 2021 11:12:10 PM
Time Spent: 00:03:29
IP Address: 23.122.40.169

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to providing its Residents with services efficiently and as effectively as possible, while maintaining a high standard quality of life that protects and celebrates the unique residential character of the City between the Beach and the Marsh.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

I enjoy free parking, no hi rise buldings and the natural environment. No marsh walks, no apartment buildings, no parking garages, and no roundabouts.

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Stop messing with our town.

#15

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Thursday, June 10, 2021 11:30:02 PM
Last Modified: Thursday, June 10, 2021 11:32:43 PM
Time Spent: 00:02:40
IP Address: 174.212.43.10

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to providing its Residents with services efficiently and as effectively as possible, while maintaining a high standard quality of life that protects and celebrates the unique residential character of the City between the Beach and the Marsh.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Quiet, residential, walkable,

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Neptune-king if the seas ;)

#16

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Friday, June 11, 2021 12:03:19 AM
Last Modified: Friday, June 11, 2021 12:05:37 AM
Time Spent: 00:02:17
IP Address: 174.211.226.17

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Residential, unique, relaxed

Q3

Respondent skipped this question

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

#17

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Friday, June 11, 2021 2:15:00 AM
Last Modified: Friday, June 11, 2021 2:24:06 AM
Time Spent: 00:09:05
IP Address: 98.231.66.41

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Walkable, small town, slow-paced, treed, bike friendly, sense of community, beach accessible to all

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Preserve the quiet, small-town, friendly, treed, bikeable and walkable nature while strongly committed to insuring beach access to all.

#18

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Friday, June 11, 2021 7:21:39 AM
Last Modified: Friday, June 11, 2021 7:24:30 AM
Time Spent: 00:02:51
IP Address: 73.224.238.201

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Walkable, bikeable, active

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

No

#19

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Friday, June 11, 2021 7:38:02 AM
Last Modified: Friday, June 11, 2021 7:42:47 AM
Time Spent: 00:04:45
IP Address: 98.231.64.86

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Marsh. Safe. Family friendly. Quality services

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Small beach town uniqueness with the advantages of large city amenities!

#20

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Friday, June 11, 2021 7:47:29 AM
Last Modified: Friday, June 11, 2021 7:52:11 AM
Time Spent: 00:04:42
IP Address: 12.190.236.78

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to providing its Residents with services efficiently and as effectively as possible, while maintaining a high standard quality of life that protects and celebrates the unique residential character of the City between the Beach and the Marsh.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Quaint

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Too wordy. Be more concise.

#21

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Friday, June 11, 2021 8:26:28 AM
Last Modified: Friday, June 11, 2021 8:29:49 AM
Time Spent: 00:03:20
IP Address: 67.190.197.215

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Quiet, Safe, Beautiful, Family-Friendly, Bike-Friendly

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

No

#22

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Friday, June 11, 2021 8:28:18 AM
Last Modified: Friday, June 11, 2021 8:31:47 AM
Time Spent: 00:03:29
IP Address: 66.177.62.244

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to providing its Residents with services efficiently and as effectively as possible, while maintaining a high standard quality of life that protects and celebrates the unique residential character of the City between the Beach and the Marsh.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Aged trees beautifully mark our community in a way that no building or street ever could.

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Incorporating the good of the future without ruining the good of the past

#23

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 8:49:25 AM
Last Modified: Friday, June 11, 2021 8:53:03 AM
Time Spent: 00:03:38
IP Address: 71.204.85.252

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Safe, friendly, relaxed

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

N/A

#24

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Friday, June 11, 2021 8:54:22 AM
Last Modified: Friday, June 11, 2021 9:01:36 AM
Time Spent: 00:07:14
IP Address: 71.113.145.203

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Peaceful walkable nature shops restaurants

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

The second example

#25

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 8:59:34 AM
Last Modified: Friday, June 11, 2021 9:02:51 AM
Time Spent: 00:03:17
IP Address: 71.204.85.252

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Ocean accessible, very friendly people, walkable to anything, great park space

Q3

Respondent skipped this question

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

#26

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 9:46:28 AM
Last Modified: Friday, June 11, 2021 9:47:33 AM
Time Spent: 00:01:05
IP Address: 24.129.4.179

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Safe

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Na

#27

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 9:49:24 AM
Last Modified: Friday, June 11, 2021 9:51:17 AM
Time Spent: 00:01:53
IP Address: 107.77.216.85

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Respondent skipped this question

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Respondent skipped this question

#28

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 9:46:30 AM
Last Modified: Friday, June 11, 2021 9:51:56 AM
Time Spent: 00:05:25
IP Address: 67.190.196.157

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to providing its Residents with services efficiently and as effectively as possible, while maintaining a high standard quality of life that protects and celebrates the unique residential character of the City between the Beach and the Marsh.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Quality services
No city takes better care of its residents!

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

No

#29

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 9:49:23 AM
Last Modified: Friday, June 11, 2021 9:52:12 AM
Time Spent: 00:02:49
IP Address: 67.190.198.217

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

bike friendly community

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

not at this time

#30

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 9:46:08 AM
Last Modified: Friday, June 11, 2021 9:52:19 AM
Time Spent: 00:06:10
IP Address: 98.224.47.160

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Character, family-friendly, relaxed

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Preserving the character and quality of life in our community is the key to NB's success.

#31

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 9:51:43 AM
Last Modified: Friday, June 11, 2021 9:53:34 AM
Time Spent: 00:01:51
IP Address: 108.51.229.210

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Walkable

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

No

#32

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 9:50:54 AM
Last Modified: Friday, June 11, 2021 9:55:24 AM
Time Spent: 00:04:29
IP Address: 99.94.177.111

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

eclectic, pro environmental and Single Family residential.

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Don't Tread on Me

#33

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 9:48:02 AM
Last Modified: Friday, June 11, 2021 9:55:28 AM
Time Spent: 00:07:26
IP Address: 99.166.160.90

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Friendly, safe, walkable, quality city services. Good schools. Love all the beautiful trees. Great parks for children

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

no

#34

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 9:52:35 AM
Last Modified: Friday, June 11, 2021 9:55:45 AM
Time Spent: 00:03:10
IP Address: 98.231.65.98

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to providing its Residents with services efficiently and as effectively as possible, while maintaining a high standard quality of life that protects and celebrates the unique residential character of the City between the Beach and the Marsh.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Peaceful. Uncrowded

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

No

#35

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 9:53:24 AM
Last Modified: Friday, June 11, 2021 9:57:07 AM
Time Spent: 00:03:42
IP Address: 69.180.90.92

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Small town feel
Low density. Quiet. Safe

Q3

Respondent skipped this question

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

#36

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 9:57:32 AM
Last Modified: Friday, June 11, 2021 10:00:27 AM
Time Spent: 00:02:55
IP Address: 98.224.44.91

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Quaint beach community with vibrant natural resources

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

I liked the wording of "from marshes to beach" used in the first mission statement example however the rest of the language in the first example did not flow well.

#37

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 9:57:10 AM
Last Modified: Friday, June 11, 2021 10:02:11 AM
Time Spent: 00:05:00
IP Address: 207.59.169.179

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Home. Community. Excellent schools.

Q3

Respondent skipped this question

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

#38

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 10:08:22 AM
Last Modified: Friday, June 11, 2021 10:09:54 AM
Time Spent: 00:01:32
IP Address: 71.199.234.81

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to providing its Residents with services efficiently and as effectively as possible, while maintaining a high standard quality of life that protects and celebrates the unique residential character of the City between the Beach and the Marsh.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

High quality of life.

Q3

Respondent skipped this question

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

#39

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 9:35:01 AM
Last Modified: Friday, June 11, 2021 10:10:44 AM
Time Spent: 00:35:43
IP Address: 99.171.143.192

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

A safe oasis. An eclectic haven where people smile and look around themselves, are satisfied, and go in peace. Neptune Beach is there for the people. Words of description may be - calm - clean - mannered - peacefully vibrant - attractive.
A walk through the neighborhood causes one to think about living in this neighborhood. Yes, a good word for Neptune Beach is "neighborhood".

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

A good mission statement for Neptune Beach should be "Keep and allow Neptune Beach to stay as it is now"

#40

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 10:07:45 AM
Last Modified: Friday, June 11, 2021 10:11:22 AM
Time Spent: 00:03:37
IP Address: 99.166.162.188

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Peaceful, traditional, and local.

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

I felt both options were weak and could be improved. Is this the best our government can do? Why?

#41

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 10:11:16 AM
Last Modified: Friday, June 11, 2021 10:13:07 AM
Time Spent: 00:01:51
IP Address: 99.166.160.90

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Community Minded

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

No

#42

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 10:11:13 AM
Last Modified: Friday, June 11, 2021 10:13:13 AM
Time Spent: 00:02:00
IP Address: 100.4.92.64

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to providing its Residents with services efficiently and as effectively as possible, while maintaining a high standard quality of life that protects and celebrates the unique residential character of the City between the Beach and the Marsh.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Quaint, safe, peaceful

Q3

Respondent skipped this question

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

#43

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 10:09:45 AM
Last Modified: Friday, June 11, 2021 10:16:58 AM
Time Spent: 00:07:12
IP Address: 174.212.41.117

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Small, quaint beach community, quiet, location, family.

Q3

Respondent skipped this question

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

#44

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 10:11:46 AM
Last Modified: Friday, June 11, 2021 10:18:02 AM
Time Spent: 00:06:16
IP Address: 174.212.39.127

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Quiet, unique, non-developer friendly, character, not-Jacksonville. Safe, homogeneous

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Play up the quiet aspect, and focus on small town vibe we ctivate, so we remain unique and don't become an overpopulated cesspool like Jacksonville Beach, Nocatee and of course all points west of the ditch.

#45

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 10:13:20 AM
Last Modified: Friday, June 11, 2021 10:18:44 AM
Time Spent: 00:05:23
IP Address: 73.224.98.160

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to providing its Residents with services efficiently and as effectively as possible, while maintaining a high standard quality of life that protects and celebrates the unique residential character of the City between the Beach and the Marsh.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Inconsistent

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

OPTION A looks good

#46

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 9:46:08 AM
Last Modified: Friday, June 11, 2021 10:20:58 AM
Time Spent: 00:34:49
IP Address: 66.177.162.217

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

I love that I can walk, or bike, to shops and restaurants. Small, friendly, residential are some words I would use.

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

I do not. I am in favor of the one I voted on.

#47

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Friday, June 11, 2021 10:20:23 AM
Last Modified: Friday, June 11, 2021 10:25:56 AM
Time Spent: 00:05:33
IP Address: 99.114.132.105

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Low-Density, Residential, Family Friendly

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

We must build better infrastructure: Stormwater drainage, especially on 1st Street, Sidewalks from 3rd Street to the Beach Walkovers, and a completed sidewalk all the way down 2nd street from Atlantic Boulevard to North Street to create more safe walking for seniors, children and the handicapped.

#48

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 10:21:51 AM
Last Modified: Friday, June 11, 2021 10:27:20 AM
Time Spent: 00:05:29
IP Address: 50.240.113.113

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Quiet enjoyment beach-beautiful residential community

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

These are too long! Make it one sentence. Then create a Vision Statement with 3 or 4 points.

#49

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 10:28:40 AM
Last Modified: Friday, June 11, 2021 10:30:28 AM
Time Spent: 00:01:47
IP Address: 174.253.162.84

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to providing its Residents with services efficiently and as effectively as possible, while maintaining a high standard quality of life that protects and celebrates the unique residential character of the City between the Beach and the Marsh.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Beach, walkable, safe, friendly, active

Q3

Respondent skipped this question

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

#50

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 10:37:14 AM
Last Modified: Friday, June 11, 2021 10:40:43 AM
Time Spent: 00:03:29
IP Address: 98.224.42.114

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Respondent skipped this question

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Respondent skipped this question

#51

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Friday, June 11, 2021 11:17:40 AM
Last Modified: Friday, June 11, 2021 11:20:22 AM
Time Spent: 00:02:41
IP Address: 98.224.44.1

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Unique, friendly, small, neighborly, bike, walkable, dog friendly, cuisine

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

No, you are doing great

#52

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 11:18:32 AM
Last Modified: Friday, June 11, 2021 11:20:40 AM
Time Spent: 00:02:08
IP Address: 66.177.62.12

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to providing its Residents with services efficiently and as effectively as possible, while maintaining a high standard quality of life that protects and celebrates the unique residential character of the City between the Beach and the Marsh.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Respondent skipped this question

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Respondent skipped this question

#53

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 11:20:48 AM
Last Modified: Friday, June 11, 2021 11:24:42 AM
Time Spent: 00:03:54
IP Address: 67.190.192.163

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Safe, friendly, family oriented

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

No

#54

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 11:21:54 AM
Last Modified: Friday, June 11, 2021 11:29:26 AM
Time Spent: 00:07:32
IP Address: 71.199.86.64

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Small town, bike friendly

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Don't get to caught up in environmental statements which are not really the main point of a town mission. It is simply part of the design process. Focus on the tangible things.

#55

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 11:29:43 AM
Last Modified: Friday, June 11, 2021 11:37:54 AM
Time Spent: 00:08:11
IP Address: 24.129.49.62

Page 1

Q1 Respondent skipped this question

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

Q2
During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Unresponsive leadership at all levels from the City Council to City Hall
Lack of concern for taxpaying residents
Not at all pedestrian or bike friendly west of 3rd St.
Non resident leaders with no tax dollars or quality of life after 5 or on weekends affected by decisions
Projects NOT planned properly, resulting in numerous costly mistakes creating delays and changes in what should be the execution phase, i.e. the Senior center and Jarboe Park
More concerned with power point presentations and spread sheets than actual results

Q3
Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Words are empty without appropriate actions

#56

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 11:37:40 AM
Last Modified: Friday, June 11, 2021 11:44:21 AM
Time Spent: 00:06:40
IP Address: 98.231.70.183

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Quiet, slow-paced, peaceful, walkable, bikeable, low-key, single family home residential, trees, environmentally focused, senior citizen and family friendly

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Committed to preserving our environment and unique small town charm

#57

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 12:05:21 PM
Last Modified: Friday, June 11, 2021 12:09:48 PM
Time Spent: 00:04:27
IP Address: 174.211.192.249

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to providing its Residents with services efficiently and as effectively as possible, while maintaining a high standard quality of life that protects and celebrates the unique residential character of the City between the Beach and the Marsh.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Respondent skipped this question

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Respondent skipped this question

#58

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 12:18:59 PM
Last Modified: Friday, June 11, 2021 12:24:36 PM
Time Spent: 00:05:36
IP Address: 174.211.194.130

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Quiet, charming neighborhoods

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Should include beautifully landscaped

#59

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 12:40:41 PM
Last Modified: Friday, June 11, 2021 12:45:25 PM
Time Spent: 00:04:43
IP Address: 67.190.192.159

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

congested, growing too fast, losing its southern charm

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

none

#60

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 12:48:51 PM
Last Modified: Friday, June 11, 2021 12:56:06 PM
Time Spent: 00:07:14
IP Address: 23.119.34.169

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Vibrant, Active, Community, Family, Casual

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Nope! I think the one I chose encapsulates what I love about NB.

#61

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 1:01:29 PM
Last Modified: Friday, June 11, 2021 1:07:03 PM
Time Spent: 00:05:33
IP Address: 98.231.69.24

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Small town residential beach town with unique amenities close by...

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Small, friendly beach town with unique shops and restaurants. Great parks, walking and bike trails!

#62

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 1:08:29 PM
Last Modified: Friday, June 11, 2021 1:10:53 PM
Time Spent: 00:02:23
IP Address: 73.171.208.98

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Communal, Family-Friendly, Water Activities, Bike Friendly

Q3

Respondent skipped this question

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

#63

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Friday, June 11, 2021 1:16:01 PM
Last Modified: Friday, June 11, 2021 1:19:06 PM
Time Spent: 00:03:04
IP Address: 67.190.194.143

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to providing its Residents with services efficiently and as effectively as possible, while maintaining a high standard quality of life that protects and celebrates the unique residential character of the City between the Beach and the Marsh.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Gorgeous beach

Q3

Respondent skipped this question

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

#64

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 1:17:11 PM
Last Modified: Friday, June 11, 2021 1:19:06 PM
Time Spent: 00:01:55
IP Address: 65.199.241.197

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

beachy, walkable/bikable, friendly, small town

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

preserving beaches and marsh, quality of life for residents while preparing for future change.

#65

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 1:11:45 PM
Last Modified: Friday, June 11, 2021 1:27:47 PM
Time Spent: 00:16:02
IP Address: 98.224.41.160

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

The low population density relative to Jax and Atlantic beach, and the small town in big city feel full of "regular" beach folks (both that family and "seedy" feel;-)). I have lived at the beaches my entire life (45+ years) and Neptune Beach has done the best job at maintaining the "feel" of the Beaches (Atlantic, Neptune, Jax, Mayport, PV) over the years. I don't want the "Beaches" to be turned into Daytona as Jax beach seems to be headed in recent years, or a "little" Ponte Verda as it seems Atlantic Beach has been heading for the past 20+ years.

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

A family friendly, low population density place to live which maintains public access to the beach/ocean and marshes, and doesn't favor those east of third street over those west of 3rd (at the beaches or townies). Further, a town that embraces its heritage as a small southern town next to a big southern city. Please don't move here and expect to change it into where you were from.

#66

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 1:48:45 PM
Last Modified: Friday, June 11, 2021 1:53:35 PM
Time Spent: 00:04:49
IP Address: 73.171.211.247

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to providing its Residents with services efficiently and as effectively as possible, while maintaining a high standard quality of life that protects and celebrates the unique residential character of the City between the Beach and the Marsh.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

covered above in #2 description

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

No. It's covered.

#67

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 2:07:30 PM
Last Modified: Friday, June 11, 2021 2:07:48 PM
Time Spent: 00:00:18
IP Address: 99.114.133.5

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to providing its Residents with services efficiently and as effectively as possible, while maintaining a high standard quality of life that protects and celebrates the unique residential character of the City between the Beach and the Marsh.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Respondent skipped this question

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Respondent skipped this question

#68

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 2:06:40 PM
Last Modified: Friday, June 11, 2021 2:08:57 PM
Time Spent: 00:02:16
IP Address: 67.187.32.182

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Respondent skipped this question

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Respondent skipped this question

#69

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 10:07:31 AM
Last Modified: Friday, June 11, 2021 2:12:02 PM
Time Spent: 04:04:30
IP Address: 71.199.235.231

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Family, Beach, walkable, bike-friendly, active, surf

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

I'd get a copy editor on it. Drop 'it' 'that'. Too much weak language. Love the spirit!

#70

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 2:30:57 PM
Last Modified: Friday, June 11, 2021 2:36:59 PM
Time Spent: 00:06:01
IP Address: 172.56.27.39

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to providing its Residents with services efficiently and as effectively as possible, while maintaining a high standard quality of life that protects and celebrates the unique residential character of the City between the Beach and the Marsh.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Laid back

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

None

#71

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 2:43:16 PM
Last Modified: Friday, June 11, 2021 2:46:11 PM
Time Spent: 00:02:55
IP Address: 108.86.96.89

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to providing its Residents with services efficiently and as effectively as possible, while maintaining a high standard quality of life that protects and celebrates the unique residential character of the City between the Beach and the Marsh.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Family, safe

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Family friendly, welcoming to all, safe

#72

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Friday, June 11, 2021 2:50:44 PM
Last Modified: Friday, June 11, 2021 2:54:18 PM
Time Spent: 00:03:34
IP Address: 76.122.20.210

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Small town feel, safe, friendly, beautiful

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

No

#73

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 3:50:33 PM
Last Modified: Friday, June 11, 2021 3:54:27 PM
Time Spent: 00:03:54
IP Address: 73.104.106.209

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Relaxed, beachy, human-scale, local character, residential, quaint, vernacular

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Find a way to emphasize the goldilocks zone of Neptune as compared to the other beaches, some of which can be quite overdeveloped, or prohibitively expensive and inaccessible.

#74

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 4:42:34 PM
Last Modified: Friday, June 11, 2021 4:45:26 PM
Time Spent: 00:02:52
IP Address: 108.252.96.89

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

unique-character, small-town

Q3

Respondent skipped this question

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

#75

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 4:50:59 PM
Last Modified: Friday, June 11, 2021 4:58:24 PM
Time Spent: 00:07:25
IP Address: 98.231.68.95

Page 1

Q1 Respondent skipped this question

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

Q2
During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Safe, quiet, residential with a Mayberry-like feel and where residents are civil and caring about their neighbors and community.

Q3
Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

A beach community whose residents strongly protect and nurture their quiet and safe residential neighborhoods and lifestyle.

#76

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 4:57:53 PM
Last Modified: Friday, June 11, 2021 5:00:11 PM
Time Spent: 00:02:17
IP Address: 99.114.132.17

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

quality of life

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

no

#77

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 5:23:11 PM
Last Modified: Friday, June 11, 2021 5:28:31 PM
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IP Address: 96.71.108.230

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Safe and peaceful

Q3

Respondent skipped this question

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

#78

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 9:30:07 PM
Last Modified: Friday, June 11, 2021 9:39:47 PM
Time Spent: 00:09:39
IP Address: 24.129.49.10

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Eclectic Community, friendly, growing, nice people

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

I think you all did it right!

#79

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Friday, June 11, 2021 10:20:56 PM
Last Modified: Friday, June 11, 2021 10:32:37 PM
Time Spent: 00:11:41
IP Address: 107.77.216.14

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Beautiful beaches & friendly neighborhoods with walkable and cycling destinations

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

I liked the wording of the second choice

#80

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Friday, June 11, 2021 10:50:49 PM
Last Modified: Friday, June 11, 2021 11:04:22 PM
Time Spent: 00:13:33
IP Address: 98.231.67.13

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

As a 3rd generation native I have enjoyed living in Neptune Beach for decades. In recent years I am very concerned with the lack of communication and respect myself and other constituents are experiencing. I am extremely worried about the disconnected heavy spending my representatives are conducting. They are spending excessive money on a failed parking program and nearly HALF of the NB city budget to construct a regional competition pickleball center for a pickleball industry consultant. We have roughly 7500 NB residents and MAYBE 100 play pickleball, how does this make sense? There are mNy other issues which I have written my concerns to ALL city officials and I will say I rely get the respect of a reply I plan on living here in NB for life, I not happy that we have non homeowners as well as non NB residents making decisions for Neptune Beach, A city they may never live in or own property in.

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Yes. email me chuckmccue@protonmail.com

#81

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Saturday, June 12, 2021 8:53:12 AM
Last Modified: Saturday, June 12, 2021 9:04:06 AM
Time Spent: 00:10:53
IP Address: 174.250.242.91

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to providing its Residents with services efficiently and as effectively as possible, while maintaining a high standard quality of life that protects and celebrates the unique residential character of the City between the Beach and the Marsh.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

A blend of small town welcome with city size problems

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Thoughtful development with focus on continued stewardship of natural resources and resident oriented accessibility.

#82

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Saturday, June 12, 2021 9:05:33 AM
Last Modified: Saturday, June 12, 2021 9:09:52 AM
Time Spent: 00:04:19
IP Address: 99.98.112.78

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Safe active family friendly walkable bike friendly quality of life

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Keep it quaint and arty I love historical Charleston the food walkability safe family friendly not too commercial

#83

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Saturday, June 12, 2021 9:17:52 AM
Last Modified: Saturday, June 12, 2021 9:27:54 AM
Time Spent: 00:10:01
IP Address: 99.94.178.224

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to providing its Residents with services efficiently and as effectively as possible, while maintaining a high standard quality of life that protects and celebrates the unique residential character of the City between the Beach and the Marsh.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Neptune Beach has been, and will continue to be, a safe, peaceful, family-friendly residential community where our citizens, police, and leaders truly care about the residents

Q3

Respondent skipped this question

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

#84

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Saturday, June 12, 2021 11:04:42 AM
Last Modified: Saturday, June 12, 2021 11:14:41 AM
Time Spent: 00:09:58
IP Address: 98.224.45.52

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Safe

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

to maintain a safe secure residential environment

#85

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Saturday, June 12, 2021 3:56:35 PM
Last Modified: Saturday, June 12, 2021 3:59:07 PM
Time Spent: 00:02:32
IP Address: 73.104.4.11

Page 1

Q1 **Respondent skipped this question**

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

Q2 **Respondent skipped this question**

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Q3
Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Yes

#86

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Saturday, June 12, 2021 9:23:04 PM
Last Modified: Saturday, June 12, 2021 9:27:00 PM
Time Spent: 00:03:55
IP Address: 98.231.67.25

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Small town, walk to the beach, beautiful oak trees,

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Nothing else to add

#87

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Sunday, June 13, 2021 7:25:38 AM
Last Modified: Sunday, June 13, 2021 7:33:13 AM
Time Spent: 00:07:34
IP Address: 66.177.163.12

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Home

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Neptune Beach provides home, health and happiness to the residents and visitors of its land, marshes and beaches.

#88

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Sunday, June 13, 2021 2:28:02 PM
Last Modified: Sunday, June 13, 2021 2:30:04 PM
Time Spent: 00:02:01
IP Address: 107.77.215.13

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Respondent skipped this question

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Respondent skipped this question

#89

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Monday, June 14, 2021 7:54:55 AM
Last Modified: Monday, June 14, 2021 7:57:20 AM
Time Spent: 00:02:24
IP Address: 66.177.162.143

Page 1

Q1 Respondent skipped this question

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

Q2
During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

LOW DENSITY

Q3
Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

ADD "LOW DENSITY" BEFORE ANY MENTION OF RESIDENTIAL.

#90

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Monday, June 14, 2021 8:26:34 AM
Last Modified: Monday, June 14, 2021 8:28:48 AM
Time Spent: 00:02:13
IP Address: 73.57.79.55

Page 1

Q1 Respondent skipped this question

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

Q2
During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Low density
Low density
Low density

Q3
Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Low density
Low density
We

#91

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Monday, June 14, 2021 8:27:59 AM
Last Modified: Monday, June 14, 2021 8:29:21 AM
Time Spent: 00:01:21
IP Address: 99.98.115.204

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

All above including LOW DENSITY residential living

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Beach living with biking and LOW DENSITY residential

#92

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Monday, June 14, 2021 8:05:59 AM
Last Modified: Monday, June 14, 2021 8:30:48 AM
Time Spent: 00:24:49
IP Address: 66.177.162.143

Page 1

Q1 Respondent skipped this question

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

Q2
During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Low Density Residential

Q3
Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Any reference to residential MUST INCLUDE LOW DENSITY!!!!!! How many times must we say this.

#93

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Monday, June 14, 2021 8:39:34 AM
Last Modified: Monday, June 14, 2021 8:41:15 AM
Time Spent: 00:01:40
IP Address: 99.94.177.131

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to providing its Residents with services efficiently and as effectively as possible, while maintaining a high standard quality of life that protects and celebrates the unique residential character of the City between the Beach and the Marsh.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Low density

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

low density

#94

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Monday, June 14, 2021 8:44:19 AM
Last Modified: Monday, June 14, 2021 8:46:44 AM
Time Spent: 00:02:25
IP Address: 98.231.70.157

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Access to beach with high quality of life

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

The one you came up with is great :)

#95

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Monday, June 14, 2021 8:34:48 AM
Last Modified: Monday, June 14, 2021 8:52:15 AM
Time Spent: 00:17:27
IP Address: 99.166.163.79

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Safe

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Neptune Beach is committed to neighborhood safety as well as preserving the good health of our beaches and surrounding marshes.

#96

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Monday, June 14, 2021 8:57:19 AM
Last Modified: Monday, June 14, 2021 8:58:46 AM
Time Spent: 00:01:26
IP Address: 67.190.224.149

Page 1

Q1 Respondent skipped this question

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

Q2
During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Low density

Q3 Respondent skipped this question

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

#97

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Monday, June 14, 2021 9:02:49 AM
Last Modified: Monday, June 14, 2021 9:06:41 AM
Time Spent: 00:03:51
IP Address: 71.199.235.94

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to providing its Residents with services efficiently and as effectively as possible, while maintaining a high standard quality of life that protects and celebrates the unique residential character of the City between the Beach and the Marsh.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Beach, clean, beautiful, calm, relaxed, bikes, walkable, sun, local

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

I like that Mission Statement A seems more future-oriented whereas Mission Statement B seems does not excite me about what Neptune Beach will be in the future.

#98

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Monday, June 14, 2021 9:54:52 AM
Last Modified: Monday, June 14, 2021 9:59:09 AM
Time Spent: 00:04:17
IP Address: 67.190.193.162

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Low density/ family friendly/quiet /safe /clean

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Low density/to
Protect for sustainable future and subsidence measures

#99

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Monday, June 14, 2021 10:12:36 AM
Last Modified: Monday, June 14, 2021 10:16:17 AM
Time Spent: 00:03:41
IP Address: 108.252.96.74

Page 1

Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

LOW DENSITY

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Include "low density" and emphasize residential.

#100

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Monday, June 14, 2021 10:28:30 AM
Last Modified: Monday, June 14, 2021 10:29:42 AM
Time Spent: 00:01:12
IP Address: 73.171.208.49

Page 1

Q1 Respondent skipped this question

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

Q2
During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

LOW DENSITY!

Q3
Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

LOW DENSITY!

#101

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Monday, June 14, 2021 10:38:55 AM
Last Modified: Monday, June 14, 2021 10:43:27 AM
Time Spent: 00:04:32
IP Address: 66.177.63.91

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Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to providing its Residents with services efficiently and as effectively as possible, while maintaining a high standard quality of life that protects and celebrates the unique residential character of the City between the Beach and the Marsh.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Low Density

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Low density

#102

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Monday, June 14, 2021 10:59:02 AM
Last Modified: Monday, June 14, 2021 11:02:29 AM
Time Spent: 00:03:27
IP Address: 24.129.49.10

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Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Quiet, residential, eclectic, laid back,

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Might want to add Beach access open, and parking is an exercise in futility.

#103

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Monday, June 14, 2021 11:02:47 AM
Last Modified: Monday, June 14, 2021 11:03:39 AM
Time Spent: 00:00:52
IP Address: 108.252.96.203

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Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Peaceful and quiet

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Honors the environment and it's residents

#104

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Monday, June 14, 2021 11:57:14 AM
Last Modified: Monday, June 14, 2021 11:58:52 AM
Time Spent: 00:01:37
IP Address: 172.58.4.61

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Q1 Respondent skipped this question

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

Q2
During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Low density

Q3
Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Low density

#105

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Monday, June 14, 2021 12:44:15 PM
Last Modified: Monday, June 14, 2021 12:46:25 PM
Time Spent: 00:02:10
IP Address: 107.72.178.137

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Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Residential

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

Residential community, mostly single-family homes and duplexes

#106

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Monday, June 14, 2021 2:17:03 PM
Last Modified: Monday, June 14, 2021 2:27:08 PM
Time Spent: 00:10:05
IP Address: 99.114.133.5

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Q1 Respondent skipped this question

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

Q2
During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

"Low density residential"

Q3 Respondent skipped this question

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

#107

COMPLETE

Collector: For Website & Alert Neptune (Web Link)
Started: Monday, June 14, 2021 5:20:54 PM
Last Modified: Monday, June 14, 2021 5:26:45 PM
Time Spent: 00:05:51
IP Address: 98.224.46.141

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Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to providing its Residents with services efficiently and as effectively as possible, while maintaining a high standard quality of life that protects and celebrates the unique residential character of the City between the Beach and the Marsh.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Family friendly, safe,

Q3

Respondent skipped this question

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

#108

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Tuesday, June 15, 2021 6:57:57 AM
Last Modified: Tuesday, June 15, 2021 7:00:54 AM
Time Spent: 00:02:57
IP Address: 174.212.33.174

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Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Safe, Accessible, unique, family frii.

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

No

#109

COMPLETE

Collector: Social Media Post 1 (Facebook Link)
Started: Wednesday, June 16, 2021 1:03:05 AM
Last Modified: Wednesday, June 16, 2021 1:16:50 AM
Time Spent: 00:13:45
IP Address: 91.66.208.184

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Q1

Which Mission Statement Do You Believe Best Represents the Spirit of Neptune Beach?

The City of Neptune Beach is committed to protecting and celebrating its Beaches and Marshes while providing services efficiently and effectively to its Residents, and is further committed to maintaining the unique residential, walkable and bicycle-friendly character that the City has historically enjoyed.

Q2

During a Recent Roundtable the Following Words Were Used to Describe Neptune Beach: VIBRANT, ACTIVE, Marsh, Safe, Accessible (Access), Natural Resources, Family-Friendly, Unique-Character, Resilient, Quality of Life, Quality Services, WALKABLE, BIKE-FRIENDLY COMMUNITY. Why Do You Enjoy Living in Neptune Beach, What Words Do You Use to Describe the City?

Limited parking

Q3

Do You Have Any Suggestions for a Mission Statement to Describe Neptune Beach?

The City of Neptune Beach exists to enhance the economic, educational, social, and environmental quality of the community and provide sustainable and affordable municipal services which are valued by its citizens.
